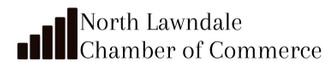




# Afternoon Plenary – Resources & Supports for New Grantees and Vendors

# THE FUND FOR **EQUITABLE** BUSINESS GROWTH







THE CHICAGO  
COMMUNITY TRUST

EQUITY • OPPORTUNITY • PROSPERITY

JPMORGAN CHASE & Co.

Cook County  
**COVID-19  
RECOVERY**  
Small Business  
Assistance



CROWN FAMILY PHILANTHROPIES

MacArthur  
Foundation



*The*  
**Coleman**  
FOUNDATION



The  
ROCKEFELLER  
FOUNDATION



**POLK BROS  
FOUNDATION**

ROBERT R.  
**McCORMICK**  
FOUNDATION



THE  
CHRISTOPHER  
FAMILY  
FOUNDATION

**Serves:**

Over 2,000 entrepreneurs throughout the Chicago region.

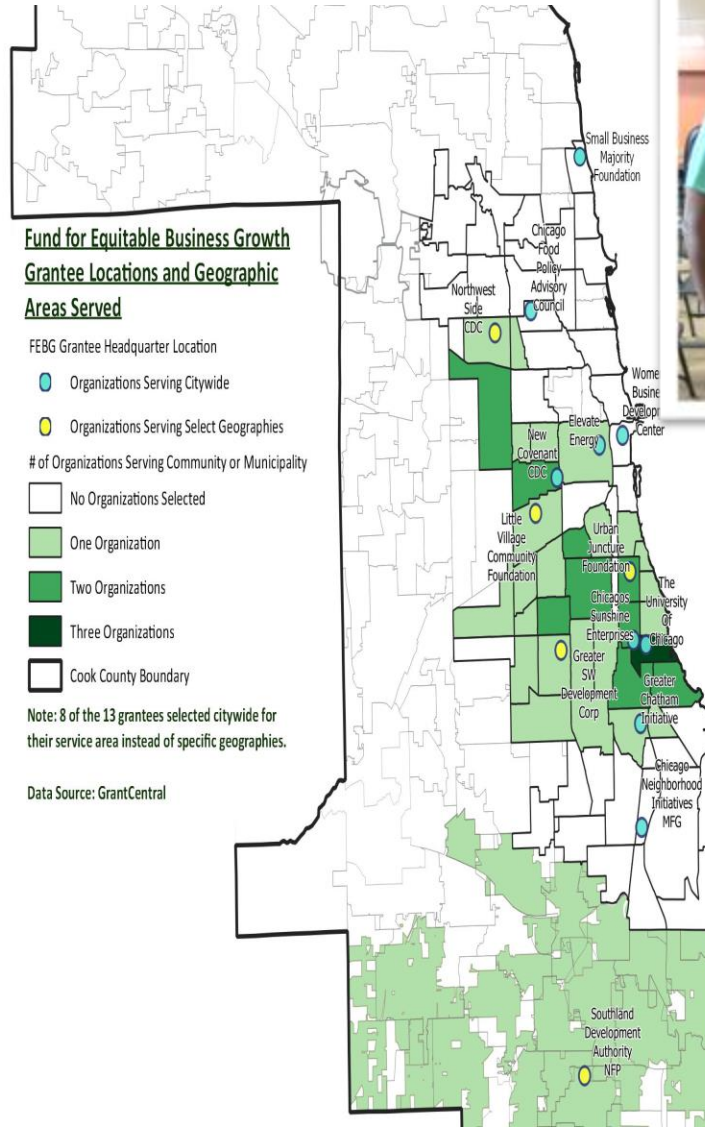
\$2.2M to over 51 organizations

**Vision:**

Entrepreneurs of Color will grow more businesses, create more jobs, and build more wealth for Black and Latinx residents of Chicago and Cook County.

**Mission:**

The Fund for Equitable Business Growth is a multi-funder collaborative that invests in a marketplace of services and products to support entrepreneurs of color.



