

DEPARTMENT HEAD OR DESIGNEE



## JUSTIFICATION FOR NON-COMPETITIVE PROCUREMENT

COMPLETE THIS SECTION IF NEW CONTRAC	<u>T</u>
For contract(s) in this request, answer applicable questions in each of the 4 Preparation of Non-Competitive Procurement Form on the reverse side.	major subject areas below in accordance with the <u>Instructions for</u>
Request that negotiations be conducted only with Patricia Martin	for the product and/or services described herein.
(Name of Percon	or Firm)
This is a request for X (One-Time Contractor Requisition # Delegate Agency (Check one). If Delegate Agency, this reques	t is for "blanket approval" for all contracts within the
(Program Name) (Attach List)	Pre-Assigned Specification No.
(110gram Name)	Pre-Assigned Contract No.
COMPLETE THIS SECTION IF AMENDMENT OR M	ODIFICATION TO CONTRACT
Describe in detail the change in terms of dollars, time period, scope of serve the change. Indicate both the original and the adjusted contract amount an supporting documents. Request approval for a contract amendment or modern contract amendment.	vices, etc., its relationship to the original contract and the specific reasons for
Contract #:	Company or Agency Name:
Specification #	
Modification #:	Contract or Program Description:
	(Attach List, if multiple)
Olivia Boyd 747-4296	Olivie & Bang Chicago Public Library 6/19/08
Originator Name Telephone	Signature Department Date
Indicate SEE ATTACHED in each box below if additional space needed:	3.11/2
□ PROCUREMENT HISTORY	DATE
SEE ATTACHED	APPROVED.
ODD IN TRAILD	CONDITIONALLY
☐ ESTIMATED COST	APPROVED
\$ 10,000.00	RETURN TO DEPT.
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The Scholar in Residence Program will take place Novemb	per 12, and 13 with a closing discussion on November 17
■ EXCLUSIVE OR UNIQUE CAPABILITY	
SEE ATTACHED	
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□ OTHER	
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APPROVED BY:	Butter 7/1/8
	11110

DATE

### **CITY OF CHICAGO** DEPARTMENT OF PROCUREMENT SERVICES ROOM 403, CITY HALL, 121 N. LASALLE STREET

INCP	<b>Form</b>	Rev	

### JUSTIFICATION FOR NON-COMPETITIVE PROCUREMENT

COMPLETE THIS SECTION IF NEW CONTRAC	<b>r</b>	
For contract(s) in this request, answer applicable questions in each of the Preparation of Non-Competitive Procurement Form on the reverse side.	4 major subject areas below in ac	ecordance with the <u>Instructions for</u>
Request that negotiations be conducted only with Patricia Martin	for the	e product and/or services described herein.
This is a request for X (One-Time Contractor Requisition # Delegate Agency (Check one). If Delegate Agency, this reques (Attach List)	n or Firm), copy attached) or st is for "blanket approval" for all	Term Agreement or
(Program Name)	Pre-Assigned Contract No.	1 NO.
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Contract #:Specification #	Company or Agency Nam	e:
Specification #		
Modification #:	Contract or Program Desc	ription:
	(Attach List, if multiple)	
Olivia Boyd 747-4296	Olivie & Bayo	Chicago Public Library 6/19/08
Originator Name Telephone	Signature	Department Date
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APPROVED BY:  DEPARTMENT HEAD OR DESIGNEE  DATE:  DEPARTMENT HEAD OR DESIGNEE	ATE BOARI	D CHAIRPERSON DATE

BOARD CHAIRPERSON

DATE

### Chicago Public Library 2008 Charlotte Kim Scholar in Residence Program Justification for Non-Competitive Procurement for Patricia Martin

#### **Procurement History**

For the past ten years, CPL has invited prominent librarians to come to the Chicago Public Library as a Scholar in Residence for a period of two to five days. Past topics have included International Perspectives of Librarianship, Recruitment, Mentoring, Community Building and Appreciative Inquiry.

In 2006, the title of this program became the Charlotte Kim Scholar in Residence Program, to honor the former Assistant Commissioner of Neighborhood Services. Charlotte strongly believed in the continuing education of CPL staff so that they could reach their full potential. CPL honors her memory and commitment to education by including her name in this important educational event.

The Charlotte Kim Scholar in Residence interaction with CPL staff outside the conference has varied from year to year depending on the number of days that the Scholar can spend in residency. During the inaugural Scholars in Residence Program [1998] a number of formal presentations were held to which CPL staff and colleagues from other libraries were invited. In other years, formal programs have been held only for CPL staff. Tours and conversations that enable more informal learning and exchange, which CPL staff have found quite beneficial, have also become an important part of the Scholar's residency. Scholars may reach between fifty [50] and two hundred and fifty [250] CPL staff members during their residency, depending on how many days they spend with us, and in their areas of specialization.

The following criteria are used to select a Charlotte Kim Scholar in Residence:

- National or international reputation for excellence in research or professional practice in librarianship or fields related to librarianship
- Substantive record of publication and/or service in the field of librarianship or related fields
- Specific area of expertise of interest to the Chicago Public Library
- Interest in, and respect for, the mission and the work of the Chicago Public Library and willingness to assist the Library in accomplishing its goals
- Ability to offer relevant learning experiences and presentations to a diverse library staff
- Ability and willingness to incorporate the Chicago Public Library model into their teaching and writing

Chicago Public Library
Sole Source Information
2008 Charlotte Kim Scholar in Residence Program

Procurement History, continued:

The Senior Staff of the Chicago Public Library recommends the Scholar or Scholars in Residence after discussion of Library priorities and potential Scholars. The Commissioner of the Chicago Public Library approves the final selection of the Scholar.

