



# New City / Back of the Yards Neighborhood Roundtable

July 30, 2020

# Agenda

- 01 Review of INVEST South/West
- 02 Artist in Residence Program (DCASE)
- 03 Local business outreach
- 04 Next steps
- 05 Open discussion

01

**Review of  
INVEST South/West**

# Review of INVEST South/West

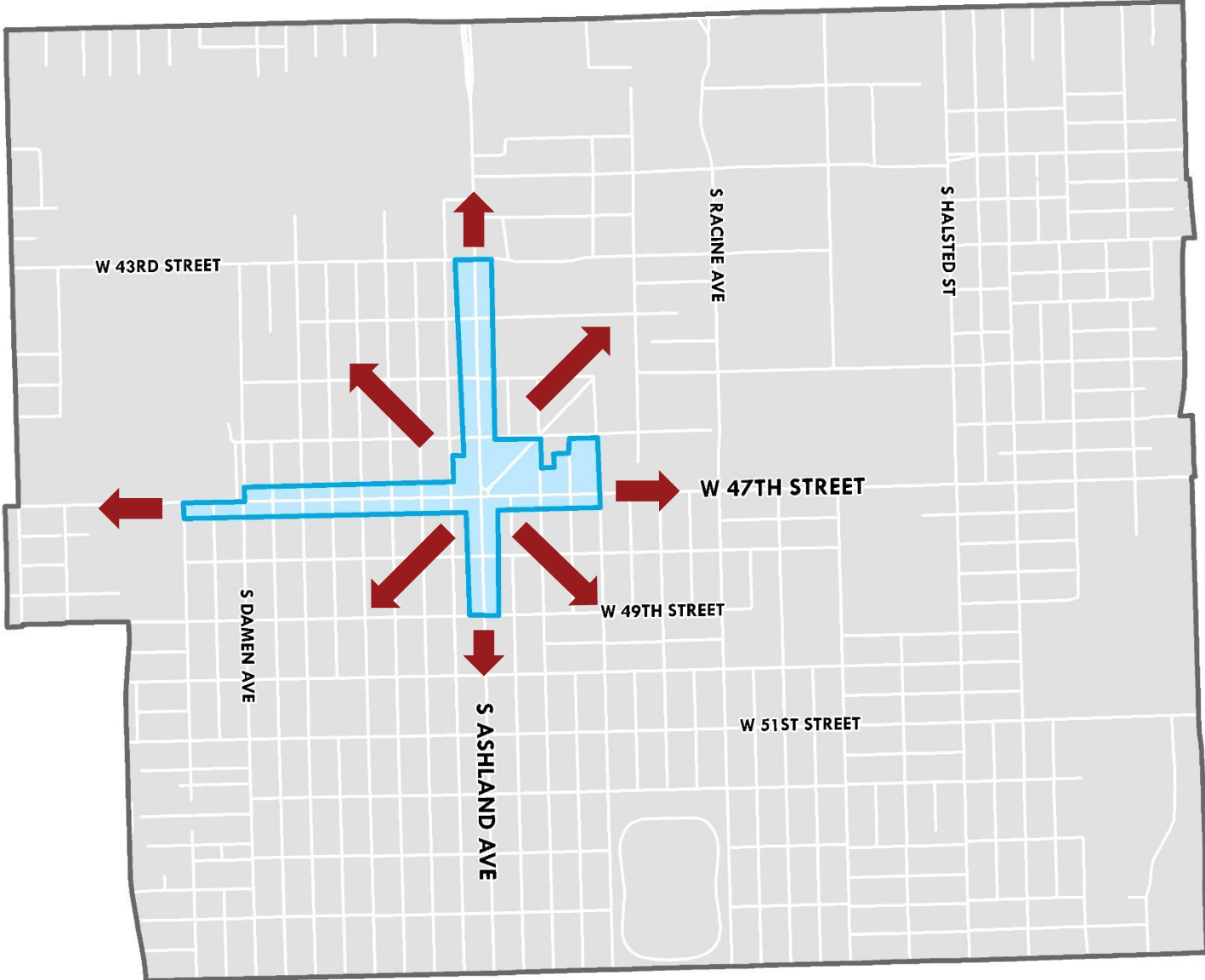
Amplify local assets

Focus public investment to support local priorities

Drive private investment to build local wealth

Integrate new strategies for public safety

# Review of INVEST South/West



47th Street  
Ashland Ave



New City  
Back of the  
Yards

# Types of Projects

Public realm upgrades + improvements

Opportunity site investments

Local business support (new + existing)