**EMPOWER CLIENT SPOTLIGHT:**

Ruff Framing, Inc.



“  
The EMPOWER program has flipped a switch for me. Having industry experts who coach me through the projects I am bidding for is an enormous confidence boost.  
Ulysses Ruff Jr., President

**Southland Development Authority** @BuildSouthland · Aug 19 ...  
LaTasha Binder, an SDA relationship manager, and other SDA family members were at Matteson Community Center yesterday to help business owners with their #Back2Business grant applications. For help with applications, [illinois.gov/dceo/B2B](https://illinois.gov/dceo/B2B). Call us, 708 232-6098. #Back2Business





# next street

**In 2018, Next Street conducted research on Chicago's small business landscape which revealed the following needs of businesses owned by women and people of color:**

- **Improved business delivery.**
- **Enhanced and more specialized service options.**
- **Coordination among business service providers.**
- **Expanded access to business networks and capital.**



# Targeted Capital, Powerful Impact



**104**  
# of businesses served



**877**  
# of underrepresented business owners served



**833**  
# of jobs created or retained



**157**  
# of businesses that obtained certificates



**165**  
# of loans/grants awarded to businesses



**\$8,841,678**  
Amount of funding secured by businesses



**\$1,540,000**  
Amount of funding secured by BSOs to support business owners



**73**  
# of contracts procured



**\$1,541,887**  
Amount of contracts procured





DINING

## Launching websites, loan applications: How FoodLab Chicago helps South Side restaurants weather pandemic

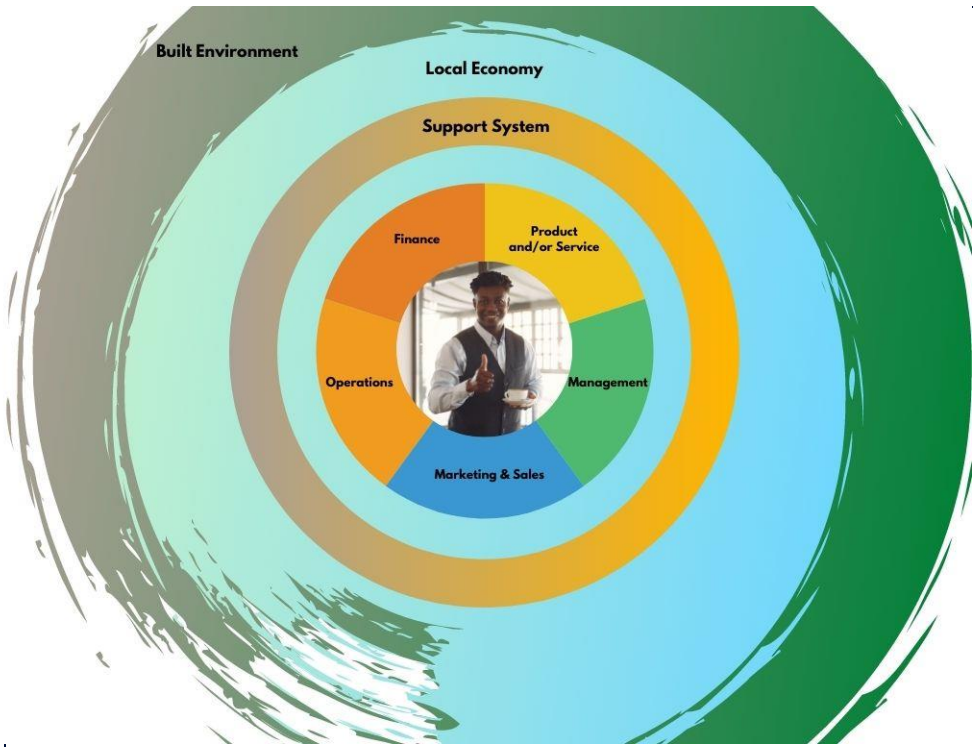
By ANGELA BURKE  
CHICAGO TRIBUNE | JAN 18, 2022 AT 5:00 AM



- Majani is a business served by the Fund's FoodLab partnership.
- The FoodLab has proposed to work on an expanded partnership with: SouthShore Chamber of Commerce, Urban Juncture, RAGE and or Greater Englewood Chamber of Commerce.
- AEO provides lead research support.