2008 Estimated Cost: Patricia Martin \$10,000.00

Schedule Requirements: Program to take place November 12 and 13, and on

November 17, 2008

# **DPS PROJECT CHECKLIST**

For DPS Use Only
Date Received
Date Returned
Date Accepted
CA/CN's Name

IMPORTANT: PLEASE READ AND FOLLOW THE INSTRUCTIONS FOR COMPLETING THE PROJECT CHECKLIST AND CONTACT THE

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		n): t: (if known)			Tel: 7	47-4290	r: Maria Ligar @chipublib.o	Fax:	747-4522	
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PU079G\_Pre-Appd\_Req\_DPS\_Schedul ed\_Dept\_Burst\_APSRPT.rep Page 1 of 1 Run 06/20/2008 04:32

#### **CITY OF CHICAGO PURCHASE REQUISITION**

Copy (Department)

**DELIVER TO:** 

**REQUISITION: 38905** 

PAGE:

**DEPARTMENT: 91 - CHICAGO PUBLIC LIBRARY** 

PREPARER:

NEEDED:

Olivia E Boyd

APPROVED:

6/19/2008

REQUISITION DESCRIPTION

091-6006 STAFF DEV

400 S. STATE ST.

Chicago, IL 60605

SCHOLAR IN RESIDENCE 2008 AT THE CHICAGO PUBLIC LIBRARY

SPECIFICATION NUMBER: 66903

**COMMODITY INFORMATION** 

LINE ITEM

**QUANTITY** UOM **UNIT COST** 

**TOTAL COST** 

**#####** 9183201100

1.00 Job

10,000.00

10,000.00

CONSULTING SERVICES, CHICAGO PUBLIC LIBRARY - CHARLOTTE KIM SCHOLAR IN RESIDENCE PROGRAM

SUGGESTED VENDOR:

**BFY** 

008

REQUESTED BY:

Olivia E Boyd

DIST 1

**FUND COST CTR** 0346 0912005

APPR ACCNT 0168 220168 **ACTV** 0000

PROJECT RPT CAT 0000000 0000000

**GENRL FUTR** 00000 0000

Dist. Amt. 10,000.00

LINE TOTAL:

10,000.00

**REQUISITION TOTAL:** 

10,000.00

### Proposal to the Chicago Public Library Scholar-In-Residence Program March 26, 2008

I propose to serve as the Charlotte Kim Scholar-In-Residence at the Chicago Public Library during November 2008.

During this period, I will prepare and present a keynote address on library communications to support themes regarding "Connections" developed by the CPL staff. I will select experts for and host a panel discussion, will visit local branches and will discuss plans and strategies with library managers.

I request \$10,000 as my fee, all inclusive. I shall submit an invoice prior to the program, payable soon after the program.

My unique qualifications include:

- I am a researcher and published author
- I am a recognized national expert in the marketing of knowledge-based services such as libraries offer
- My work has been cited in various media including the Advertising Age, Brand Week, Chicago Tribune, New York Times, ABC World News, and NPR.
- Since 1995, I have delivered over 100 presentations on similar topics.

I appreciate your consideration of this proposal and look forward to the prospect of working with the fine staff at the Chicago Public Library.

Respectfully submitted.

Alt Mart

Patricia Martin

Attachments

#### **Explain why the Contractor is necessary:**

For the past ten years, the Chicago Public Library has invited prominent librarians throughout the country to come to the Chicago Public Library as a Scholar in Residence for a period of two to five days. Past topics have included International Perspectives of Librarianship, Recruitment, Mentoring, Community Building and Appreciative Inquiry. The program reaches over 300 people within the CPL system and librarians throughout the Midwest for an informal learning exchange.

This year, the Chicago Public Library would like to retain the services of Patricia Martin to be our 2008 Charlotte Kim Scholar in Residence. This two day series for CPL's professional staff and for invited guests will be entitled, "How to Build the RenGen Brand from the Inside Out". Ms. Martin will present her current research on how cultural institutions are positioning their brand identity with the RenGen, or Renaissance Generation, a group of consumers who are smart, socially responsible, technology savvy provocateurs, and how we, at CPL, can systematically convey that message to our culturally curious patrons. This topic is in line with our Strategic Plan, CPL 2010, and will provide perspective on how Libraries in the 21<sup>st</sup> century can appeal to their communities and attract new customers.

# Explain why the individual is considered an Independent Contractor, and not an employee:

Currently, Ms. Martin is the President of LitLamp Communications, a Chicago based media and marketing specialty group, which she founded in 1995. Ms. Martin is considered an expert in marketing and demographics, and has published many articles about the cultural consumer over the past 20 years. She has authored two books, and created the blueprint with Microsoft for the Gates Library Foundation.

The Chicago Public Library is retaining Ms. Martin strictly to present a one day lecture at the Harold Washington Library Center on November 12, 2008, and to meet with library personnel in our branch network on November 13, 2008, and conduct a conference call on November 17, 2008 with senior staff to provide feedback and recommendations on building Chicago Public Library's positioning and brand identity with the RenGen. Ms. Martin is responsible for arranging for her own travel arrangements, handouts and presentation materials. Once the two programs have been concluded, Ms. Martin's services will be terminated.

Ms. Martin is skilled in facilitating meetings, public speaking, and working with the news media. She has delivered more than 100 presentations for the American Library Association [ALA], working with Fortune 100 companies on sponsorship campaigns that generated over \$6 million in new revenues. She has been featured for her innovative work in marketing in the *New York Times, the Chicago Tribune, The Wall Street Reporter, the Boston Business Journal, and Brand Week magazine.* 

2008 CKSIR Patricia Martin

**Exclusive or Unique Capability** 

This year's selection for the Charlotte Kim Scholar in Residence Program's featured speaker is Patricia Martin. The selection was based on Ms. Martin's performance last year as one of the outstanding panelists and presenters for our previous scholar, George Needham. Ms. Martin's current book, RenGen: Renaissance Generation – The Rise of the Cultural Consumer and What It Means to Your Business [Platinum Press, 2007] is painting a new picture of what the American consumer wants from their cultural institutions. This book is a result of a two year research effort that included interviews with more than 1,400 marketing executives. It is blueprint for the Chicago Public Library's future marketing efforts.