Other priorities, as identified

# Types of Projects: Public Realm Upgrades\*



*\*Subject to continued due diligence*



# Types of Projects: Public Realm Upgrades\*



Slide-Out Barricade Planter Design



Table Divider Design



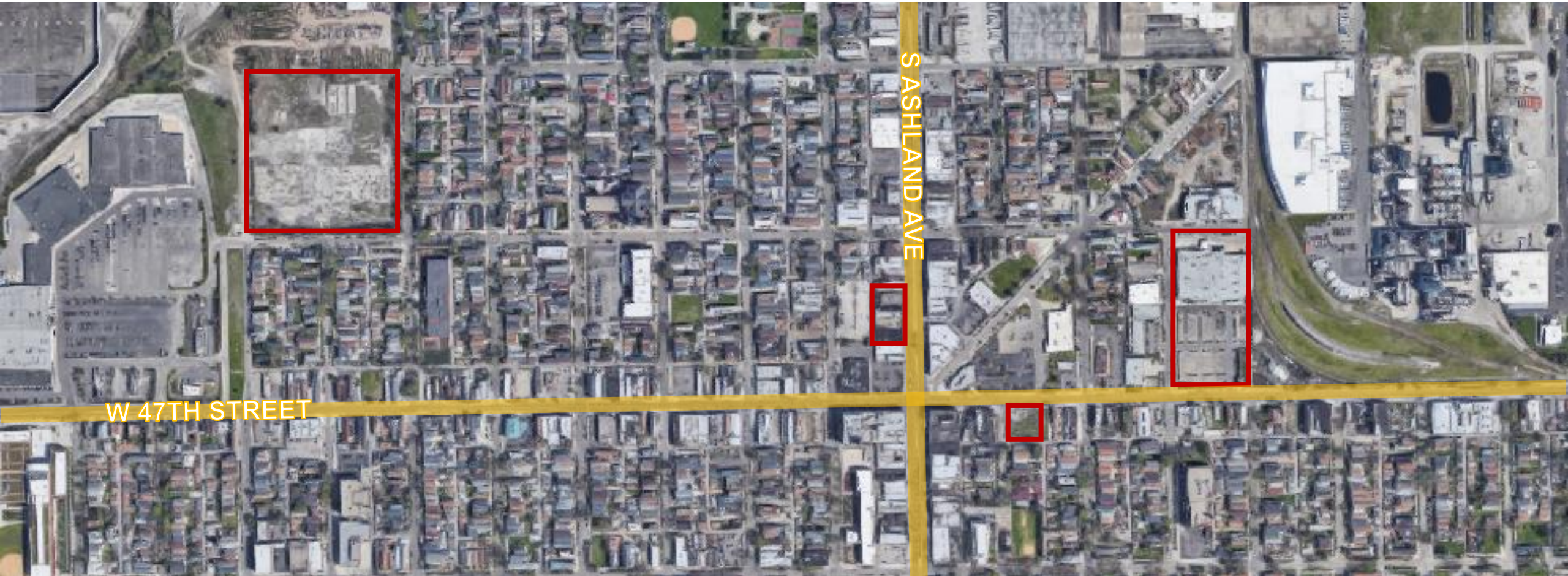
Outdoor Seating Pavilion Design



*\*Subject to continued due diligence*



# Types of Projects: Opportunity Sites\*



*\*Subject to continued due diligence*

# Neighborhood Roundtables

Interface between city departments, aldermen, local organizations, residents and businesses

