



**ARTS**

**77**

**ARTS FOR EVERY  
CHICAGO COMMUNITY**



Arts  
Alliance<sup>IL</sup>

Claire Rice

EXECUTIVE DIRECTOR, ARTS ALLIANCE FOR  
ILLINOIS

# COVID – 19 IMPACT

- Prior to COVID-19, the arts and culture sector was a significant employer and economic driver in the City of Chicago.
- In 2015, Chicago's arts sector generated:
  - \$3.2 billion in total economic activity
  - \$336.5 million in local and state government revenue
  - 85,000 creative jobs
- As of February 2021, Chicago ranked #2 among peer regions for decreases in creative occupations.
- 66% of unemployed artists that self-reported are Black, Indigenous, and People of Color (BIPOC) versus 52% of white artists.
- 20% more revenue loss among smaller BIPOC arts and culture organizations compared to their predominantly white counterparts.





# First Deputy Commissioner Erin Harkey

DEPARTMENT OF CULTURAL AFFAIRS AND  
SPECIAL EVENTS

# APPROACH TO ARTS 77

- The arts are uniquely positioned to aid in Chicago's recovery efforts, and creative workers stand ready.
- To ensure that Chicago thrives post-pandemic, the City will leverage the power of its arts and culture sector, putting artists to work rebuilding, reimagining, unifying, and healing our neighborhoods.



# INITIAL INVESTMENT

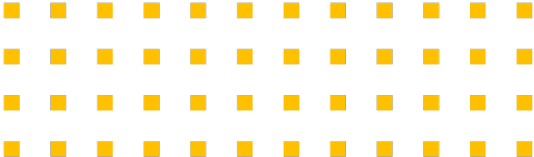
**\$60M**



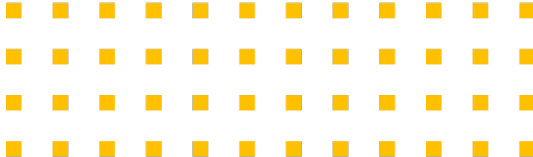
“**Arts 77**” is a citywide arts recovery and reopening plan for all of Chicago’s 77 community areas, representing an initial investment of over \$60 million from DCASE, the Chicago Park District, other city agencies, and private funding to support local artists and organizations.

Candida Alvarez, Banner, 2017

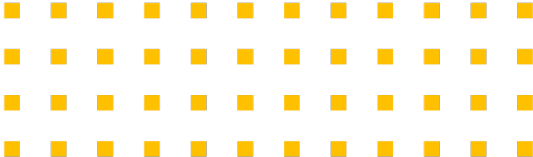
# THE STRATEGIES



**1** expand access and participation in the arts citywide



**2** prioritize employment of creative workers through City programs and services



**3** deepen public sector investment in the creative sector

# Chicago Presents & Band Roster



The Braided Janes, Chicago Band Roster Artist

- A new funding program to support cultural presenters as they activate cultural programs that comply with public health guidelines in neighborhoods throughout Chicago in Summer 2021
- Additionally, presenters may select up to two solo musicians and/or bands from the Chicago Band Roster to play at their event
- Deadline to submit June 4th.





# Neighborhood Access

This program has broad eligibility to include community-based organizations. Grants are \$5,000 - \$50,000. There's three ways that you can share your idea with us:

1. Narrative: Provide a brief written narrative describing your idea
2. Recording: Provide a 5-minute video or audio recording describing your idea (Video does not need to be highly edited. iPhone videos are fine!)
3. PDF/JPEG file upload: Provide a PowerPoint or other presentation with images and text describing your idea