Ms. Martin is considered an expert in marketing, demographic and cultural consumerism because of her 20 plus years in the fields of marketing and advertising. She is one of the foremost forecasters of cultural and social movements. She is one of the nation's leading authorities on the convergence of art, entertainment, education and business in the marketplace. Ms. Martin is an in-demand speaker, author and consultant. She is founder and President of Chicago-based LitLamp Communications Group, which she formed in 1995. Her clients include The Art Institute of Chicago, Bank North, Unisys, Sun Microsystems, Target, MCI, The New York Philharmonic, the Brooklyn Public Library and the Discovery Channel.

Ms. Martin has also worked with the American Library Association [ALA], where she created and managed a first-of-its-kind sponsorship marketing division, working with Fortune 100 companies on campaigns that generated over \$6 million in new revenues in just 18 months. Her previous book, *Made Possible By: Succeeding with Sponsorship [Wiley Publishers, 2004]*, is based on this experience and is now in its fourth printing. This practical, useful five star rated book has been called "an essential tool to help plan a sponsorship strategy, prepare a proposal, get a meeting, gain commitment and ultimately bring in the dollars". In 2004, Seth Grodin, marketing guru and contributor to *Fast Company*, called her company a "Purple Cow"; one that helps their clients be remarkable.

Ms. Martin has been featured for her innovative work in marketing in the New York Times, the Wall Street Reporter, Boston Business Journal, and Brand Week Magazine. She also contributes commentary for Crain's Chicago Business. Ms. Martin lectures at the University of Chicago and the Lake Forest Graduate School of Management. She holds a bachelor's degree in English from Michigan State University and a Master's degree from the National University of Ireland – University College Dublin.

#### DETAILED SPECIFICATIONS

#### 1.1 SCOPE

The Contractor must provide Professional Speaking Services for the 2008 Charlotte Kim Scholar in Residence Program, F.O.B., City of Chicago, Chicago Public Library, Harold Washington Library Center, 400 S. State Street, Chicago, Illinois, 60605, in accordance with the terms and conditions of this specification.

The Maximum Compensation under the Agreement cannot exceed \$10,000.00.

#### 1.2 INTENT

For the past ten years, the Chicago Public Library has invited prominent librarians and other experts to come to the Scholars in Residence Program to help CPL staff and their guests reflect on the changing nature of librarianship. Each scholar has had a substantive record of publication, research or services in a new or emerging field of study that librarians need to acquire. Each scholar's willingness to share their expertise often inspires attendees to adapt what they have learned into a new program at CPL, or at their respective library. Additionally, our scholars have incorporated CPL models into their own teaching and writing.

Charlotte Kim, our former Assistant Commissioner of Neighborhood Services, worked at the Chicago Public Library for 15 years. Her encouragement of others to continually learn about all aspects of librarianship is the true essence of why the Scholars program exists. To honor her legacy, we have named the Scholars in Residence program after Charlotte Kim. This year's scholar is Patricia Martin, a prominent expert on marketing and cultural consumers.

#### 1.3 SCOPE OF SERVICES

Patricia Martin will present "How to Build the RenGen Brand from the Inside Out", a two day lecture and interactive series on library marketing, demographics and branding.

#### Wednesday, November 12, 2008

8:00 am to 4:30 pm 2008 Charlotte Kim Scholars in Residence Public Program HWLC Auditorium; approximately 230 guests

8:00 am to 8:30 am:

The Contractor will be escorted by a CPL representative in the morning to conduct a sound/media check in the Auditorium.

#### **DETAILED SPECIFICATIONS, continued**

#### Wednesday, November 12, 2008

8:00 am to 4:30 pm

2008 Charlotte Kim Scholars in Residence Public Program

#### 9:00 am to 11:00 am:

Contractor will present "How to Build the RenGen Brand from the Inside Out". This presentation will focus on how libraries need to extend their brand identity to attract cultural consumers in a systematic fashion. This speech will be followed by a question and answer period with the audience. A copy of Ms. Martin's "The RenGen Manifesto" will be reproduced for the guests in their folders.

#### 11:00 am to 12:15 pm:

A panel of three local marketing experts will give their thoughts on the presentation by Pat Martin and will offer their work on marketing innovations. A brief question and answer period will follow the panel's presentation. The Contractor is responsible for securing the panelists.

The panelists and workshop facilitators will be:

- Brandy Agerback
   Graphic Facilitator
   Loosetooth Communications
   <u>www.loosetooth.com</u>
  [does not use a mailing address or phone number]
- George Needham
   Vice President, Member Services
   OCLC
   6565 Frantz Road
   Dublin, Ohio 43017-3395
   614.761.5173
   needhamg@oclc.org
- 3. Ty Tabing
  Executive Director
  Chicago Loop Alliance
  27 E. Monroe, Suite 900A
  Chicago, Illinois 60603
  312.782.9160
  ty@chicagoloopalliance.com
- 4. Carol B. White President Carol B. White and Associates, Inc. 2314 Harrison Street Evanston, Illinois 60201 847.556.0599

Carol@CBWhite.com

#### 5. Beth Yoke

**Executive Director** 

YALSA [Young Adult Library Services Association]

American Library Association

50 East Huron

Chicago, Illinois 60611 800.545.2433 ext: 4391

byoke@ala.org

#### 12:30 pm to 2:00 pm:

HWLC Winter Garden, 9th Floor

Luncheon

#### 2:00 pm to 3:45 pm:

Auditorium, Video Theater, MultiPurpose Room

Three (3) afternoon workshops will be facilitated by the guest facilitators and the Contractor.

