

CHICAGO/DCASE/MP20TH LOGO USAGE 2024

The following is an example of the proper branding hierarchy.

CORRECT USE _



Take the CTA to free music festivals.

DCASE AND in footer/ap the full departments out underner out under out under

CITY LOGO: The correct default logo is the CHICAGO logo with MAYOR BRANDON JOHNSON (in caps) written beneath it.

DCASE AND MP20TH LOGO: Used in footer/appendix. The logo with the full department name spelled out underneath should be used.

17"X11" CTA car card



1080x1080 pixels social tile



22"x15" sign



8.375"x11.125" print ad