Increase flow of capital

Enhance the marketplace for entrepreneurs

Support the work of ecosystem builders



Support the capacity of different types of BSOs such as chambers

Propel the usage of data to propel relevant service delivery

Support new inclusive business models such as cooperatives





# A collective response in action...

## COVID-19 Pandemic Impacts

In the first three months of the pandemic  
**3.3 Million**  
small businesses were forced to shut their doors.

The number of Black businesses declined by  
**41%**  
between February and April 2020, according to the  
Federal Reserve of New York



50% Women  
80% POC, Women,  
Veterans, Disabled,  
and/or LMI  
60% POC



**\$19.1**  
M >40 funders have  
provided grant  
funding and TA  
support



**1,690**  
Small businesses in Cook  
County received  
**\$10,000**  
in small business grants



# Nonprofit Resources for ALL

- Extensive library - on demand recordings, research guides, supporting grant writing
- Standards for Excellence – resources and support in governance and management
- Mission Sustainability Initiative (MSI) - supporting collaboration and partnership
- Converge Consulting – providing low-cost finance support services



# Nonprofit Resources for Members

- Peer Skill Share – connecting to colleagues to solve problems
- Research Support – our librarians can provide research on grantmakers, major donors, salary and benefits comparisons, and more
- iCAT – Impact Capacity Assessment Tool



# Thank you for joining us!

Email Doris Bowens, our Membership Manager, for more detail –  
[dbowens@myforefront.org](mailto:dbowens@myforefront.org).

Visit MyForefront.org to view upcoming programs, access resources, and more.

ForefrOnt





**Pro Bono Legal Services for  
Nonprofits and Small Businesses**

A photograph of Martin Luther King Jr. speaking at a podium. He is wearing a dark suit and a white shirt. His eyes are closed, and he has a serious expression. The podium is equipped with several microphones. In the background, a large crowd of people is visible, some wearing red shirts. On the left side of the image, there is a large, dark, textured umbrella. The text "Securing Racial Equity and Economic Opportunity for All" is overlaid on the image in white, bold, sans-serif font.

**Securing Racial Equity and  
Economic Opportunity for All**

# PRO BONO WORKS

AT CHICAGO LAWYERS' COMMITTEE FOR CIVIL RIGHTS





# Legal Education and Resources for Nonprofits and Small Businesses

## Small Business

- [Legal Structure and Contract Negotiation for Small Businesses](#) (webinar)
- [Where should I incorporate my small business or form my LLC?](#) (publication)
- [A Guide to Starting Your Business](#) (publication)
- [Whether to Turn a Side Hustle into a Legal Entity](#) (legal alert)

## Nonprofits

- [Is NPO the Way to Go?](#) (publication)
- [Understanding Not For Profit Board Composition](#) (FAQ sheet)
- [Fiscal Sponsorship FAQ](#) (publication)
- [Ins and Outs of Fiscal Sponsorship](#) (webinar)
- [Nonprofit Board of Directors Training Series](#) (series of short videos)
- [A Guide for Nonprofit Organizations – Nonprofit Compliance](#) (publication)
- [Annual Reporting Requirements](#) (FAQ sheet)

## Emerging Nonprofit Training Program for Nonprofit Founders

- a series of live virtual trainings for founders of
- new nonprofits

Community  
Education





GET INVOLVED

GET HELP

- Mission & Staff
- Upcoming events
- Recent News
- Our Services
- Employer Hotline
- Small Business**
- Resources
- Nonprofit Resources
- Volunteer
- Get Help



## Legal Request Inquiry Form

Nonprofits, small businesses, and social enterprises can complete the form below to request non-litigation pro bono legal services. The information you submit will help us determine eligibility and learn more about your business, activities, and legal needs.