#### 3:45 pm to 4:30 pm:

Auditorium

Closing Remarks by the First Deputy Commissioner

#### 5:30 pm to 8:00 pm:

Restaurant

Contractor will meet with Senior Staff and other CPL executives to develop rapport with CPL's Leadership Team and to learn about current CPL marketing themes and programs. Approximately 20 people will be present.

#### Thursday, November 13, 2008

9:00 am to 4:30 pm

2008 Charlotte Kim Scholars in Residence Program

Interactive Branch visits with CPL personnel

#### 9:30 am to 11:30 am

The Contractor will discuss ways to extend the CPL brand to cultural consumers in the North District at the Austin Irving Branch.

#### 12:00 pm to 2:00 pm

Lunch with District chief Ken Jones and Central District librarians and staff at the West Chicago Branch.

#### 2:30 pm to 4:30 pm

The Contractor will discuss ways to extend the CPL brand to cultural consumers in the South District at the Thurgood Marshall Branch.

#### Monday, November 17, 2008

Conference Call during Senior Staff meeting

9:00 am to 10:30 am

The Contractor will have a closing discussion with the library's Senior Staff to discuss her interactions with CPL's staff and guests during the previous week. In addition, the Contractor will provide a list of recommendations as to how our brand identity can be framed to appeal to the cultural consumer and supplement our strategic plan's goals.

#### 1.4 CONTRACTOR REQUIREMENTS

The Contractor is responsible for providing any handouts that the Chicago Public Library will need to photocopy/reproduce for program brochures, booklets and/or worksheets on behalf of the presenters no later than October 13, 2008. In addition, the Contractor will be responsible for providing her own hotel, travel and meal accommodations. It is the Contractor's responsibility to secure the panel members and confirm their participation in the program.

#### **DETAILED SPECIFICATIONS, continued**

#### 1.5 FEE

The Contractor will be paid a fee of \$10,000.00 for providing Professional Speaking Services for the 2008 Charlotte Kim Scholars in Residence Program for November 12, 13 and 17. No fee will be paid to the panel/workshop facilitators.

#### About Patricia Martin



Author, consultant and recognized expert in cultural marketing, Patricia Martin is President of Chicago-based LitLamp Communications Group, the firm she founded in 1995. The firm has worked with a variety of organizations including Discovery Channel, Bank North, Seattle Opera, the New York Philharmonic, Unisys and Sun Microsystems.

Prior to starting the company, Martin created and managed a first-of-its-kind sponsorship marketing division for the

American Library Association (ALA), where she worked with Fortune 100 companies on campaigns that generated over \$6M in new revenues in just 18 months. In 1994, she collaborated with Microsoft to develop the blueprint for what is now the Gates Library Foundation, an initiative Mr. Gates believes, "History will get right," as his most important legacy, (NY Times Nov 6, 2002). Prior to ALA, she held positions at the Art Institute of Chicago and Coronet Films, respectively.

Martin is the author of a new book, *RenGen: Renaissance Generation-The Rise of the Cultural Consumer and What it Means to Your Business*, Platinum Press 2007, which draws on Martin's 20 plus years of experience in working with artists and corporate executives alike anxious to understand the cultural consumer. Her thinking goes beyond standard demographics to paint a new picture of the American consumer as a thinking, expressive individual. Her first book, Made Possible By: Succeeding With Sponsorship, Wiley Publishers, 2004, is in its fourth printing.

Martin has been featured for her innovative work in marketing in the New York Times, Chicago Tribune, The Wall Street Reporter, Boston Business Journal and Brand Week Magazine. She also contributes regular commentary for Crain's Chicago Business. In 2004, marketing guru Seth Godin dubbed her company a "Purple Cow'—firms that help their clients be remarkable." A popular speaker, Martin lectures across the country and closer to home at the University of Chicago and the Lake Forest Graduate School of Management. She holds a B.achelor's degree in English from Michigan State University and a Master's degree from the National University of Ireland—University College Dublin.

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(Number and Street)		*	-	
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Description of Operation/Location				
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Type of Insurance	Insurer Name	Policy Number	Expiration Date	Limits of Liability All Limits in Thousands
General Liability [ ] Claims made [ ] Occurrence [ ] Premise-Operations [ ] Explosion/Collapse Underground [ ] Products/Completed-Operations [ ] Blanket Contractual [ ] Broad Form Property Damage [ ] Independent Contractors [ ] Personal Injury [ ] Pollution				CSL Per Occurrence \$  General Aggregate \$  Products/Completed Operations Aggregate \$
Automobile Liability				CSL Per Occurrence \$
[ ] Excess Liability [ ] Umbrella Liability				Each Occurrence \$
Worker=s Compensation and Employer=s Liability				Statutory/Illinois Employers
Builders Risk/Course of Construction				Liability \$
Professional Liability				
Owner Contractors Protective				\$
Other				S
<ul> <li>Each insurance policy required by this age Chicago is an additional insured as responsive permit from the City of Chicago</li> <li>The General, Automobile and Excess/Umnamed insured and the City.</li> <li>Workers Compensation and Property Ins</li> <li>The receipt of this certificate by the City fully met, or that the insurance policies</li> </ul>	obrella Liability Pol	icies described provid	de for severabilit	ed insured, performed under contract with y of Interest (cross liability) applicable to t City of Chicago.
Name and Address of Certificate Holder and Notice	Recipient of			
Certificate Holder/Additional Insured		Agency/Company:		
City of Chicago Procurement Department 121 N. LaSalle St., #403 Chicago, IL 60602		/\ddi C33		
or City use only ame of City Department requesting certific ddress:	tate: (Using Dept.)	ZIP Code:		Attention:

## CITY OF CHICAGO ECONOMIC DISCLOSURE STATEMENT AND AFFIDAVIT

# SECTION I -- GENERAL INFORMATION

A. Legal name of Disclosing Party submitting this EDS. Include d/b/a/ if applicable:
PATRICIA M MARTIN
Check ONE of the following three boxes:
Indicate whether Disclosing Party submitting this EDS is:  1.  the Applicant OR
2. [] a legal entity holding a direct or indirect interest in the Applicant. State the legal name of the Applicant in which Disclosing Party holds an interest:  OR
3. [] a specified legal entity with a right of control (see Section II.B.1.b.) State the legal name of the entity in which Disclosing Party holds a right of control:
B. Business address of Disclosing Party: 27 Elmwood Ave La Grange Park, IL 60526
C. Telephone: 630 710 5995 Fax: 708-469-1678 Email: fat@LitLamp.com  D. Name of contact person: PATRICIA MARTIN
E. Federal Employer Identification No. (if you have one): 55 = 369 - 68 - 3821
F. Brief description of contract, transaction or other undertaking (referred to below as the "Matter") to which this EDS pertains. (Include project number and location of property, if applicable):
Scholar in Residence for Chicago Public Library, 2008
the City agency of department is requesting this EDS?
If the Matter is a contract being handled by the City's Department of Procurement Services, please complete the following:
Specification #and Contract #

# SECTION II -- DISCLOSURE OF OWNERSHIP INTERESTS

A. NATURE OF DISCLOSING PARTY	
<ol> <li>Indicate the nature of the Disclosing P.</li> <li>Person</li> <li>Publicly registered business corporation</li> <li>Privately held business corporation</li> <li>Sole proprietorship</li> <li>General partnership*</li> <li>Limited partnership*</li> <li>Trust</li> </ol> * Note B.1.b below.	[] Limited liability company* [] Limited liability partnership* [] Joint venture* [] Not-for-profit corporation (Is the not-for-profit corporation also a 501(c)(3))? [] Yes [] No [] Other (please specify)
2. For legal entities, the state (or foreign of	country) of incorporation or organization, if applicable:
3. For legal entities not organized in the S business in the State of Illinois as a foreign en [] Yes [] No	State of Illinois: Has the organization registered to do tity?  [] N/A
B. IF THE DISCLOSING PARTY IS A LEG	· -
	les of all executive officers and all directors of the entity. all members, if any, which are legal entities. If there are usts, estates or other similar entities, list below the legal
Name	Title

1.b. If you checked "General partnership," "Limited partnership," "Limited liability company," "Limited liability partnership" or "Joint venture" in response to Item A.1. above (Nature of Disclosing Party), list below the name and title of each general partner, managing member, manager or

		Title	NA
of such an interest interest of a member estate or other simil Municipal Code of	de the following information conterest (including ownership) in include shares in a corporation, or or manager in a limited liabilitar entity. If none, state "None. Chicago ("Municipal Code"), the which is reasonably intended to	partnership interest ty company, or interest "NOTE: Pursuant	the Disclosing Party. Example in a partnership or joint venture rest of a beneficiary of a trust, to Section 2-154-030 of the
Name	Business Address	Percent Disclos	age Interest in the ing Party
		<del></del>	
		<del></del>	
SECTION III BI	USINESS RELATIONSHIPS	WITH CITY ELE	CTED OFFICIALS
Has the Disclosin	ng Party had a "business relation elected official in the 12 month	ala://	
[] Yes	[] No		·
f ves inlease identif	y below the name(s) of such Cit	y elected official(s)	and describe such

# SECTION IV -- DISCLOSURE OF SUBCONTRACTORS AND OTHER RETAINED PARTIES

The Disclosing Party must disclose the name and business address of each subcontractor, attorney, lobbyist, accountant, consultant and any other person or entity whom the Disclosing Party has retained or expects to retain in connection with the Matter, as well as the nature of the relationship, and the total amount of the fees paid or estimated to be paid. The Disclosing Party is not required to disclose employees who are paid solely through the Disclosing Party's regular payroll.

"Lobbyist" means any person or entity who undertakes to influence any legislative or administrative action on behalf of any person or entity other than: (1) a not-for-profit entity, on an unpaid basis, or (2) himself. "Lobbyist" also means any person or entity any part of whose duties as an employee of another includes undertaking to influence any legislative or administrative action.

If the Disclosing Party is uncertain whether a disclosure is required under this Section, the Disclosing Party must either ask the City whether disclosure is required or make the disclosure.

		•	and the disclosure.
Name (indicate whether retained or anticipated to be retained)	Business Address	Relationship to Disclosing Party (subcontractor, attorney, lobbyist, etc.)	Fees (indicate whether paid or estimated)
(Add sheets if necessary)	1		
[] Check here if the Disc entities.	losing party ha	s not retained, nor expects to retain, ar	ny such persons or
SECTION V CERTII	FICATIONS		



# COURT-ORDERED CHILD SUPPORT COMPLIANCE

Under Municipal Code Section 2-92-415, substantial owners of business entities that contract with the City must remain in compliance with their child support obligations throughout the term of the contract.

Has any person who directly or indirectly owns 10% or more of the Disclosing Party been declared in arrearage on any child support obligations by any Illinois court of competent jurisdiction?

F 3		of competent jurisdiction?
[]Yes	No	[] No person owns 10% or more of the Disclosing Party.
If "Yes," has is the person i	the person entered n compliance wit	d into a court-approved agreement for payment of all support owed and that agreement?

