



# SHOWCASE YOUR BUSINESS WITH A SIDEWALK SIGN

**Street-front businesses are now able to use sidewalk signs to advertise their business safely and effectively from the sidewalk.**

Sidewalk signs:

- Offer low-cost advertising of products and services
- Create vibrant commercial corridors
- Showcase local creativity
- Boost customer interest

**Eligibility:** Storefront businesses outside the central business district with a valid Chicago business license.

**Permit Duration:** Five years from the date of issuance.

**Permit Fee:** \$100 per year.

**Restrictions:** A business will be allowed one sign per street address and an approved application will be provided a decal to display on the sidewalk sign.

The signs can only contain information for goods and services provided on the premises. For additional requirements and restrictions, visit [Chicago.gov/PublicWayUse](https://Chicago.gov/PublicWayUse).



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[Chicago.gov/BACP](https://Chicago.gov/BACP)      @ChicagoBACP