This inquiry form is not an application for legal services.

After reviewing your inquiry, we will confirm preliminary eligibility for services within 3 business days. We will reply with

# Levels of Service for Transactional (non-litigation) Legal Assistance

## Brief Advice

-30 minute consultation, typically after review of publications or webinars on the legal topic

## Limited Representation

-more than 30 minutes, less than 2 hours  
-review of a 1-2pp contract  
-questions when additional research is needed to answer a brief advice question

## Direct Representation (*Application Required*)

-placement with a volunteer attorney for specifically scoped out pro bono representation



# Pro Bono Legal Services for **n o n p r o f i t s**

*Since 1985, we've helped nonprofits from formation to sustained growth. Our volunteer attorneys provide legal support to community-based nonprofits that serve low-income neighborhoods and people of color.*



## **DIRECT LEGAL SERVICES**

---

Get free help with income tax exemption, nonprofit formation, fiscal sponsorship, and many other questions!

Learn more at  
[clccrul.org/legal-help-pbw](http://clccrul.org/legal-help-pbw)



## **EMPLOYER HOTLINE**

---

Sign up for free 30-minute phone consultations with an attorney to answer your employment law questions.

Learn more at  
[clccrul.org/employer](http://clccrul.org/employer)



## **BOOTCAMP PROGRAM**

---

Earn a "Certificate of Training" through our program for nonprofit founders.

Learn more at  
[clccrul.org/bootcamp](http://clccrul.org/bootcamp)



# Pro Bono Legal Services for **n o n p r o f i t s**

## CONTRACTS

- Reviewing/Negotiating a Vendor Contract
- Advice regarding a Contract that is already in place
- Understanding Options for Fulfilling Contract requirements due to COVID-19
- Drafting a Contract for the Business
- Drafting Liability Waivers

## CORPORATE

- Drafting/Review/Amending Bylaws, Conflict of Interest, or other governance policies
- Registration as a Charitable Organization with the Illinois Attorney General
- Forming an earned revenue program or social enterprise subsidiary

## ENTITY FORMATION

- Forming a nonprofit and applying for income tax exemption as a 501c3, 501c4, or 501c6  
**Note: board, business plan, & budget are required**

## EMPLOYMENT

- Hiring the first Employee (legal compliance)
- Classifying Workers Properly (Independent Contactor or Employee)
- Review/Draft Employee Handbook
- Advice on Employment Law Compliance (ACA, ADA, FMLA, Anti-Discrimination laws)
- Exempt or Nonexempt Employee (determining who gets overtime)
- Implementing Furloughs or Layoffs due to Financial Difficulties

## FINANCING

- Review/Representation for financing real estate or equipment, lines of credit, and other loans

## MERGERS, PROGRAM TRANSFERS, AND COLLABORATIONS

- Drafting/Negotiation a contract for collaborating with another nonprofit or business, including sharing employees, space and other resources
- Drafting/Negotiation/Termination of Fiscal sponsorship agreements
- Merging with another nonprofit

## REAL ESTATE

- Review/Negotiation of Commercial Lease
- Negotiation/Drafting of Rent Abatement Agreement or Payment Plan for Past Due Rent
- Negotiation/Drafting of Lease Termination Agreement
- Questions about Zoning, obtaining special use permits or zoning variances
- Purchase/Sale of Real Estate
- Review/Negotiation of Real Estate Construction Contracts

## TRADEMARKS, COPYRIGHTS, PATENTS, LICENSING, AND TRADE SECRETS

- Protecting work created by the nonprofit, such as copyright protection of curriculum
- Drafting/Negotiating license agreement for curriculum to be used by another nonprofit
- Determining ownership of work created by an employee or independent contractor