Identify priorities

Build pipeline of projects

Iterative process

# Other Priorities

## SOUTHWEST



Nolan Zaroff



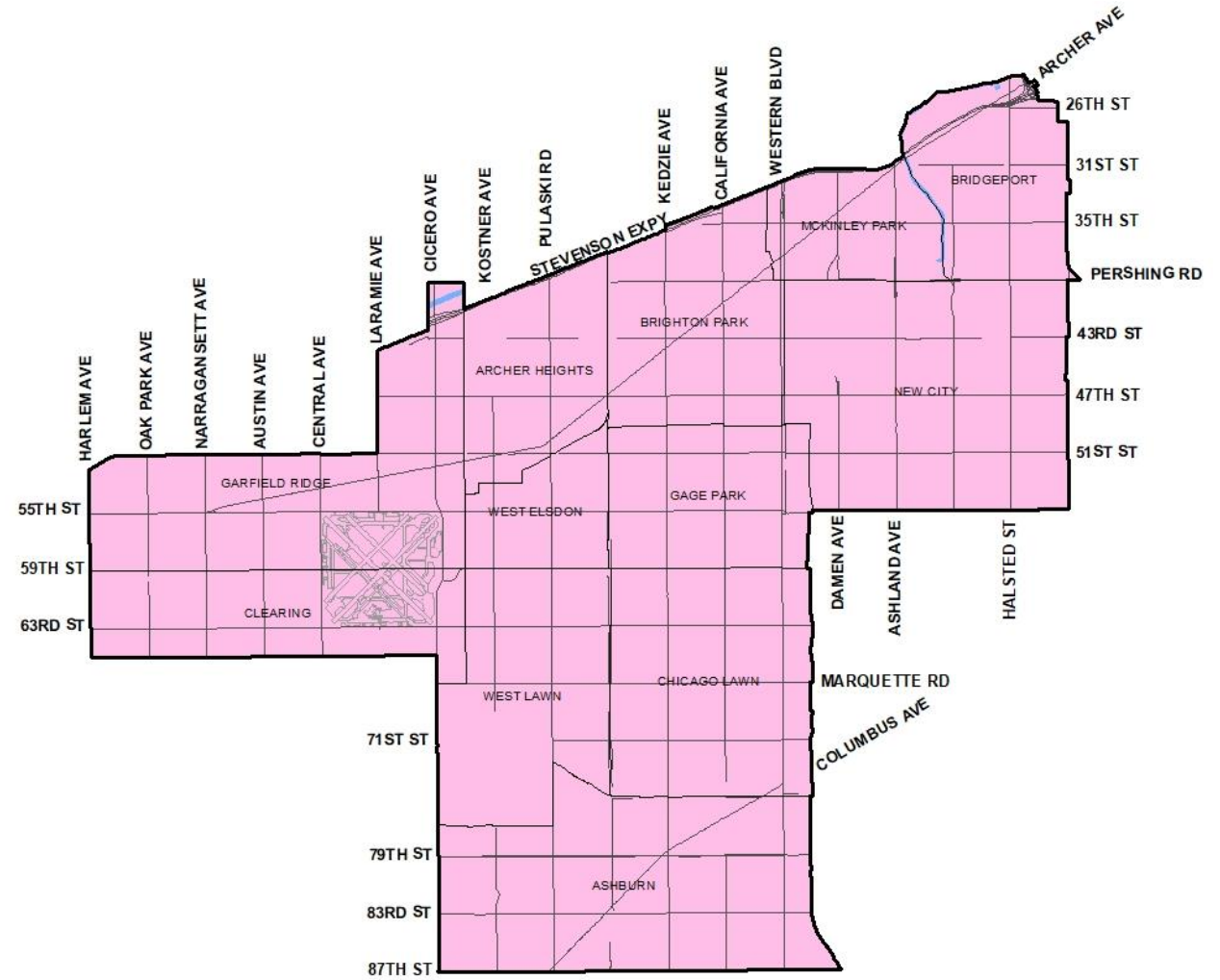
John Molloy



Sonya Eldridge



Carmen Martinez





# Where We Are Now



**Kick-offs**  
*Winter '19-'20*

**Introduce INVEST  
South/West to  
stakeholders**



**Phase 0: Mobilizing  
& Operationalizing**  
*Thru ~June*

**Mobilize  
resources in  
community areas  
to execute on ISW**



**Phase 1: Activating**  
*Thru ~Dec.*

**Actively target  
public investment  
in community  
areas**



**Phase 2:  
Progressing**  
*Thru 2021, 2022*

**Leverage public  
investment into  
private  
investments**



**Phase 3: Measuring**  
*Throughout*

**Monitor impact  
and identify  
areas to go  
deeper**

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# Corridor Manager

Entity with economic development experience working in a designated Priority Corridor to achieve the goals of ISW

Manages new development activities, promotes and markets corridor opportunities, identifies places/projects with potential to catalyze further growth



# Corridor Manager

- Week of June 8:** Aldermanic review of RFP
- June 15:** RFP released to the public
- July 10:** Applications due to LISC
- ~~**July 13–24:**~~ Application review period  
**August 14** **EXTENDED 2 WEEKS**
- ~~**July 31:**~~ Final Corridor Managers named  
**Tent. late August**

02

# Artist-in-Residence Program

# Artist-in-Residence Program Overview

- **What and where:**

