



OFFICE OF BUDGET AND MANAGEMENT  
CITY OF CHICAGO

MEMORANDUM

**TO:** Susie Park, Budget Director

**FROM:** Kurt Peterson, First Deputy Budget Director

**DATE:** January 23, 2020

**RE:** Panel Discussion at North Park University

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I was invited by Dr. Ann Ownby Hicks, Dean of the School of Business and Nonprofit Management at North Park University, to participate in a panel discussion at the School's annual networking dinner on Friday, February 21, 2020.

The event will feature a moderated discussion on the topic "Multi-Sector Convergence: Social Good from Three Perspectives." Three panelists, one from each sector – government, nonprofit, and business – will discuss the implications of working together to accomplish social missions and objectives. I would be the panelist representing the government sector and the City of Chicago; Eileen Buckley, Director of Responsible Business Leadership at PricewaterhouseCoopers, would represent the business sector; and Mark Ishaug, Chief Executive Officer at Thresholds, would represent the nonprofit sector. The panel will be moderated by Dr. Pier Rogers, Director of North Park's Axelson Center for Nonprofit Management.

The panelists will discuss the topic for approximately 30 minutes followed by the entertainment of questions from the audience. The Dean and Moderator indicated that they will share a general outline of planned questions for the panelists to prepare. If my participation on the panel is approved, I would be happy to share the planned questions and focus my responses on areas that the administration wishes reiterated. Given the scope of the City's partnerships with both Chicagoland's business and nonprofit sectors, there should be a deep well from which to draw examples where the sectors are converging for social good.

While the event is marketed to North Park University constituents – faculty, staff, students, alumni, board members – there will be broad representation from Chicagoland's business and nonprofit communities. It is not anticipated, however, that the event will garner press attention.

Lastly, it is important to note that I have both a past and present affiliation with the University as a former student and full time employee, and as an adjunct professor for the past 10 years.

**From:** Kurt Peterson <[Kurt.Peterson@cityofchicago.org](mailto:Kurt.Peterson@cityofchicago.org)>  
**Sent:** Monday, February 24, 2020 8:10 AM  
**To:** Steve Berlin <[Steve.Berlin@cityofchicago.org](mailto:Steve.Berlin@cityofchicago.org)>  
**Subject:** RE: Panel Discussion at North Park University

Hi Steve –

Per the below email, I am writing to inform you that I was offered dinner by the host at the North Park University SBNM Networking Dinner held on Friday, February 21, 2020. Details of the event were codified in the earlier memo I forwarded to the Board of Ethics.

Thanks,  
Kurt

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Kurt Peterson | First Deputy Budget Director  
City of Chicago | Office of Budget & Management