



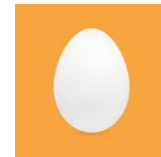
Public Policy at CDPH

Process and Record

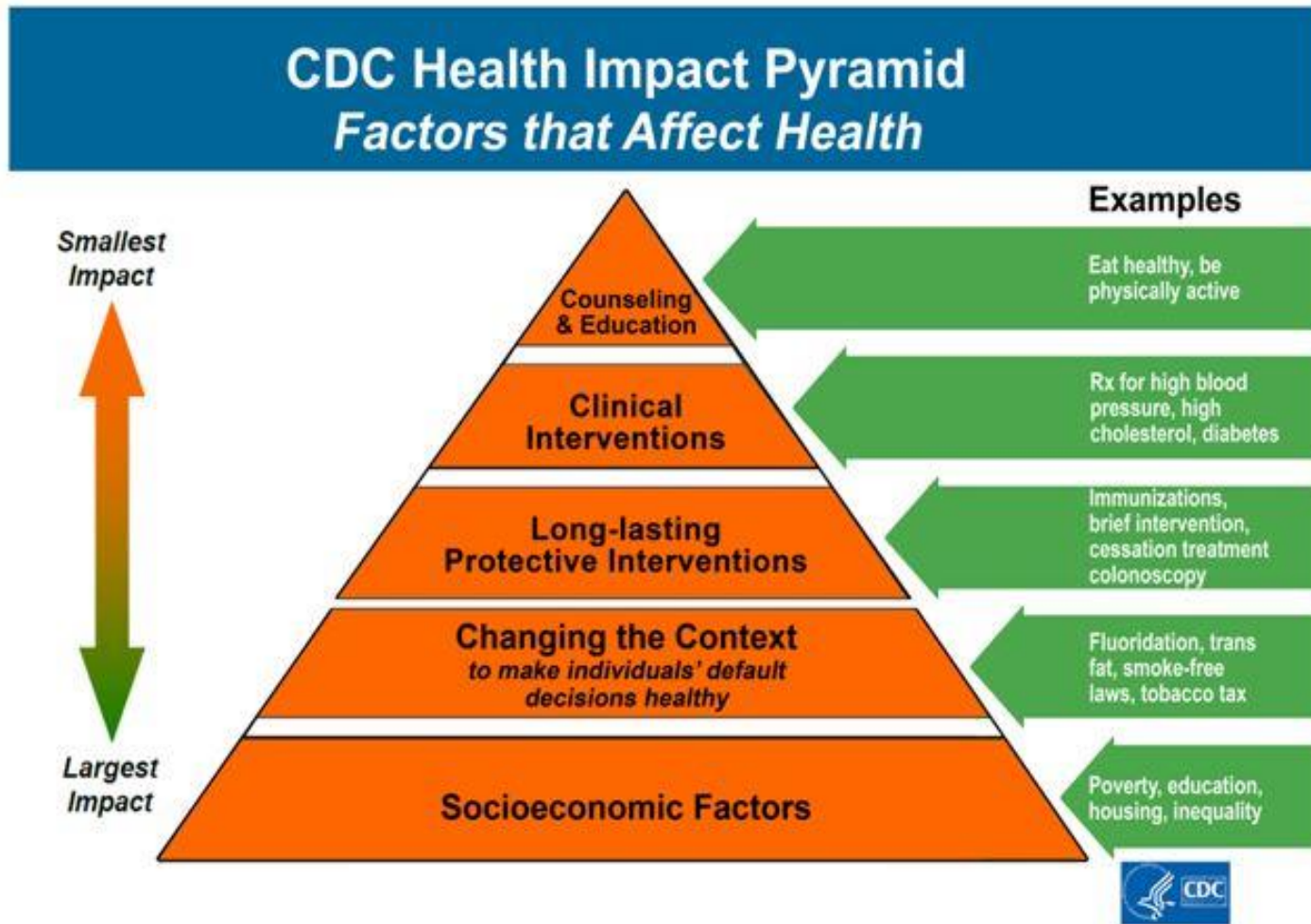
**Presented by Jesse Lava,
Director of Policy
March 20, 2019**

