From: Michelle Frisque [mfrisque@chipublib.org]
Sent: Monday, February 18, 2013 11:23 PM
To: Berlin, Steve
Subject: Gift of Service

Steve,

This is to inform you that the Chicago Public Library is accepting on behalf of the City, the help of Google staff who have volunteered to show library staff how to add microformat tags to the library's events data on our website. The microformattags are a Standard (http://microformats.org/about) that major search engines use to discover and display specific types of information within the search engine results page. A member of the Google staff who is working on the microformat project has volunteered to modify the code on one the library's event web pages so that it includes the microformat tagging. The time being volunteered is between one to two hours of one person's time. Library staff will then use this template to update other content on the library's website.

Please let me know if you have any questions or need additional information.

Sincerely, Michelle

Michelle Frisque
Director of Library Technology
Chicago Public Library