



# South Branch Park Framework Plan

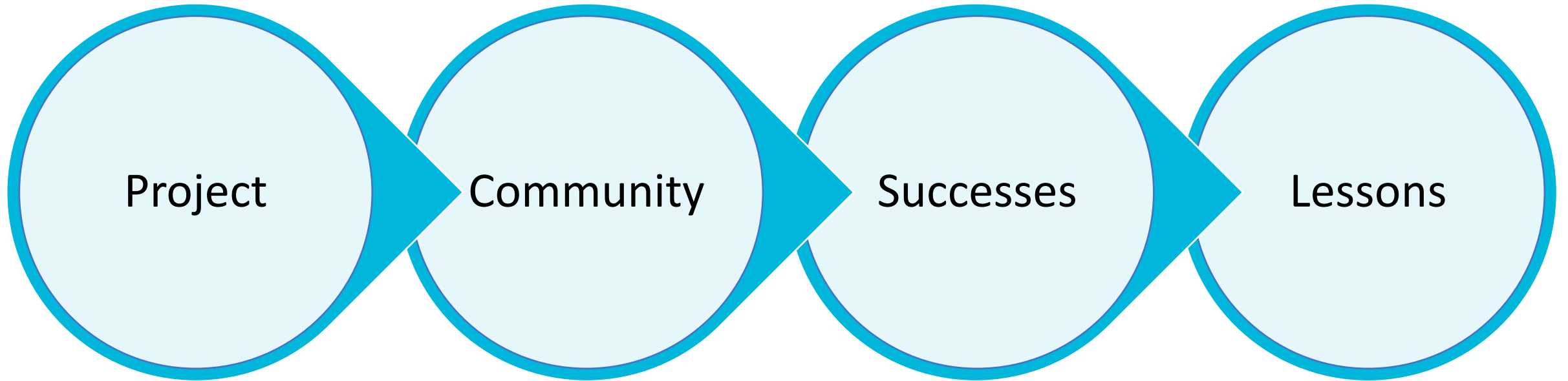
RIVER ECOLOGY & GOVERNANCE TASK FORCE  
COMMUNITY CONNECTIONS WORKING GROUP

June 21, 2019

Shannon Madden

South Branch Park Advisory Council (PAC) Vice President

# Community Connections Working Group



- Intro to South Branch Park Framework Plan

- How do you define the “community” relevant for your initiative?

- What have been your most successful community engagement strategies or tactics?

- Did you miss audiences you would’ve liked to engage? What would you do differently in the future?