Policy: Team

- Jesse Lava, Director of Policy
- TBA, Manager of Legislative Affairs
- Todd Fraley, Senior Policy Analyst for Health Promotion
- Melissa Buenger, Senior Policy Analyst for Health Protection
- Betsy Cullerton, Policy Analyst



Changing the Context

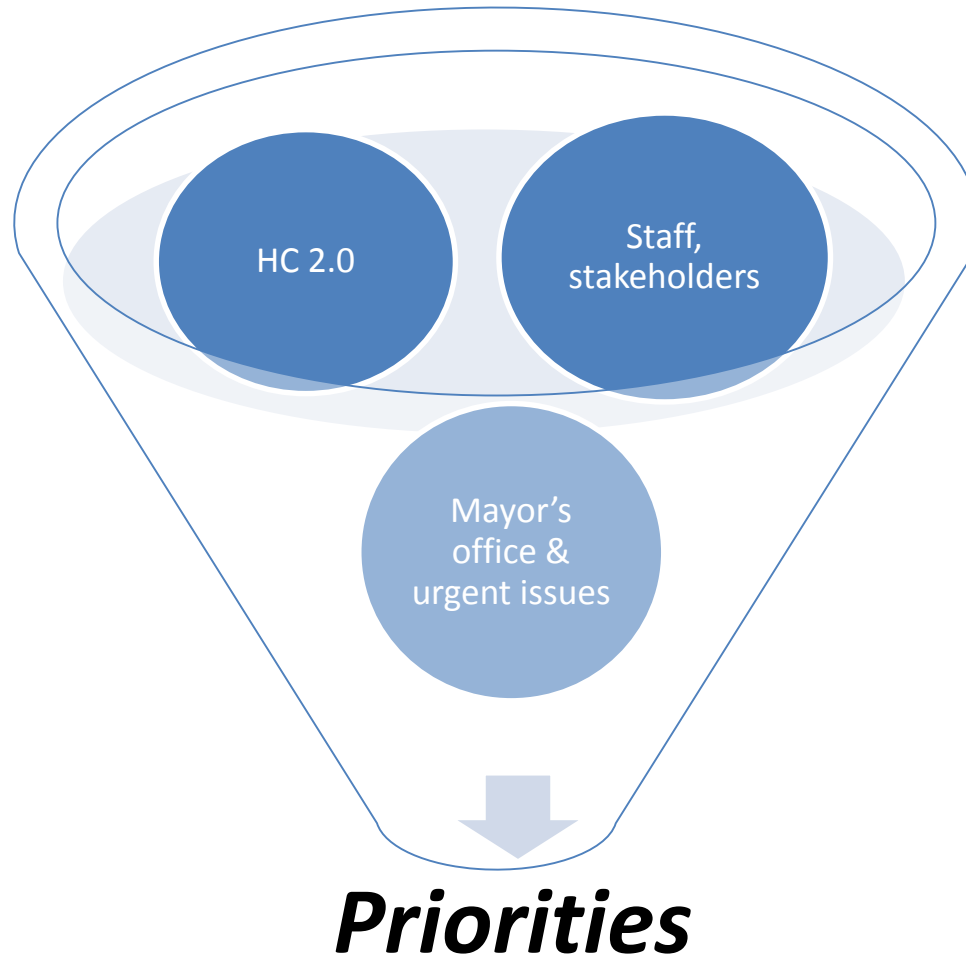


Our Focus

- Systemic change for health equity:
 - Laws
 - Rules
 - Resolutions
 - New priorities
 - Administrative changes
 - Liaising with lawmakers
- Proactive and reactive:
 - Seek out ways to improve the city
 - Respond to ideas of lawmakers and Mayor's office
 - Support lawmakers on health issues