- Artists-in-Residence will become embedded members of the ISW teams, working directly with the Department of Cultural Affairs and Special Events (DCASE), DPD and other city agencies, local organizations and residents.
- Initial round will focus on four neighborhoods: Englewood, Auburn Gresham, New City and Austin.
- Artists will develop and implement a series of community engagement, public art and site-specific cultural programs in neighborhoods.

- **Budget:**

- Artists will receive \$30,000 stipend in addition to \$150,000 to develop and implement public art projects over 1 to 2 years.

- **Eligibility:**

- We encourage artists who live and work within the four selected neighborhoods to apply. Any professional artists or artist teams who live or work in Chicago can apply for the opportunity by August 9, 11:59 p.m.

# Call for Selection Panelists

Selection panels will be assembled for each of the four ISW Artist-in-Residence neighborhoods that are comprised of city representatives, artists, and stakeholders including at least two community representatives.

We ask selection panelists to commit to the following:

- **Monday August 17:** Panelist Training Webinar: One-hour training webinar
- **August 17 to 28:** Read and score up to 15 artist applications online
- **August 28 to September 4:** Virtual Interviews via Zoom followed by discussion to make final recommendations.

**Selection panelists will be compensated \$250 for their time and expertise.**

**Interested?** Visit <https://www.surveymonkey.com/r/XYL3NQM> to complete the questionnaire. A summary of the call for panelists is at [chicago.gov/publicart](https://chicago.gov/publicart)

