

APPENDIX D. Potential ETOD Performance Metrics

As the City moves forward to formalize annual reporting of ETOD performance metrics, there are additional factors the [ETOD work group identified in its first workshop that can be considered](#). Additionally, a [memo was developed by MZ Strategies](#) for the ETOD work group highlighting evaluation metrics used in other regions to assess ETOD performance.

Potential Metrics

a. How has TOD shifted population?	Shifts by Race	Shifts by income	<small>We should be adding some type of health metrics (i.e. life expectancy for white/black/Hispanicans)</small>	Population shifts by age	Population shifts by household size	<small>Are we doing better than a city like Chicago? The way we don't have TOD, for the people in THESE areas?</small>
b. How has TOD impacted employment?	Ability to commute to job centers via public transportation in 30 minutes	New jobs created by TOD projects				
c. How has TOD impacted housing creation and affordability?	Affordable units created	Market rates (rent)	Eviction rates			
d. What are the impacts of TOD on transportation?	Car ownership	Transit ridership	Mode choice	Bike accessibility		
e. How has TOD affected public safety?	Traffic safety	Crime	Perception of safety	Streetlight investment	Sidewalk investment	<small>Need rates of heart and lung disease, diabetes, obesity and other chronic conditions, even those of more prosperous suburbs. Look on crime enforcement statistics and more on public health</small>
f. How has TOD impacted business activity and business retention?	New businesses opened in TOD areas	Businesses retained	Businesses owned by women and PoC			
g. How have permit/zoning changes since ordinance impacted neighborhoods?	Renovation/construction permits	Parking spots not built				
h. Any outcomes we haven't considered?	Any data points we're NOT doing that you think should be?	Health outcomes and/or health assets within TOD watershed?	Mental health outcomes	Majority white hubs and nearby POO hubs	Minorities (i.e. renters, low-income, etc., families, young people living alone) - number of reactions	Asset based perspective - not just thinking what a neighborhood lacks
i. HEALTH OUTCOMES? Health assessment and analysis	What metric(s) can we use to evaluate this?	How to distinguish impact of TOD vs. other trends?	Affordability as a co-opted term - affordable units are still too expensive for low-income, PoC	Should also look at how we can measure long term housing stability, economic mobility and sustainability	Interventions and housing are more and about for people who are in need. Are they even responsive to this call?	

eTOD Outcomes