[]Yes []No

## **B. FURTHER CERTIFICATIONS**

- 1. The Disclosing Party and, if the Disclosing Party is a legal entity, all of those persons or entities identified in Section II.B.1. of this EDS:
  - a. are not presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from any transactions by any federal, state or local unit of government;
  - b. have not, within a five-year period preceding the date of this EDS, been convicted of a criminal offense, adjudged guilty, or had a civil judgment rendered against them in connection with: obtaining, attempting to obtain, or performing a public (federal, state or local) transaction or contract under a public transaction; a violation of federal or state antitrust statutes; fraud; embezzlement; theft; forgery; bribery; falsification or destruction of records; making false statements; or receiving stolen property;
  - c. are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (federal, state or local) with commission of any of the offenses enumerated in clause B.1.b. of this Section V;
  - d. have not, within a five-year period preceding the date of this EDS, had one or more public transactions (federal, state or local) terminated for cause or default; and
  - e. have not, within a five-year period preceding the date of this EDS, been convicted, adjudged guilty, or found liable in a civil proceeding, or in any criminal or civil action, including actions concerning environmental violations, instituted by the City or by the federal government, any state, or any other unit of local government.
  - 2. The certifications in subparts 2, 3 and 4 concern:
  - the Disclosing Party;
  - any "Applicable Party" (meaning any party participating in the performance of the Matter, including but not limited to any persons or legal entities disclosed under Section IV, "Disclosure of Subcontractors and Other Retained Parties"):
- any "Affiliated Entity" (meaning a person or entity that, directly or indirectly: controls the Disclosing Party, is controlled by the Disclosing Party, or is, with the Disclosing Party, under common control of another person or entity. Indicia of control include, without limitation: interlocking management or ownership; identity of interests among family members, shared facilities and equipment; common use of employees; or organization of a business entity following the ineligibility of a business entity to do business with federal or state or local government, including the City, using substantially the same management, ownership, or principals as the ineligible entity); with respect to Applicable Parties, the term Affiliated Entity means a person or entity that directly or indirectly controls the Applicable Party, is controlled by it, or, with the Applicable Party, is under common control of another person or entity;

• any responsible official of the Disclosing Party, any Applicable Party or any Affiliated Entity or any other official, agent or employee of the Disclosing Party, any Applicable Party or any Affiliated Entity, acting pursuant to the direction or authorization of a responsible official of the Disclosing Party, any Applicable Party or any Affiliated Entity (collectively "Agents").

Neither the Disclosing Party, nor any Applicable Party, nor any Affiliated Entity of either the Disclosing Party or any Applicable Party nor any Agents have, during the five years before the date this EDS is signed, or, with respect to an Applicable Party, an Affiliated Entity, or an Affiliated Entity of an Applicable Party during the five years before the date of such Applicable Party's or Affiliated Entity's contract or engagement in connection with the Matter:

- a. bribed or attempted to bribe, or been convicted or adjudged guilty of bribery or attempting to bribe, a public officer or employee of the City, the State of Illinois, or any agency of the federal government or of any state or local government in the United States of America, in that officer's or employee's official capacity;
- b. agreed or colluded with other bidders or prospective bidders, or been a party to any such agreement, or been convicted or adjudged guilty of agreement or collusion among bidders or prospective bidders, in restraint of freedom of competition by agreement to bid a fixed price or otherwise; or
- c. made an admission of such conduct described in a. or b. above that is a matter of record, but have not been prosecuted for such conduct; or
- d. violated the provisions of Municipal Code Section 2-92-610 (Living Wage Ordinance).
- 3. Neither the Disclosing Party, Affiliated Entity or Applicable Party, or any of their employees, officials, agents or partners, is barred from contracting with any unit of state or local government as a result of engaging in or being convicted of (1) bid-rigging in violation of 720 ILCS 5/33E-3; (2) bid-rotating in violation of 720 ILCS 5/33E-4; or (3) any similar offense of any state or of the United States of America that contains the same elements as the offense of bid-rigging or bid-rotating.
- 4. Neither the Disclosing Party nor any Affiliated Entity is listed on any of the following lists maintained by the Office of Foreign Assets Control of the U.S. Department of the Treasury or the Bureau of Industry and Security of the U.S. Department of Commerce or their successors: the Specially Designated Nationals List, the Denied Persons List, the Unverified List, the Entity List and the Debarred List.
- 5. The Disclosing Party understands and shall comply with (1) the applicable requirements of the Governmental Ethics Ordinance of the City, Title 2, Chapter 2-156 of the Municipal Code; and (2) all the applicable provisions of Chapter 2-56 of the Municipal Code (Office of the Inspector General).

6.	If the Disclosing Party is unable to certify to any of the above statements in this Part B (Further
Certif	cations), the Disclosing Party must explain below:
	NUNE
·····	

If the letters "NA," the word "None," or no response appears on the lines above, it will be conclusively presumed that the Disclosing Party certified to the above statements.

## C. CERTIFICATION OF STATUS AS FINANCIAL INSTITUTION

For purposes of this Part C, under Municipal Code Section 2-32-455(b), the term "financial institution" means a bank, savings and loan association, thrift, credit union, mortgage banker, mortgage broker, trust company, savings bank, investment bank, securities broker, municipal securities broker, securities dealer, municipal securities dealer, securities underwriter, municipal securities underwriter, investment trust, venture capital company, bank holding company, financial services holding company, or any licensee under the Consumer Installment Loan Act, the Sales Finance Agency Act, or the Residential Mortgage Licensing Act. However, "financial institution" specifically shall not include any entity whose predominant business is the providing of tax deferred, defined contribution, pension plans to public employees in accordance with Sections 403(b) and 457 of the Internal Revenue Code. (Additional definitions may be found in Municipal Code Section 2-32-455(b).)

#### 1. CERTIFICATION

The Disclosing Party certifies that the Disclosing Party (check one)

[] is sis not

- a "financial institution" as defined in Section 2-32-455(b) of the Municipal Code.
  - 2. If the Disclosing Party IS a financial institution, then the Disclosing Party pledges:

"We are not and will not become a predatory lender as defined in Chapter 2-32 of the Municipal Code. We further pledge that none of our affiliates is, and none of them will become, a predatory lender as defined in Chapter 2-32 of the Municipal Code. We understand that becoming a predatory lender or becoming an affiliate of a predatory lender may result in the loss of the privilege of doing business with the City."