# 03 Local Business Engagement

# Local Business Engagement Efforts

July 7th focus group

DPD local business survey

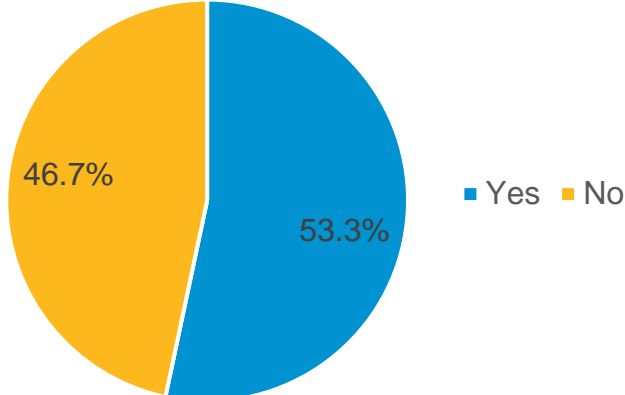
Ongoing engagement



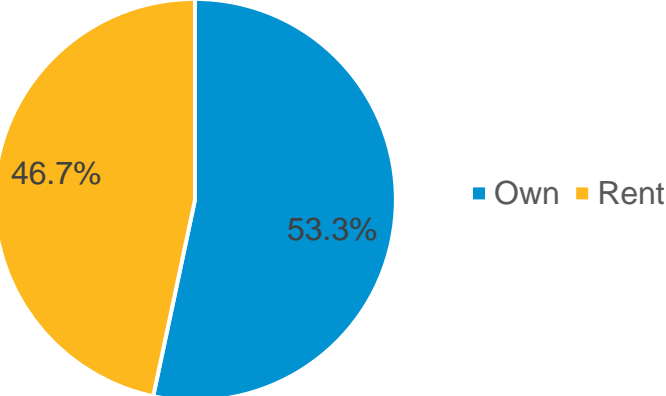


# Preliminary Survey Results

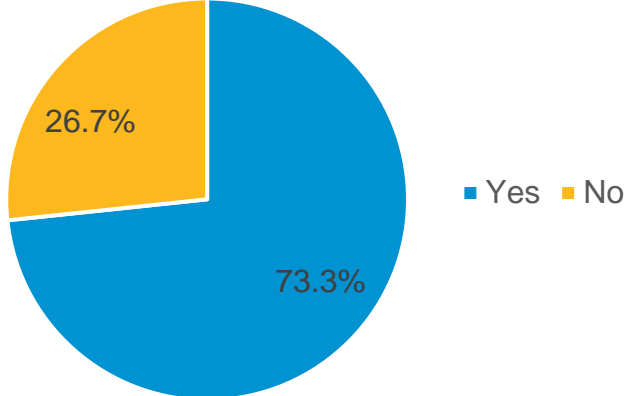
Do you live in BOTY?



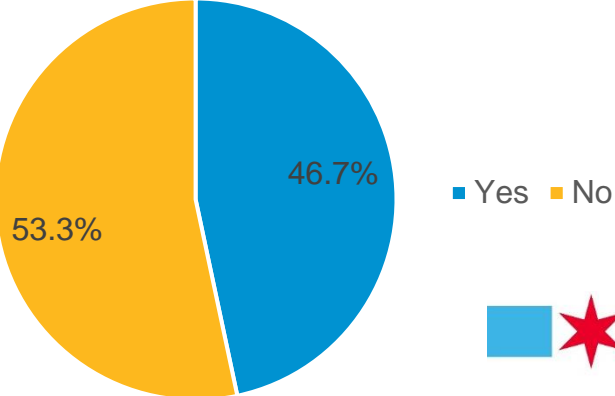
Do you own or rent?



Do you have plans to renovate?