# Pro Bono Legal Services for small businesses

## CONTRACTS

- Reviewing/Negotiating a Vendor Contract
- Advice regarding a Contract that is already in place
- Understanding Options for Fulfilling Contract requirements due to COVID-19
- Drafting a Contract for the Business
- Drafting Liability Waivers
- Drafting a non-disclosure agreement

## GENERAL CORPORATE

- Drafting/Review/Amending Operating Agreements
- Adding a new Business Partner/business owner

## ENTITY FORMATION

- **Forming an Entity** to Limit Liability  
*Note: business plan required for pre-launch stage businesses*

## EMPLOYMENT

- Hiring the first Employee (legal compliance)
- Classifying Workers Properly (Independent Contactor or Employee)
- Review/Draft Employee Handbook
- Advice on Employment Law Compliance (ACA, ADA, FMLA, Anti-Discrimination laws)
- Exempt or Nonexempt Employee (determining who gets overtime)
- Advice to terminate an Employee (excludes representation for potential litigation)
- Implementing Furloughs or Layoffs due to Financial Difficulties

## FINANCING

- **Review/Representation to understand loan documents**, close a business loan

## MERGERS & ACQUISITIONS

- Collaborating with a Nonprofit or partnering with another Business
- Drafting a non-disclosure agreement
- Buying or Selling a Business
- Succession Planning
- Selling the Business to the Employees/ Worker-owned collaborative

## REAL ESTATE

- Review/Negotiation of Commercial Lease
- Negotiation/Drafting of Rent Abatement Agreement or Payment Plan for Past Due Rent
- Negotiation/Drafting of Lease Termination Agreement
- Questions about Zoning
- Purchase/Sale of Real Estate
- Review/Negotiation of Real Estate Construction Contracts

## TRADEMARKS, COPYRIGHTS, PATENTS, AND TRADE SECRETS

- Protecting the name and logo of the business
- Protecting work created by the business
- Protecting trade secrets
- Determining ownership of work created by an employee or independent contractor





[ABOUT](#) [OUR WORK](#) [NEWS](#)

[GET INVOLVED](#)

[LEGAL HELP](#)

- EDUCATION EQUITY
- EQUITABLE COMMUNITY DEVELOPMENT AND HOUSING
- LEGAL HELP FOR NONPROFITS AND SMALL BUSINESSES
- SETTLEMENT ASSISTANCE PROGRAM
- VOTING RIGHTS & CIVIC EMPOWERMENT



## Legal Help for Small Businesses, Nonprofits, and Social Enterprises:

INQUIRY FORM



The logo features a large, dark blue curved shape on the left that tapers to the right. Overlapping this shape is a white curved shape that also tapers to the right. The text "CHICAGO LAWYERS' COMMITTEE for Civil Rights" is written in red, with "CHICAGO LAWYERS' COMMITTEE" in a larger, bold font and "for Civil Rights" in a smaller font below it.

CHICAGO  
LAWYERS'  
COMMITTEE  
for Civil Rights

[ProBonoWorks@clccrul.org](mailto:ProBonoWorks@clccrul.org)

**Erica Spangler Raz**  
Senior Counsel and  
Director of Pro Bono  
Works  
[espanglerraz@clccrul.org](mailto:espanglerraz@clccrul.org)

**Angela Dear**  
Paralegal and  
Program Associate  
[adear@clccrul.org](mailto:adear@clccrul.org)



# JOIN OUR TOPICAL BREAKOUT SESSIONS

**TRACK A: COMMUNITY SERVICES  
PLEASE STAY ON THIS MEETING**

**TRACK B: TRANSPORTATION INFRASTRUCTURE &  
SUSTAINABILITY**

**LINK: <https://cityofchicago-org.zoom.us/j/82197964928>**

**TRACK C: COMMUNITY & ECONOMIC DEVELOPMENT**

**LINK: <https://us02web.zoom.us/j/82951441384>**

