

AUSTIN ISW ROUNDTABLE

MARCH 19, 2021

Rules of Engagement

- 1. Attendees enter the call muted, use “raise hand” function**
- 2. If calling-in via phone, only able to listen**
- 3. Rename yourself on your Zoom ID if needed**
- 4. Identify yourself when you start speaking**

Agenda

- 1 Welcome**
- 2 RFP Process Review**
- 3 RFP Winning Proposal – Austin United Alliance**
- 4 Future Engagement Brainstorm**

RFP PROCESS REVIEW

Austin ISW Community Roundtable

March 19, 2021 | **DRAFT – FOR DISCUSSION**

RFP Creation

2018 LISC & Austin Coming Together



2020 CCAC & WBC & Austin African American Business Networking Association



Austin ISW Community Roundtable

March 19, 2021 | DRAFT – FOR DISCUSSION

RFP Creation

2018 LISC & Austin Coming Together



Issue Areas

Community Narrative

- Improve community narrative, cultural spaces reflecting the community

Economic Development

- “Improve the number of strong blocks of occupied businesses with a clear cultural identity”
- Improve walkability score
- Reduce Austin’s retail leakage
- Attract anchor tenants, increase commercial mix
- Train & develop local workers & entrepreneurs

Housing

- Increase community-based developers willing to provide affordable housing
- Decrease vacant properties

Civic Engagement

- *INVEST South / West Roundtables, Community Presentations*

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Previous Development Priorities *on Chicago Ave*

Business Support

- Improve local businesses
- Shop local campaign
- Better signage, placemaking

Workforce Support

- College Satellite
- Trade School / Learning Center
- Library-Focused Space



Entertainment & Attractions

Soul City

- Entertainment Hub @ Mayfield
- Soul Center @ Menard
 - Food trucks
 - Café
 - Amphitheater
- Bar/music venue
- Public plazas / markets



Food & Dining

- Healthier food choices
- Food options
- Food trucks
- Café
- Bar (& music venue)
- Grocery
- Sit-down restaurant



Residential

- More residential above first floor



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RFP Timeline



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RFP Evaluation Criteria

1 Does the proposal build Community Wealth?

30% of total score

- Community Partnerships
- Commitment to Equity
- Local Hiring
- Promoting Small Businesses

2 Is the proposal a great example of Professional Competence?

40% of total score

- Professional Experience
- Design Excellence
- Responding to Community Priorities
- Innovation and Creativity

3 Is the proposal Economically Feasible?

30% of total score

- Total Project Cost
- Public Assistance Requested
- Financial Qualifications



Community Presentation Feedback / Online Survey Results
(Comments: What Excites/Concerns You, Community Wealth Building, Design, Overall)

RFP WINNING PROPOSAL:

**AUSTIN UNITED ALLIANCE
(HEARTLAND HOUSING &
OAK PARK REGIONAL HOUSING CTR)**

Austin United Alliance

- **Development Team**

- Heartland Housing
- Oak Park Regional Housing Center



- **Design Team**

- Valerio Dewalt Train
- Latent Design (MWBE)
- Bauer Latoza (MBE)
- Site Design (MBE)



- **Construction Team**

- BOWA Construction (MBE)
- Rubinos Mesia (MBE)
- Engage Civil (MBE)
- Primera (WBE)



