



Nobody Quits Smoking Like Chicagoland (NQLC)

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Background

- CDPH is hosting its 3rd NQLC week this year November 13-18, 2016
- Co-leading the week with the American Cancer Society and many other Partners
- Expanding the week to include the Chicago metro region and thereby renaming the week to “Nobody Quits Like Chicagoland”

Overall Goals

The week is a public education campaign to highlight the opportunities and resources available to quit smoking or to never start.

It will include, but not be limited to the following:

- Smoking Cessation provider and patient education
- Healthcare provider referral/smoking cessation interventions
- Website Resources



NOBODY QUITS LIKE CHICAGO



Month	Sun	Mon	Tue	Wed	Thu	Fri
NOV. 2016	13 SMOKE FREE SUNDAY Focus: Faith based members Lead Partner: AHA	14 KICK BUTTS OUT OF THE HOME Smoke Free Housing, both private and public, and Buildings/Campuses Focus: Smoke Free Housing Lead Partners: ALA, RHA, CDPH Tobacco Team	15 KICK-BUTTS AT WORK -For employees, offer cessation classes available to employees or alternative classes to engage over smoking: yoga, walking, chair massage, exercise classes. -For employers, Docs & FQHCs, informing on tobacco cessation coverage under private, m/caid and Obama care Focus: work environment of all sizes Lead Partners: Midwest Group on Health, NU and others unions	16 FOCUS ON MENTAL HEALTH Focus: Hard to Reach Populations Lead Partner: RHA & ALA	17 GREAT AMERICAN SMOKE OUT ACS Press Conference w/ embargoed announcement Pastries & Policy - Advocacy Training for Youth Events for All Age Groups: -Adolescents -High School - hookah, e-cigs, social smoking, Tobacco 21 -College - Tobacco 21 Focus: Youth of All Ages Lead Partners: ACS, Gordy, IAFP, ALA and RHA (potentially TRUTH & CTFK)	18 TGIF Informal lunch or after hours event Focus: LGBT Lead Partners: ACS

HC 2.0 UPDATES

New implementation efforts

- July 1st: increased age requirement to purchase all tobacco products from 18 to 21 years
- July 12th: enacted a prohibition of smokeless tobacco products in all ballparks and stadiums
- October 10th: retailers will no longer redeem coupons or offer discounts for tobacco products
- Revenue from e-cigarette tax will be used for five School Based Health Centers over the next four years – announcements on our progress meeting this goal will be forthcoming



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