# SOUTH BRANCH PARK FRAMEWORK PLAN

**INTRODUCTION**

**PUBLIC  
ENGAGEMENT**

**RECOMMENDATION  
MATRIX**

**PLANNING  
PROCESS**

**CREDITS**

**VISION PART 1:  
CONNECTED PARKS AND  
NEIGHBORHOODS**

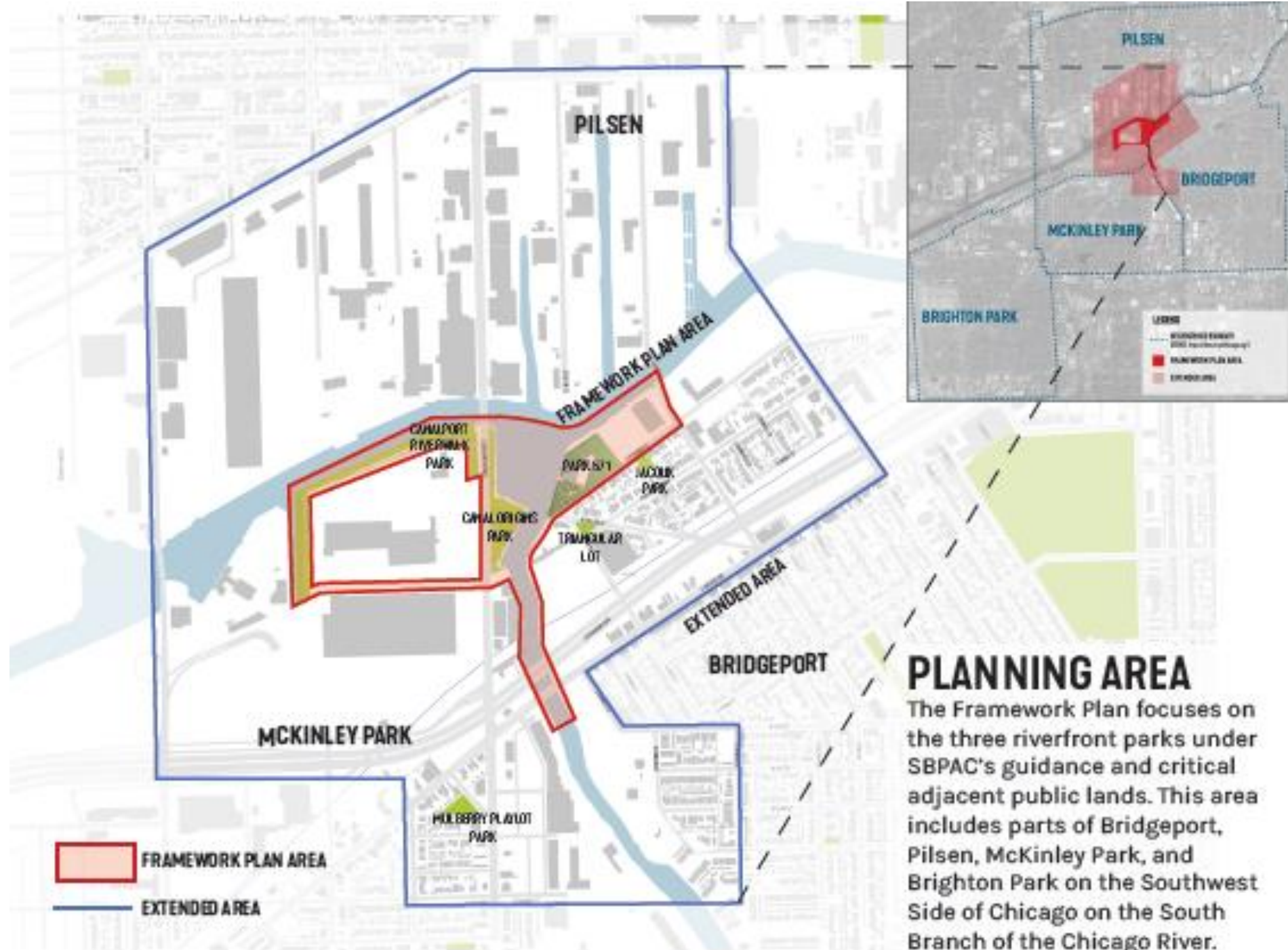
**VISION PART 2:  
A LIFE ENHANCED  
BY BEING ON  
AND NEAR  
THE WATER**

**VISION PART 3:  
A WIDE RANGE  
OF PARK USES**

**EXPANDED  
OPPORTUNITIES**



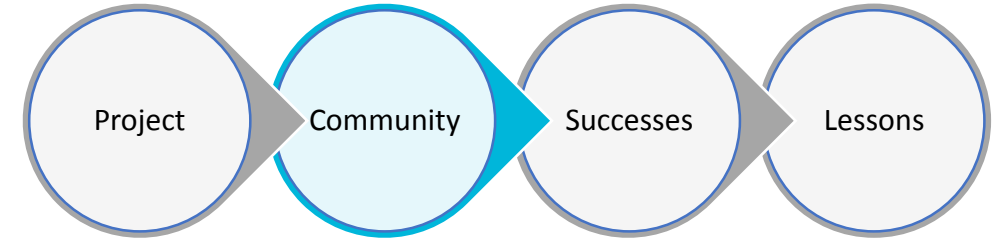




# WE ENVISION RIVERFRONT PARKS THAT SUPPORT A VARIETY OF LAND AND WATER-BASED ACTIVITIES IN A SAFE AND CONNECTED SET OF PARKS.

RECOMMENDATION	LEVEL OF EFFORT (cost + complexity)	PARK 571	CANALPORT RIVERWALK PARK	CANAL ORIGINS PARK
<b>1. CONNECTED PARKS AND NEIGHBORHOODS.</b>				
1.1 CONNECT TO CHICAGO RIVER TRAIL	LOW	●	●	●
1.2 CREATE A CROSSING AT BUBBLY CREEK	HIGH	●		●
1.3 IMPROVE CONDITIONS FOR PEOPLE ON 29TH STREET	MID		●	●
1.4 PROVIDE SAFE AND DIRECT OPTIONS FOR CROSSING ASHLAND	HIGH		●	●
<b>2. A LIFE ENHANCED BY BEING NEAR AND ON THE WATER.</b>				
2.1 DIVERSIFY WATERCRAFT	LOW	●	●	
2.2 MAKE THE DAMEN SLIP A USABLE PART OF THE PARK	MID		●	
2.3 DESIGN AND PLANT FOR GOOSE CONTROL	LOW	●	●	●
2.4 IMPROVE WATER QUALITY	LOW-MID	●	●	●
<b>3. A WIDE RANGE OF PARK USES.</b>				
3.1 USE PARK SPACES FOR NEIGHBORHOOD AMENITIES	LOW	●		
3.2 EXPLORE ANNEXING ADJACENT PROPERTY	HIGH	●		
3.3 IMPROVE LIGHTING AND SIGHTLINESS FOR SECURITY	MID	●	●	●