If the Disclosing Party is unable to make this pledge because it or any of its affiliates (as defined in Section 2-32-455(b) of the Municipal Code) is a predatory lender within the meaning of Chapter

NONE				
If the letters "NA conclusively pres	' the word "None," or no response appears on the lines above, it will be med that the Disclosing Party certified to the above statements.			
	ON REGARDING INTEREST IN CITY BUSINESS			
Any words or termeanings when u	s that are defined in Chapter 2-156 of the Municipal Code have the same ed in this Part D.			
entity in the Matte	ce with Section 2-156-110 of the Municipal Code: Does any official or employed interest in his or her own name or in the name of any other person or			
[] Yes	MNo			
NOTE: If you character D.1., proceed	cked "Yes" to Item D.1., proceed to Items D.2. and D.3. If you checked "No" to Part E.			
any other person o for taxes or assess "City Property Sal	pursuant to a process of competitive bidding, or otherwise permitted, no City mployee shall have a financial interest in his or her own name or in the name of entity in the purchase of any property that (i) belongs to the City, or (ii) is sold entity, or (iii) is sold by virtue of legal process at the suit of the City (collectively, Compensation for property taken pursuant to the City's eminent domain power a financial interest within the meaning of this Part D.			
	olve a City Property Sale?			
[] Yes	ETNO.			
	ed "Yes" to Item D.1., provide the names and business addresses of the City es having such interest and identify the nature of such interest:			
lame	Business Address Nature of Interest			

be acquired by any City official or employee.

# E. CERTIFICATION REGARDING SLAVERY ERA BUSINESS

The Disclosing Party has searched any and all records of the Disclosing Party and any and all predecessor entities for records of investments or profits from slavery, the slave industry, or slaveholder insurance policies from the slavery era (including insurance policies issued to slaveholders that provided coverage for damage to or injury or death of their slaves) and has disclosed in this EDS any and all such records to the City. In addition, the Disclosing Party must disclose the names of any and all slaves or slaveholders described in those records. Failure to comply with these disclosure requirements may make the Matter to which this EDS pertains voidable by the City.

Please check either 1. or 2. below. If the Disclosing Party checks 2., the Disclosing Party must disclose below or in an attachment to this EDS all requisite information as set forth in that paragraph 2.

1. The Disclosing Party verifies that (a) the Disclosing Party has searched any and all records of the Disclosing Party and any and all predecessor entities for records of investments or profits from slavery, the slave industry, or slaveholder insurance policies, and (b) the Disclosing Party has found no records of investments or profits from slavery, the slave industry, or slaveholder insurance policies and no records of names of any slaves or slaveholders.

2. The Disclosing Party verifies that, as a result of conducting the search in step 1(a) above, the Disclosing Party has found records relating to investments or profits from slavery, the slave industry, or slaveholder insurance policies and/or the names of any slaves or slaveholders. The Disclosing Party verifies that the following constitutes full disclosure of all such records:

# SECTION VI -- CERTIFICATIONS FOR FEDERALLY-FUNDED MATTERS

NOTE: If the Matter is federally funded, complete this Section VI. If the Matter is not federally funded, proceed to Section VII.

## A. CERTIFICATION REGARDING LOBBYING

1. List below the name Disclosure Act of 1995 wh respect to the Matter: (Beg	to have made lobbying con	registered under the federal Lobbying stacts on behalf of the Disclosing Party with necessary):
	N/A	

(If no explanation appears or begins on the lines above, or if the letters "NA" or if the word "None" appear, it will be conclusively presumed that the Disclosing Party means that NO persons or entities registered under the Lobbying Disclosure Act of 1995 have made lobbying contacts on behalf of the Disclosing Party with respect to the Matter.)

- 2. The Disclosing Party has not spent and will not expend any federally appropriated funds to pay any person or entity listed in Paragraph A.1. above for his or her lobbying activities or to pay any person or entity to influence or attempt to influence an officer or employee of any agency, as defined by applicable federal law, a member of Congress, an officer or employee of Congress, or an employee of a member of Congress, in connection with the award of any federally funded contract, making any federally funded grant or loan, entering into any cooperative agreement, or to extend, continue, renew, amend, or modify any federally funded contract, grant, loan, or cooperative agreement.
- 3. The Disclosing Party will submit an updated certification at the end of each calendar quarter in which there occurs any event that materially affects the accuracy of the statements and information set forth in paragraphs A.1. and A.2. above.

If the Matter is federally funded and any funds other than federally appropriated funds have been or will be paid to any person or entity for influencing or attempting to influence an officer or employee of any agency (as defined by applicable federal law), a member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with the Matter, the Disclosing Party must complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions. The form may be obtained online from the federal Office of Management and Budget (OMB) web site at http://www.whitehouse.gov/omb/grants/sflllin.pdf, linked on the page http://www.whitehouse.gov/omb/grants/grants\_forms.html.

- 4. The Disclosing Party certifies that either: (i) it is not an organization described in section 501(c)(4) of the Internal Revenue Code of 1986; or (ii) it is an organization described in section 501(c)(4) of the Internal Revenue Code of 1986 but has not engaged and will not engage in "Lobbying Activities".
- 5. If the Disclosing Party is the Applicant, the Disclosing Party must obtain certifications equal in form and substance to paragraphs A.1. through A.4. above from all subcontractors before it awards any subcontract and the Disclosing Party must maintain all such subcontractors' certifications for the duration of the Matter and must make such certifications promptly available to the City upon request.

# B. CERTIFICATION REGARDING EQUAL EMPLOYMENT OPPORTUNITY

If the Matter is federally funded, federal regulations require the Applicant and all proposed subcontractors to submit the following information with their bids or in writing at the outset of negotiations.

