



Digital Toolkit: mpox Prevention & Vaccination Campaign

CHICAGO DEPARTMENT
OF PUBLIC HEALTH



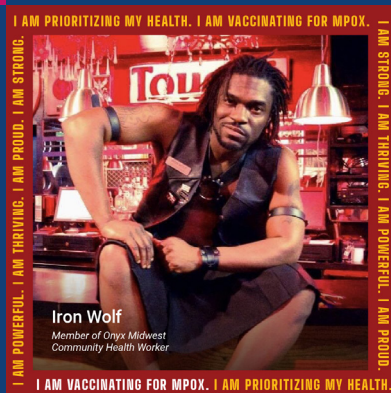
Antonio King
South Side, CDPH LGBTQ Health
and Outreach Liaison

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



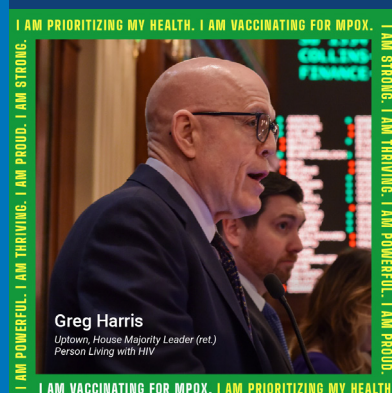
Auntie Gina Lamar
Southside, Nefuse

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Iron Wolf
Member Of Onyx Midwest
Community Health Worker

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Greg Harris
Uptown, House Majority Leader (ret.)
Person Living with HIV

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Rich
Bronzeville, Erie Family Health Centers

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.

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BACKGROUND & MESSAGING

ABOUT MPOX

- ★ **Symptoms:** Mpox, (formerly known as monkeypox) is a viral infection, with symptoms that can include a painful and uncomfortable rash or sores that look like pimples or blisters on the face, body, and genitals, often accompanied with flu-like illness.

- ★ **Severe Effects:** Mpox can result in severe disease requiring hospitalization particularly in persons with other health conditions or those who are immunocompromised.

- ★ **Virus Spread:** Mpox is spread through close contact with body fluids, sores, shared bedding or clothing, or respiratory droplets (kissing, coughing, sneezing).

- ★ **Who Can Get It:** Anyone, regardless of sexual orientation or gender identity, can get mpox through close, personal contact with someone who has symptoms of mpox. However, data suggests that the virus has primarily spread among social networks of gay, bisexual, and same-gender-loving men through intimate contact.

WHAT YOU CAN DO

- ★ **Ask your health provider about the mpox vaccine.** The two-dose JYNNEOS™ vaccine is recommended for sexually active bisexual, gay, and other same-gender-loving men; transgender persons; people living with HIV; and anyone who has had close contact with someone diagnosed with mpox regardless of sex, gender, or sexual orientation.

- ★ **Talk about mpox with your partners.** Exchange contact information with any new partner to allow for sexual health follow-up, if needed.

- ★ **Check your body** for signs of an infection rash or unusual sores.

- ★ **Avoid close skin-to-skin contact** with people who have a rash that looks like mpox.

- ★ **Avoid contact** with bedding, clothing, food, drinks, utensils, or other items that a person with mpox has used.

- ★ **Call your healthcare provider** if you show symptoms or need to be evaluated or tested for mpox. If you don't have a doctor or insurance, contact HIV/STI Resource Hub at [844.482.4040](tel:844.482.4040)/hivhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.

COMMUNITY- BASED SOCIAL GRAPHICS

The following social graphics are available in sizes for Facebook, Instagram, and Twitter.

CULTURAL REFERENCES

[CLICK TO ACCESS GRAPHICS](#)



BIG VAXXX ENERGY



VAXXED & THRIVING

AFFIRMATIONS

[CLICK TO ACCESS GRAPHICS](#)



AFFIRMATIONS: A



AFFIRMATIONS: B

CHECKLISTS

[CLICK TO ACCESS GRAPHICS](#)