# South Branch Community



## Multiple Neighborhoods

- Focus on Bridgeport, Pilsen, McKinley Park; users from around the city

## Park & River Users

- Rowers (5 teams), CPD program participants, neighbors, walkers, fisherman, etc.

## Neighbors

- Residents, local businesses, land industry, river industry

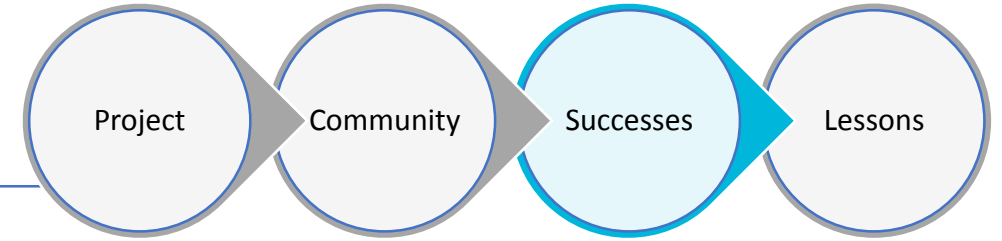
## Languages

- English, Spanish, Chinese





# Initial Partners & Supporters



Metropolitan Planning Council

Active Transportation Alliance

Friends of the Chicago River

Chicago Community Trust

SmithGroup

Canon Design

Chicago Park District Area Manager & Park Supervisor

11<sup>th</sup> Ward, 25<sup>th</sup> Ward, State Representative

**STAY CONNECTED TO YOUR PARKS & COMMUNITIES...**

**...WITH THESE UPCOMING EVENTS**

**Walk Audit Training – April 7th.**  
Help guide your neighbors toward a better pedestrian experience by hosting a walk audit. Email Chloe Gurin-Sands if you'd like to participate (cgurinsands@metroplanning.org)

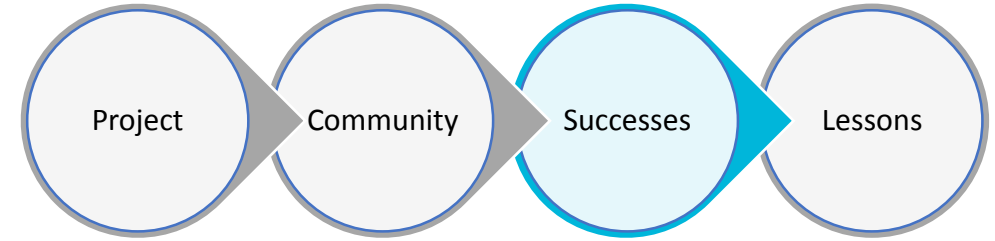
**Canoe trips - May (5/19 and 5/26) and June (6/7 and 6/12).**  
Interested in experiencing your neighborhood from the water? Friends of the Chicago River will be leading canoe trips in May and June. These trips will leave from the Eleanor Street Boathouse at Park 571. Space is limited, please contact John Quail to register: jquail@chicagoriver.org

**South Branch PAC Summer Party - June 2.**  
Join us for a day of fun at the parks. Paddling, pedaling, and other fun riverfront activities. For more information, contact SouthBranchPAC@gmail.com.