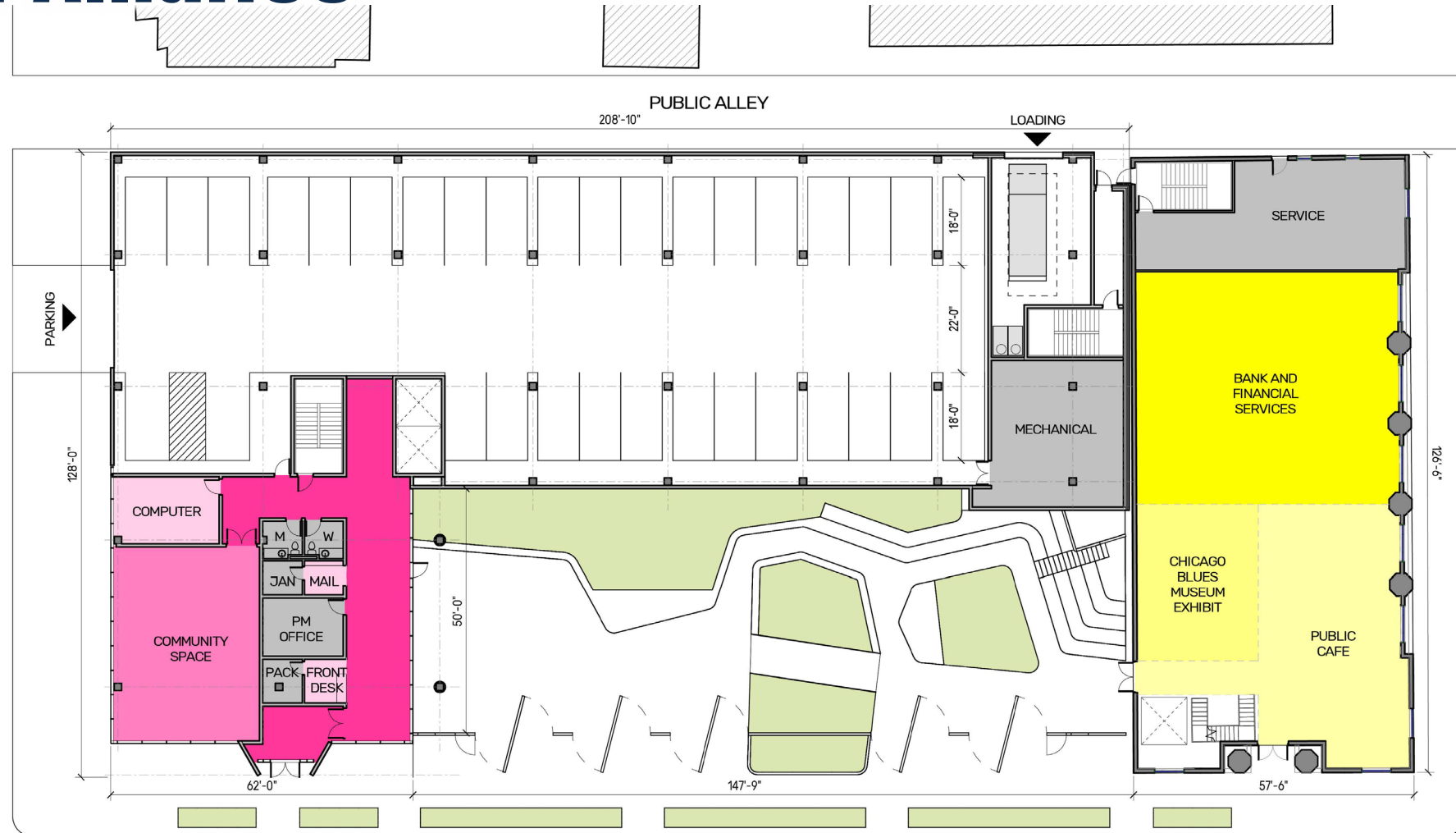
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Austin United Alliance

- **Proposed Uses**

- Chicago Blues Museum
- New bank branch within rehabbed bank building
- New cafe Mocha24 by Austin native
- Incubator & community coworking space
- Public plaza with rain garden & green roof deck
- “Community space” public multipurpose room



Austin United Alliance



Austin United Alliance



ENGAGEMENT STRATEGY

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Continued Engagement

March:

Community Connections

(identification and outreach to stakeholder groups)

April:

Larger Community Engagement

(evening workshops, focus group discussions, surveying; etc)

April 16 Roundtable – Progress Report

(who have we missed so far?)

May:

May 21 Roundtable – Progress Report

(review compiled feedback from engagement, suggest proposal revisions)

March – Community Connections

- *“Who can we add to the team”*
- *Surveys to reach community members*
 - *Who needs to be involved in economic development conversations?*
 - *What skills and knowledge can they add?*
- **37th Ward Exec. Committee**
- **37th Ward Community Meetings**
- **Austin Stakeholder Organizations**
- *People have already emailed DPD@cityofchicago.org*

April – Larger Community Engagement

1. Preferred Topics?

- **Design Considerations**
- **Tenants & Business Opportunities**
- **Events & Activities / Cultural Programming**

2. Preferred Times / Days?

- **Evenings better**

3. Outreach strategies?

- **Stakeholder connections**
- **Email list**
- **Social media**

4. Preferred Format?

- **Zoom Workshops / Breakout Groups**
- **In-Person later in Spring?**
- **Preference Survey?**

NEIGHBORHOOD OPPORTUNITY FUND

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CDOT Projects

CDOT Streetscape
Design

CDOT Highway Safety
Improvement Project

Austin

Central

Latrobe

Laramie

Cicero

Pulaski

Kedzie

CHICAGO

CHICAGO

DIVISION

CICERO

KOSTNER

PULASKI

CENTRAL PARK

GRAND

KEDZIE

City Projects

CTA turnaround
e-bus charging & public art

Chicago Ave
Austin
ISW Corridor

Laramie State Bank RFP

Chicago Ave
Humboldt Park
ISW Corridor

ISW Rapid-
Deployment
Curb Bumpouts
(Spring 2020)

Chicago & Lockwood
ARC plaza

