POP-UP EXAMPLES

Pop-Up User: General Retail

Christmas Pop-Up
User sells Christmas ornaments, stockings, gifts, and other items out of a pop-up location.

Italian Pop-Up
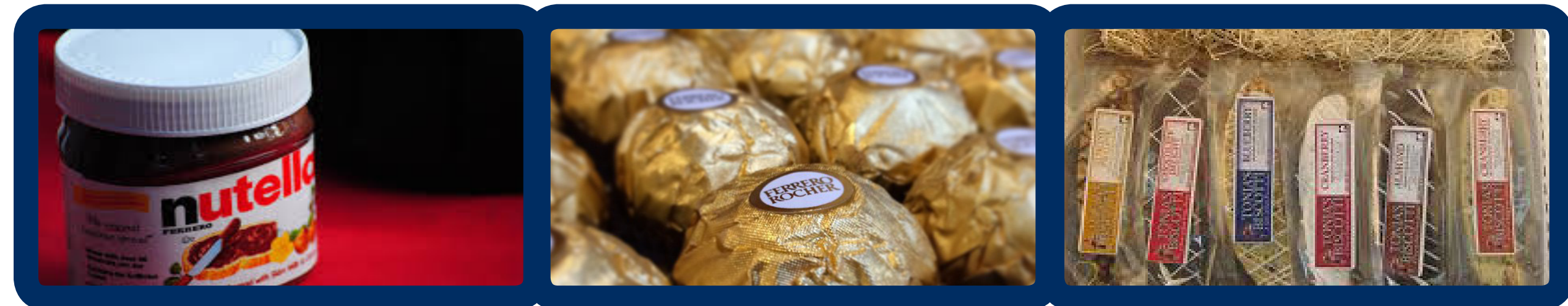User sells Italian postcards, maps, gifts, and other memorabilia out of a pop-up location.

Pop-Up User: Food-Tier I

Christmas Pop-Up
User sells Christmas ornaments and Christmas-themed candy items out of the pop-up location.

Italian Pop-Up
User sells Italian memorabilia out of a pop-up along with Italian candy, chocolate, biscotti, and other Italian-themed, pre-packaged and shelf-stable food items.

Pop-Up User: Food-Tier II

Christmas Pop-Up
User prepares Christmas pies, cookies, and (non-alcoholic) eggnog at a shared kitchen and serves it at the pop-up location.

Italian Pop-Up
User prepares lasagna and salad at a shared kitchen and sells them from pop-up location. Lasagna is kept warm on-site with temperature control equipment and salad dressing can be added on-site.
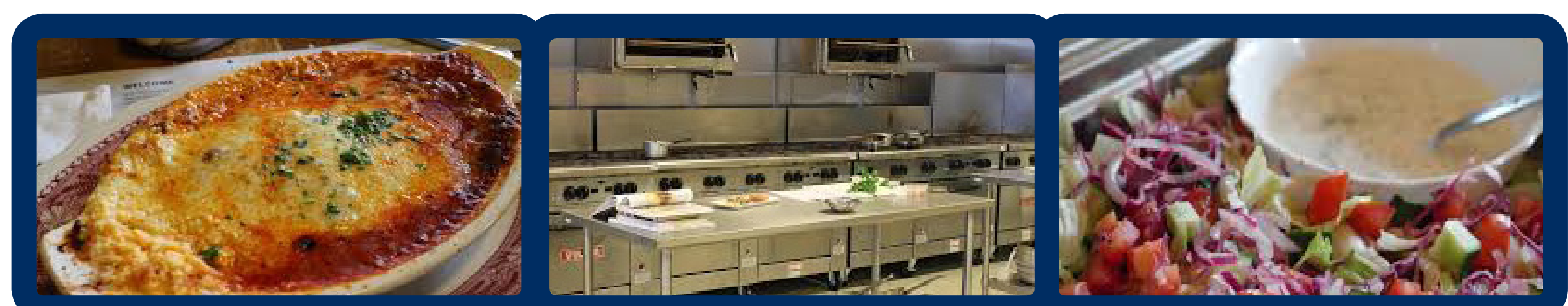

Pop-Up User: Food-Tier III

Christmas Pop-Up
User operates a full Christmas-themed restaurant out of a pop-up location. Full menu of holiday items with food prepared onsite.

Italian Pop-Up
User operates a full Italian Restaurant out of a pop-up location. Full menu of Italian classics with food prepared on-site.