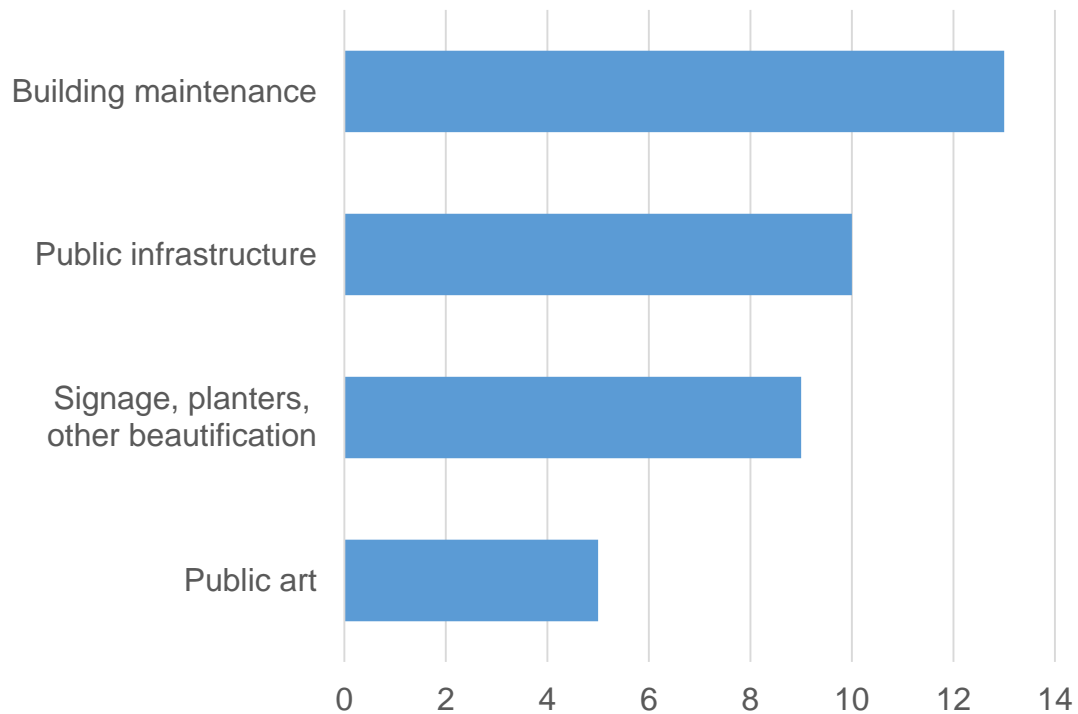


Have you applied for assistance?

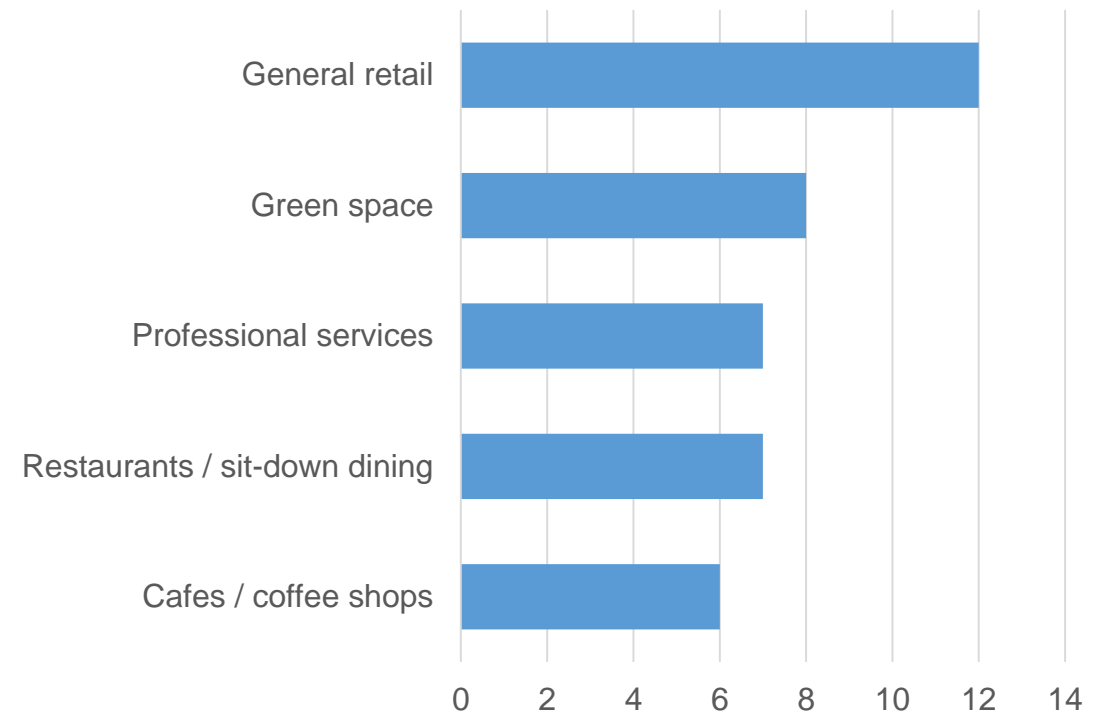


# Preliminary Survey Results

What sort of public improvements would you like to see?



What other types of amenities would you like to see?



# 04 Next Steps

# Next Steps

- 01 Complete local business survey, synthesize
- 02 LISC to complete Corridor Manager procurement process
- 03 Continue due diligence on sites
- 04 Updated INVEST South/West site

# 05 Open Discussion