



City of Chicago

Business Affairs and Consumer Protection

Public Vehicle Operations Division · 2350 W. Ogden, First Floor · Chicago, IL 60608
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PUBLIC VEHICLE ADVERTISING PERMIT PROCESS

- The Municipal Code of Chicago (available at amlegal.com) requires specific types of public vehicles to secure and pay for public vehicle advertising permits.
- Public Vehicle Advertising Permits are obtained through a web-based portal at Chicago.gov/PublicVehicles.
- Only CURRENT Public Vehicle (Taxi, Livery, etc.) License or Limited Business License (LBL) holders may use the web-based portal. Licensees must have an issued City of Chicago Business Account (IRIS) number.
- A prerequisite to applying for a City of Chicago business license is compliance with the State of Illinois. For information, visit Illinois Secretary of State Business Services section at ilsos.gov.
- Any advertising equipment which alters the exterior manufactured body shape of the car (such as roof-top advertising equipment) must be BACP approved and inspected at the City of Chicago Public Vehicle Inspection Facility at 2420 W. Pershing Road.
 - E-mail BACPPV@cityofchicago.org to schedule the Vendor equipment presentation.
 - Refer to Rule TX11.09 of the Taxicab Medallion License Holder Rules for specifications.
- PV Advertising Permit applicants must have an issued IRIS number; PV license number (TX, LY, etc.) or for TNP vehicles – license plate number; and payment information available, before starting the process.
 - First time users must register. Please note “**Not registered yet? Click here to register**” on registration screen, select “**Type of Registrant**” and create a username, password, and enter the City of Chicago Business Account (IRIS) number.
 - Access the [Public Vehicle Advertising Permit portal](#) to apply, make fee payment, and secure a Public Vehicles advertising permit.
 - For rooftop advertising equipment, the \$100 inspection fee must be paid prior to the scheduled vehicle inspection. E-mail BACPPV@cityofchicago.org to schedule a vehicle inspection.
- Non-Taxicab advertising must not have the potential to create confusion by implying that the vehicle is a taxicab and applicant must demonstrate compliance methodology as part of the approval process.
- The portal contains functionality to obtain bulk permits for up to 50 vehicles at a time.
- Receipt or proof of securing public vehicle advertising permit(s) must be available for inspection by City of Chicago authorized personnel. Failure to demonstrate compliance with the securement of mandated advertising permits will result in enforcement, issuance of citations, and fines.
- Read the [Public Vehicle Advertising Frequently Asked Questions \(FAQs\)](#)

Public Vehicle Advertising Permit Types and Fees

<p style="text-align: center;"><u>Per Taxicab Vehicle</u></p> <p>EXTERIOR Advertising Permit (\$100 annual fee) INTERIOR Video Advertising Permit (\$100 annual fee) INSPECTION, if applicable (\$100 fee)</p>	<p style="text-align: center;"><u>Per Livery Vehicle</u></p> <p>EXTERIOR Advertising Permit (\$100 annual fee) INTERIOR Video Advertising Permit (\$100 annual fee) INSPECTION, if applicable (\$100 fee)</p>
<p style="text-align: center;"><u>Per Transportation Network Provider (TNP) or Ride-Hail Vehicle</u></p> <p>EXTERIOR Advertising Permit (\$100 annual fee) INTERIOR Video Advertising Permit (\$100 annual fee) INSPECTION, if applicable (\$100 fee)</p>	<p style="text-align: center;"><u>Per Charter-Sightseeing Bus</u></p> <p>EXTERIOR Advertising Permit (\$100 annual fee) INTERIOR Video Advertising Permit (\$100 annual fee) INSPECTION, if applicable (\$100 fee)</p>
<p style="text-align: center;"><u>Per Pedicab</u></p> <p style="text-align: center;">EXTERIOR Advertising Permit (\$25 annual fee)</p>	