**South Branch Riverfront Parks & Trail Survey.**  
Provide your feedback with our quick online survey <https://www.surveymonkey.com/r/SouthBranchRiver>

SBP CHICAGO PARK DISTRICT THE CHICAGO COMMUNITY TRUST Metropolitan Planning Council SMITHGROUP JJR CANNON DESIGN ACTIVE TRANSPORTATION ALLIANCE Friends of the Chicago River

# Idea Generation

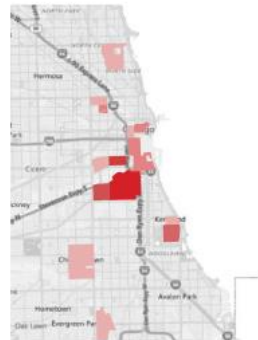


PARTICIPANTS BY THE NUMBERS:

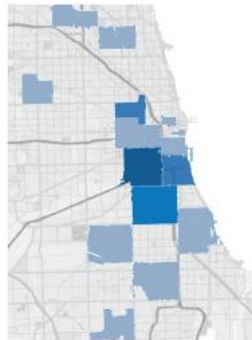
- 100+** ATTENDEES
- 16** NEIGHBORHOODS
- 16** ZIP CODES

## VISIONING WORKSHOP

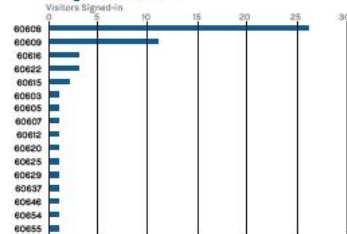
In March 2018, SBPAC hosted a visioning workshop at the boathouse, open to the public. The meeting was widely advertised in print, web and radio, and in English, Spanish and Chinese to attract a wide range of stakeholders from nearby communities.



**Neighborhoods**



**Zip Codes**



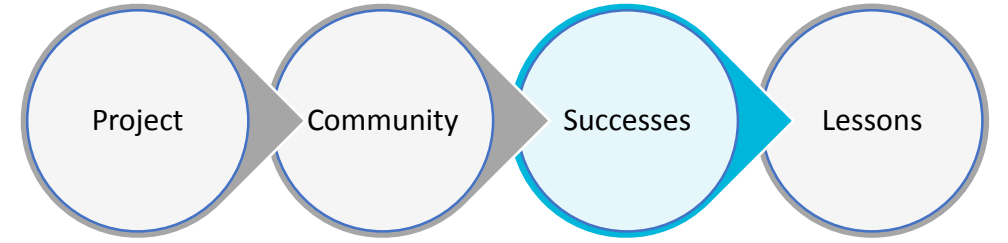
## 41 COLLAGES CREATED

At the "Build A Park" station visitors created collages of their ideal programmatic mix for a neighborhood park.



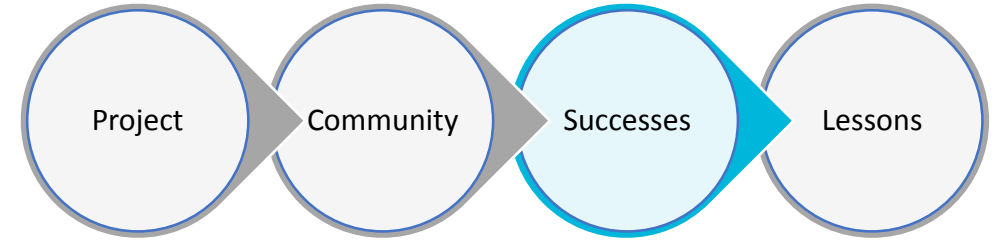


# Idea Generation





# Community Feedback



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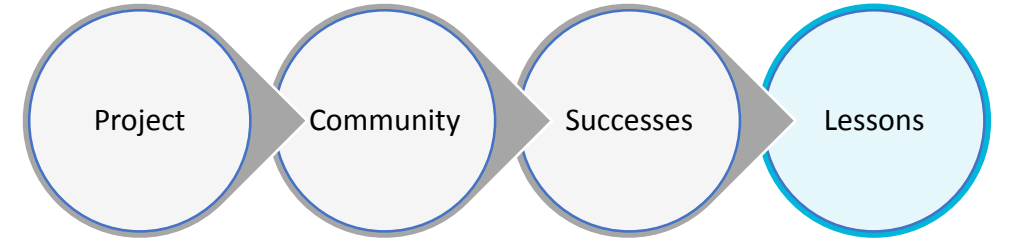
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**SMITHGROUP JJR CANNON DESIGN**



# Lessons Learned



Better engage industrial users

Accommodate linguistic diversity

Deepen Pilsen & McKinley Park engagement

Validate project name with city/public partners



# Thank you

Access the Framework Plan:

- Interactive Prezi: [bit.ly/2XmqCRD](https://bit.ly/2XmqCRD)
- Full Plan / PDF: [bit.ly/2L2IECZ](https://bit.ly/2L2IECZ)

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