Creating Priorities



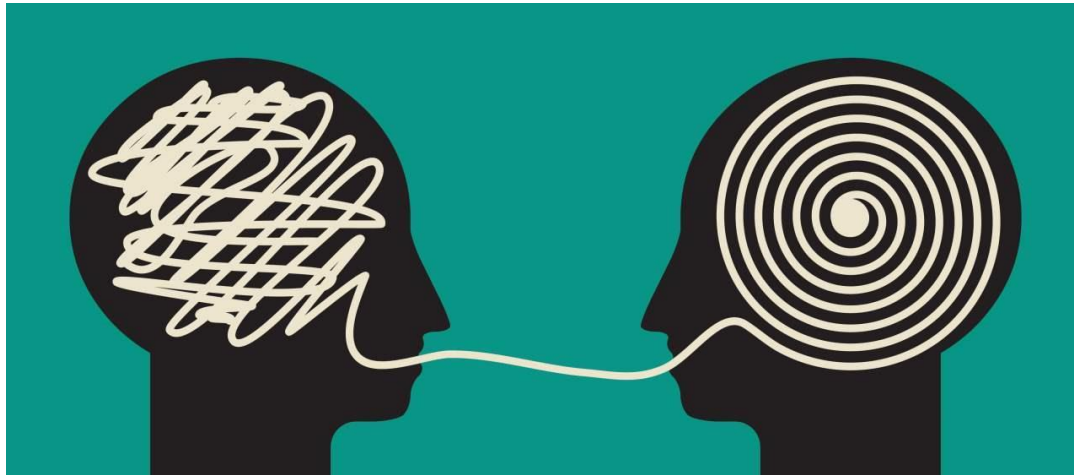
Choosing Among Priorities

- Health impact
- Operational and financial feasibility
- Public support



Translation role

- Subject matter experts
- Mayor's office
- Legislators
- Press staff
- Advocates
- Stakeholders



Ordinance Process in Chicago

- Introduced
- Assigned to committee
 - Hearing date set
 - No hearing set
- Committee hearing
 - Recommend
 - Don't recommend
 - Hold
- Full Council vote



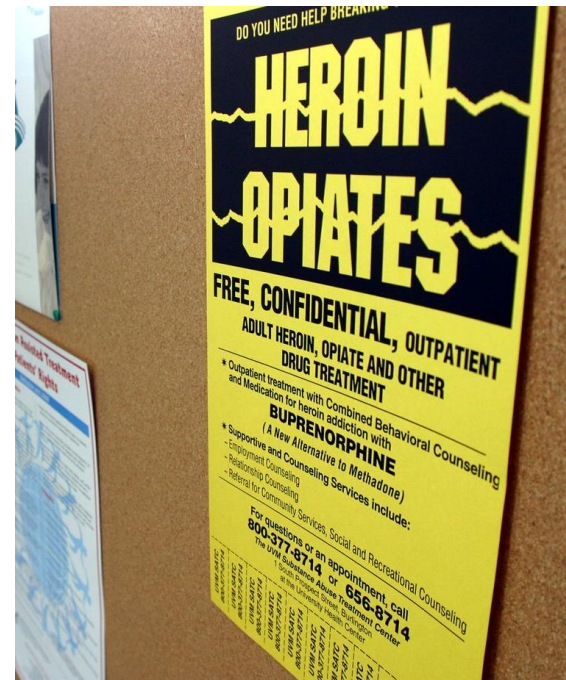
Example: Tobacco

- Age 21
- Coupon & discount ban
- OTP tax
- E-cig tax, & increase
- Flavored tobacco limits
- Warning signs
- Fees for more enforcement
- Sampling ban
- Behind the counter



Example: Heroin Epidemic

- Heroin Task Force
- Pharma rep license
- Medication-assisted treatment
- Recovery homes
- Naloxone



Example: Food Safety



- Higher fees
- 11 new enforcement positions
- Food code transformation
- Prioritizing inspections
- Good Food Purchasing Policy

Example: Environmental Standards

- Higher fines
- Higher fees
- 10 new enforcement staff
- Manganese, petcoke
- Radiation
- Asbestos & silica
- Perc



Example: Health in All Policies



- Integrating research and data
- Incorporating health into decision making
- Healthy homes & neighborhoods
- Community awareness & participation
- Expanding access by coordinating services
- New projects & partnerships

Last Two Months

- Sandblasting & grinding
- Radiation ordinance
- Manganese rules
- Vision program expansion
- Subpoena power ordinance
- Communicable disease—resident contacts

Working with Aldermen

- Environmental emergencies
- Manganese rules and town halls
- Restaurant closures
- Health information—proactive
- Annual budget



Pace of Change

- Sometimes we get to plan
- Sometimes we have to produce *fast*
- Short-term vs. long-term efforts



How You Can Help

→ Ideas



→ Building
political will



→ Accountability





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