

Chicago Poet Laureate Communications Toolkit for Partners

A collaboration between the [Chicago Public Library](#) (CPL),
the [Department of Cultural Affairs and Special Events](#) (DCASE),
and the [Poetry Foundation](#).



It's time to announce Chicago's inaugural Poet Laureate – a very r. young! To increase the participation of our extended networks, please help us promote the new Chicago Poet Laureate using this toolkit of suggested language, visuals, and social media content.

Questions or requests regarding social media, please contact Mark at jmark.hackman@cityofchicago.org.

RESOURCES

- [Chicago.gov/PoetLaureate](https://chicago.gov/PoetLaureate)

HOW TO HELP PROMOTE THE LAUNCH OF THE PUBLIC CALL FOR NOMINEES

SOCIAL MEDIA

Hashtag: #ChicagoPoetLaureate

HANDLES


Follow the program partners via these social media handles, repost any of our content, and/or tag us:

- **FACEBOOK**
<https://www.facebook.com/chipublib>
<https://www.facebook.com/ChicagoDCASE>
<https://www.facebook.com/poetryfoundation>
- **TWITTER**
[@chipublib](https://twitter.com/chipublib)
[@ChicagoDCASE](https://twitter.com/ChicagoDCASE)
[@PoetryFound](https://twitter.com/PoetryFound)
- **INSTAGRAM**
[@chicagopubliclibrary](https://www.instagram.com/chicagopubliclibrary)
[@chicagodcase](https://www.instagram.com/chicagodcase)
[@poetryfoundation](https://www.instagram.com/poetryfoundation)


SAMPLE POSTS

Tell your followers in your own words, or feel free to use these sample posts below. **Be sure to consider the correct social handles to tag and the platform's word count** (depending on if you're posting for Facebook, Instagram, Twitter or any other social platform).


- HUGE NEWS! avery r. young is the City of Chicago's first official Poet Laureate! Learn more at [Chicago.gov/PoetLaureate](https://chicago.gov/PoetLaureate). #ChicagoPoetLaureate [[@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary)] @ChicagoDCASE [[@PoetryFoundation](https://twitter.com/PoetryFoundation) or [@PoetryFound](https://twitter.com/PoetryFound)] #NationalPoetryMonth

 of avery r. young at the Poetry Foundation. Photo by Patrick L. Pyszka, City of Chicago

- Have you heard?! avery r. young is the inaugural Chicago Poet Laureate! Join us at #PoetryFest on 4/29 @ 2pm to celebrate! Read more at [Chicago.gov/PoetLaureate](https://chicago.gov/PoetLaureate). [[@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary)] @ChicagoDCASE #ChicagoPoetLaureate #NationalPoetryMonth

 of avery r. young, pictured at the Poetry Foundation. Photo by Patrick L. Pyszka, City of Chicago

- It's official! avery r. young is the City of Chicago's very first Poet Laureate! Meet avery on Sat. April 29 at #PoetryFest for his first event as #ChicagoPoetLaureate. See you there! <https://chipublib.bibliocommons.com/events/64131134ba167a2f001e7d63> [[@ChiPubLib](https://twitter.com/ChiPubLib) or [@ChicagoPublicLibrary](https://twitter.com/ChicagoPublicLibrary)] @ChicagoDCASE #NationalPoetryMonth

 of avery r. young, pictured at the Poetry Foundation. Photo by Patrick L. Pyszka, City of Chicago

GRAPHICS

**Square tile for
Instagram Grid,
Facebook, or Twitter**

