

CHICAGO BLUES FESTIVAL

JUNE 6 - 9 | MILLENNIUM PARK

The largest, free Blues festival in the world returns with four days of top tier talent performing across three stages in Millennium Park. This is the year to join us as we dedicate special programming to honor a homegrown Chicago Blues LEGEND! (*Shhhhh.....announcement coming soon!*) You definitely want to be a part of it!

As the “Blues Capital of the World,” Chicago has hosted Blues musical legends including Ray Charles, Buddy Guy, Chuck Berry, B.B. King, Koko Taylor, Etta James, Mavis Staples, Dr. John, Bettye LaVette and Keith Richards.

Last year’s line up featured four-time GRAMMY® winners Los Lobos, Blind Boys of Alabama, two-time GRAMMY® winner, Bobby Rush; multi award-winning artist and eldest son of Muddy Waters, Mud Morganfield; three of Chicago’s own living Blues legends John Primer & The Real Deal Blues Band, Lil’ Ed & The Blues Imperials, and the Jimmy Burns Band.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$125,000

Tented Side Stage Sponsor – \$40,000 *sold*

Open Air Side Stage Sponsor – \$50,000 *sold*

Space Only Sponsor – starting at \$10,000

ESTIMATED ATTENDANCE (2023)

150,000

AUDIENCE PROFILE (2019) – Chicagoan (40%), 26-34 and 55-64 years old (23%), Single (48%), \$40,000-\$59,999 (23%), Female (50%), Caucasian (56%), African American (30%) and Hispanic (11%)