## **NEIGHBORHOOD ACCESS PROGRAM**

**A new grant opportunity for  
neighborhood art and cultural activities.**

**IDEA SUBMISSION DEADLINE  
MAY 21 @ 5PM CST**

**MORE INFO**



# Artist Response Regranting Partners



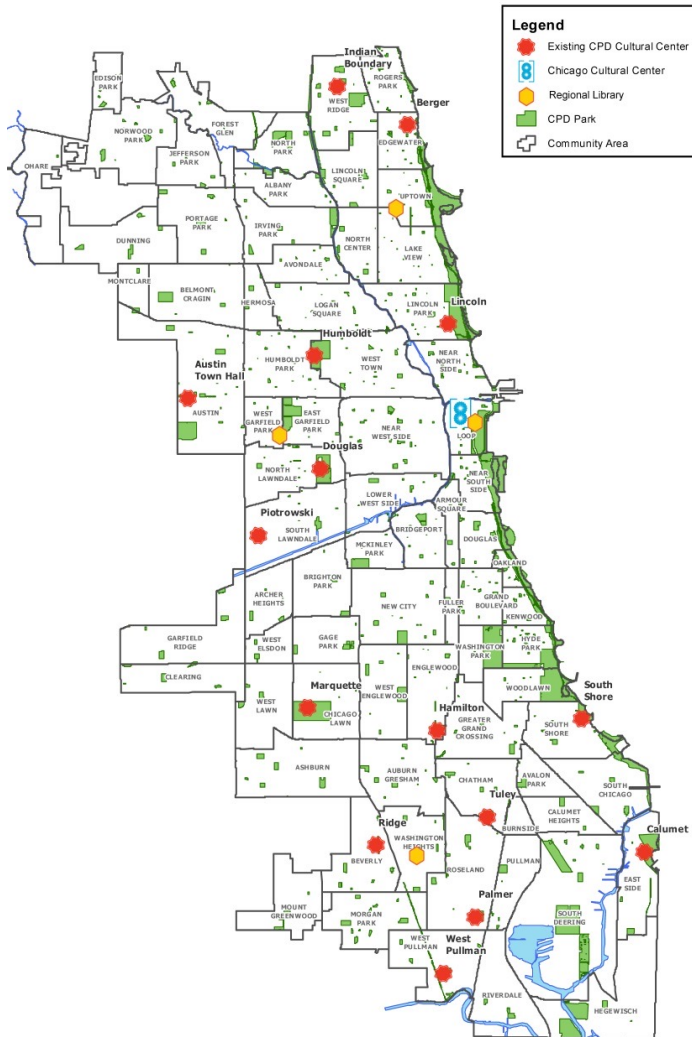
*Yollocalli mural at 25th & Christiana, created in partnership with the Public Spaces Committee*

- ConTextos
- Folded Map Project
- Full Spectrum Features
- Greater Southwest Development Corporation
- Jazz Institute of Chicago
- Kartemquin Films
- National Museum of Mexican Art (NMMA)

Applications open in May.



# Culture in my Neighborhood



- The network of Cultural Centers and libraries within the City will help increase access in all neighborhoods
- Arts and culture organizations will be able to access these spaces to deliver high quality programs for residents with enhanced production capability
- Community-led visioning, expanded use, funding opportunities, and marketing support will accompany this new program

**HOUSING & NEIGHBORHOODS**

**TRANSPORTATION & INFRASTRUCTURE**

**ARTS & CULTURE**

**PUBLIC HEALTH & WELLNESS**

**ECONOMIC DEVELOPMENT**

**ENVIRONMENT, CLIMATE & ENERGY**

**LIFELONG LEARNING**



Parrish Brown



Yaritza Guillen



Dorain Sylvain



Alexandria Willis



Vanessa Stokes



Cat Mahari



Jacob Watson



Michelle E.L. Merritt



Jordan Evangelista



Aaliyah Christina



Gloria Rivera



``Reesie`` Davis



Pearl Ramsay



Quenna Barrett

**WE WILL ARTIST TEAMS**





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# DISCUSSION

# AWARENESS & ADVOCACY

DCASE in partnership with the Cultural Advisory Council, will launch a public awareness and advocacy campaign reiterating the importance of the local arts sector.



Garfield Park Observatory



# STAY ENGAGED



Continue to encourage vaccination within the arts community and beyond so we can get back to it!



Apply for open and available opportunities on the city's cultural grants website for funding from \$5,000 - \$50,000 for organizations and individuals.



Sign up to receive communications from the city so you can stay up-to-date on future announcements.



Adhere to public safety guidelines and produce what you can safely.



Help us market, promote and advocate for culture by adding your event at Choose Chicago.



Stay engaged. And stay tuned-in. We're in this together!



# PROTECT CHICAGO ★

LIGHT BITES  
NON-ALCOHOLIC BEVERAGES

THURSDAY  
MAY 20, 2021  
2PM-7PM

THE PROMONTORY  
5311 S LAKE PARK AVE W  
CHICAGO, IL 60615

→ [FRIENDHEALTH.AS.ME/ART](http://FRIENDHEALTH.AS.ME/ART)

SHON DERVIS  
DJ LADY D  
BEN LAMAR

FRIDAY  
MAY 21, 2021  
2PM-7PM

THEATER WIT  
1229 W BELMONT  
CHICAGO, IL 60657

→ [REBRAND.LY/THEATERWIT](http://REBRAND.LY/THEATERWIT)

JANICE RODRIGUEZ  
/LAS LOCAS  
CABINET OF CURIOSITY  
M.A.D.D. RHYTHMS

CELEBRATIONS FOR  
CHICAGO ARTISTS

THESE VACCINATION EVENTS WILL ADMINISTER  
THE JOHNSON & JOHNSON VACCINE



# ARTS VACCINATION EVENTS

Arts Alliance<sup>LLC</sup>



CHICAGO LATINO  
THEATER ALLIANCE

# LEARN MORE

## INFO SESSIONS

**5/20 @ 3:30pm** Chicago Presents,  
Chicago Band Roster and Chicago In Tune

## DROP-IN SESSIONS

**6/8 @ 3pm** With DCASE  
Chief Marketing Office Jamey  
Lundblad and Cultural Advisory  
Council Vice-Chair Alison Cuddy

Upcoming With DCASE Commissioner  
Mark Kelly and Cultural Advisory  
Council Chair Amina Dickerson

Registration details will be posted at [www.chicago.gov/arts77](http://www.chicago.gov/arts77)



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