**ARE YOU REALLY
FULLY VAXXED?**

- ✓ COVID-19
- ✓ FLU
- ✓ MPOX

**GET YOUR MPOX
VACCINE TODAY.**

chicago.gov/mpox

 **CHICAGO**
MAYOR BRADLEY · 2019-2023

FULLY VAXXED

- KEYS
- WALLET
- PHONE
- MPOX VACCINE
- 2ND MPOX VACCINE

**GET YOUR MPOX
VACCINE TODAY.**

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MAYOR BRADLEY · 2019-2023

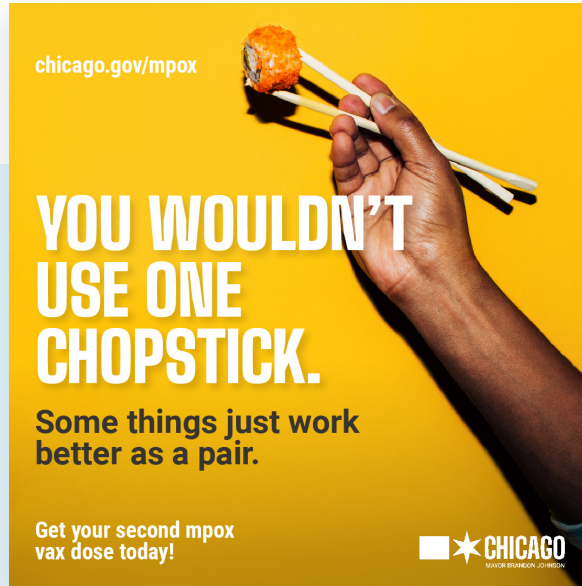
DATE PLANNING

SECOND DOSE

[CLICK TO ACCESS GRAPHICS](#)



BUFFET



CHOPSTICKS



SHOOT YOUR SHOT

DIGITAL & PRINT RESOURCES

PROTECT YOURSELF MATERIALS

[CLICK TO ACCESS GRAPHICS](#)

SOCIAL POST CAPTION

The mpox vaccine is the *best shot* to protect yourself and your loved ones. Call your health provider, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org, or visit FindAHealthCenter.hrsa.gov for free or low-cost care.

Social graphics are available in English and Spanish and are sized for Facebook, Instagram, and Twitter.



PROTECT YOURSELF MATERIALS

[CLICK TO ACCESS PRINT MATERIALS](#)

FLYER & POST CARD

The flyer and post card are available in English and Spanish. The flyer is sized at 8.5x11 in. and the post card is sized at 7x5 in. for standard printing.



PREVENT THE SPREAD MATERIALS

CLICK TO ACCESS PRINT FLYER

FLYER

The flyer is available in English and Spanish and is sized at 8.5x11 in. for standard printing.



The flyer features the Chicago logo with Mayor Brandon Johnson's name. The main headline reads "IT'S NOT OVER. PROTECT YOURSELF." Below this, a paragraph explains that anyone can get mpx through close, personal contact with someone who has symptoms, and that data suggests the virus primarily spreads through close-knit social networks of gay, bisexual, and other same gender-loving men through intimate contact. The flyer includes a list of ways mpx is spread from person to person through close contact, such as direct contact with infected skin, respiratory droplets, and contact with contaminated clothing. It also provides a list of steps to prevent getting mpx, including asking a healthcare provider about the vaccine, avoiding close skin-to-skin contact with people who have a rash, and avoiding contact with objects and materials that a person with mpx has used. The flyer concludes with a section on evaluating the level of risk when making plans or deciding to attend events, and a QR code for more information.

CHICAGO
MAYOR BRANDON JOHNSON

IT'S NOT OVER. PROTECT YOURSELF.

Anyone can get mpx through close, personal contact with someone who has symptoms of mpx. However, data suggests the virus has primarily spread through close-knit social networks of gay, bisexual, and other same gender-loving men through intimate contact.

Mpx is spread from person to person through close contact like:

- Direct contact with infected skin rash, lesions, scabs, or body fluids
- Respiratory droplets during prolonged, face-to-face contact or during intimate physical contact, such as kissing, cuddling, or sex
- Contact with clothing, linens, towels, or other materials contaminated by infectious rash or body fluids

Take the following steps to prevent getting mpx:

- Ask your health provider about mpx vaccine. More info at chicago.gov/mpox.
- Avoid close skin-to-skin contact with people who have a rash that looks like mpx.
 - Do not touch the rash or scabs of someone with mpx.
 - Do not kiss, hug, cuddle, or have sex with someone who has mpx.
- Avoid contact with objects and materials that a person with mpx has used.
 - Do not share food, drinks, or eating utensils with someone with mpx.
 - Do not handle or touch the bedding, towels, or clothing of someone with mpx.
- Wash your hands often with soap and water or use an alcohol-based hand sanitizer.

Evaluate the level of risk when making plans or deciding to attend events:

- Having sex or other intimate contact with multiple or anonymous people, such as those met through dating apps or on social media, increases your risk of exposure.
- Clubs, raves, saunas, sex parties, and other events may also increase your risk of exposure, especially if people are wearing less clothing.

 Call your healthcare provider if you show symptoms or need to be evaluated or tested for mpx. If you don't have a doctor or insurance, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.