Is the Disclosing Party the Applicant?				
[] Yes No				
If "Yes," answer the three questions below:				
1. Have you developed and do you have on file affirmative action programs pursuant to applicable federal regulations? (See 41 CFR Part 60-2.)  [] Yes				
2. Have you filed with the Joint Reporting Committee, the Director of the Office of Federal Contract Compliance Programs, or the Equal Employment Opportunity Commission all reports due under the applicable filing requirements?  [] Yes				
3. Have you participated in any previous contracts or subcontracts subject to the equal opportunity clause?  [] Yes				
If you checked "No" to question 1. or 2. above, please provide an explanation:				
_CPL is the applicant				
SECTION VII ACKNOWLEDGMENTS, CONTRACT INCORPORATION, COMPLIANCE, PENALTIES, DISCLOSURE				

The Disclosing Party understands and agrees that:

- A. By completing and filing this EDS, the Disclosing Party acknowledges and agrees, on behalf of itself and the persons or entities named in this EDS, that the City may investigate the creditworthiness of some or all of the persons or entities named in this EDS.
- B. The certifications, disclosures, and acknowledgments contained in this EDS will become part of any contract or other agreement between the Applicant and the City in connection with the Matter, whether procurement, City assistance, or other City action, and are material inducements to the City's execution of any contract or taking other action with respect to the Matter. The Disclosing Party understands that it must comply with all statutes, ordinances, and regulations on which this EDS is based.
- C. The City's Governmental Ethics and Campaign Financing Ordinances, Chapters 2-156 and 2-164 of the Municipal Code, impose certain duties and obligations on persons or entities seeking City contracts, work, business, or transactions. The full text of these ordinances and a training program is available on line at <a href="https://www.cityofchicago.org/Ethics">www.cityofchicago.org/Ethics</a>, and may also be obtained from the City's Board of Ethics, 740 N. Sedgwick St., Suite 500, Chicago, IL 60610, (312) 744-9660. The Disclosing Party must comply fully with the applicable ordinances.

- D. If the City determines that any information provided in this EDS is false, incomplete or inaccurate, any contract or other agreement in connection with which it is submitted may be rescinded or be void or voidable, and the City may pursue any remedies under the contract or agreement (if not rescinded, void or voidable), at law, or in equity, including terminating the Disclosing Party's participation in the Matter and/or declining to allow the Disclosing Party to participate in other transactions with the City. Remedies at law for a false statement of material fact may include incarceration and an award to the City of treble damages.
- E. It is the City's policy to make this document available to the public on its Internet site and/or upon request. Some or all of the information provided on this EDS and any attachments to this EDS may be made available to the public on the Internet, in response to a Freedom of Information Act request, or otherwise. By completing and signing this EDS, the Disclosing Party waives and releases any possible rights or claims which it may have against the City in connection with the public release of information contained in this EDS and also authorizes the City to verify the accuracy of any information submitted in this EDS.
- F. The information provided in this EDS must be kept current. In the event of changes, the Disclosing Party must supplement this EDS up to the time the City takes action on the Matter. If the Matter is a contract being handled by the City's Department of Procurement Services, the Disclosing Party must update this EDS as the contract requires.

The Disclosing Party represents and warrants that:

G. The Disclosing Party has not withheld or reserved any disclosures as to economic interests in the Disclosing Party, or as to the Matter, or any information, data or plan as to the intended use or purpose for which the Applicant seeks City Council or other City agency action.

For purposes of the certifications in H.1. and H.2. below, the term "affiliate" means any person or entity that, directly or indirectly: controls the Disclosing Party, is controlled by the Disclosing Party, or is, with the Disclosing Party, under common control of another person or entity. Indicia of control include, without limitation: interlocking management or ownership; identity of interests among family members; shared facilities and equipment; common use of employees; or organization of a business entity following the ineligibility of a business entity to do business with the federal government or a state or local government, including the City, using substantially the same management, ownership, or principals as the ineligible entity.

- H.1. The Disclosing Party is not delinquent in the payment of any tax administered by the Illinois Department of Revenue, nor are the Disclosing Party or its affiliates delinquent in paying any fine, fee, tax or other charge owed to the City. This includes, but is not limited to, all water charges, sewer charges, license fees, parking tickets, property taxes or sales taxes.
- H.2 If the Disclosing Party is the Applicant, the Disclosing Party and its affiliates will not use, nor permit their subcontractors to use, any facility on the U.S. EPA's List of Violating Facilities in connection with the Matter for the duration of time that such facility remains on the list.

H.3 If the Disclosing Party is the Applicant, the Disclosing Party will obtain from any contractors/subcontractors hired or to be hired in connection with the Matter certifications equal in form and substance to those in H.1. and H.2. above and will not, without the prior written consent of the City, use any such contractor/subcontractor that does not provide such certifications or that the Disclosing Party has reason to believe has not provided or cannot provide truthful certifications.

NOTE: If the Disclosing Party cannot certify as to any of the items in H.1., H.2. or H.3. above, an explanatory statement must be attached to this EDS.

## CERTIFICATION

Under penalty of perjury, the person signing below: (1) warrants that he/she is authorized to execute this EDS on behalf of the Disclosing Party, and (2) warrants that all certifications and statements contained in this EDS are true, accurate and complete as of the date furnished to the City.

	the date fulfilshed to the City.
(Print or type name of Disclosing Party)	Date: 27 6264 29 2508
By: Writing M. Josefin	
(sign here)	
(Print or type name of person signing)	
(Print or type title of person signing)	
Signed and sworn to before me on (date) Ma at Cover County,(	won 29,2008, by Tevese B Sheply, (state).
Commission expires: 4-13-2010	Votary Public.  "OFFICIAL SEAL"  TERESE B. SHEPLEY  NOTARY PUBLIC, STATE OF ILLINOIS  My Commission Expires 04/13/2010