



ARTS

77

ARTS FOR EVERY

CHICAGO COMMUNITY



Commissioner Mark Kelly

DEPARTMENT OF CULTURAL AFFAIRS AND
SPECIAL EVENTS



COVID – 19 IMPACT

- Prior to COVID-19, the arts and culture sector was a significant employer and economic driver in the City of Chicago.
- In 2015, Chicago's arts sector generated:
 - \$3.2 billion in total economic activity
 - \$336.5 million in local and state government revenue
 - 85,000 creative jobs
- But the pandemic has had a major impact on the sector, resulting in a significant loss of creative jobs and related revenue. As of February 2021, Chicago ranked #2 among peer regions for decreases in creative occupations.





COVID – 19 IMPACT

- In spring 2020, the *Arts for Illinois Relief Fund* was created providing over \$8.18 million in financial relief to workers, non-profit organizations, and creative businesses impacted by COVID-19.
- It was a significant effort that involved partnership of government, foundations, organizations and individuals.
- The Fund focused on equity, prioritizing BIPOC, women and artists with disabilities. Of the 2,493 individual artist grant recipients from the Fund:
 - 63% were artists of color
 - 12% were disability-identified
 - 44% were women



APPROACH TO ARTS 77

- The arts are uniquely positioned to aid in Chicago's recovery efforts, and creative workers stand ready.
- To ensure that Chicago thrives post-pandemic, the City will leverage the power of its arts and culture sector, putting artists to work rebuilding, reimagining, unifying, and healing our neighborhoods.



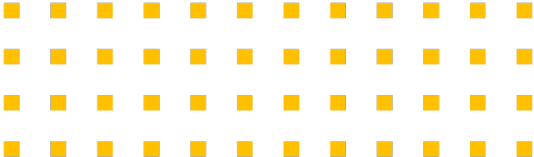
EXPANDED CULTURAL POLICY

“**Arts 77**” signals a new direction for Chicago’s cultural policy, in which the arts are embedded in initiatives and strategies across City government.



Eric Hotchkiss, INVEST SOUT WEST ARTIST IN RESIDENCE, ENGLEWOOD

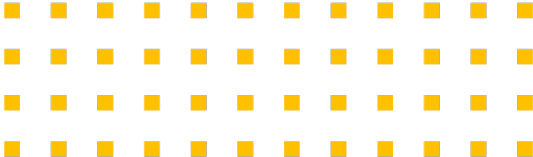
THE STRATEGIES



1 expand access and participation in the arts citywide



2 prioritize employment of creative workers through City programs and services



3 deepen public sector investment in the creative sector

INITIAL INVESTMENT

\$60M



“**Arts 77**” is a citywide arts recovery and reopening plan for all of Chicago’s 77 community areas, representing an initial investment of over \$60 million from DCASE, the Chicago Park District, other city agencies, and private funding to support local artists and organizations.

Candida Alvarez, Banner, 2017



Amina Dickerson & Alison
Cuddy

CULTURAL ADVISORY COUNCIL CHAIR AND
VICE-CHAIR



First Deputy Commissioner Erin Harkey

DEPARTMENT OF CULTURAL AFFAIRS AND
SPECIAL EVENTS

EXPAND ACCESS IN THE ARTS



The City has begun to announce new guidelines, funding opportunities, and programs to increase access and reopen the cultural sector through the following strategies:

- Provide support and guidance for cultural venues and organizations to assist with reopening
- Provide financial support for cultural programs in neighborhoods to ensure access in all parts of the city, not just downtown
- Build cultural facilities on the south and west sides to support the work of local organizations and artists
- Increase support for arts education to engage youth
- In partnership with MOPD, expand arts access for people with disabilities through grants and capacity building programs



Chicago Presents & Band Roster

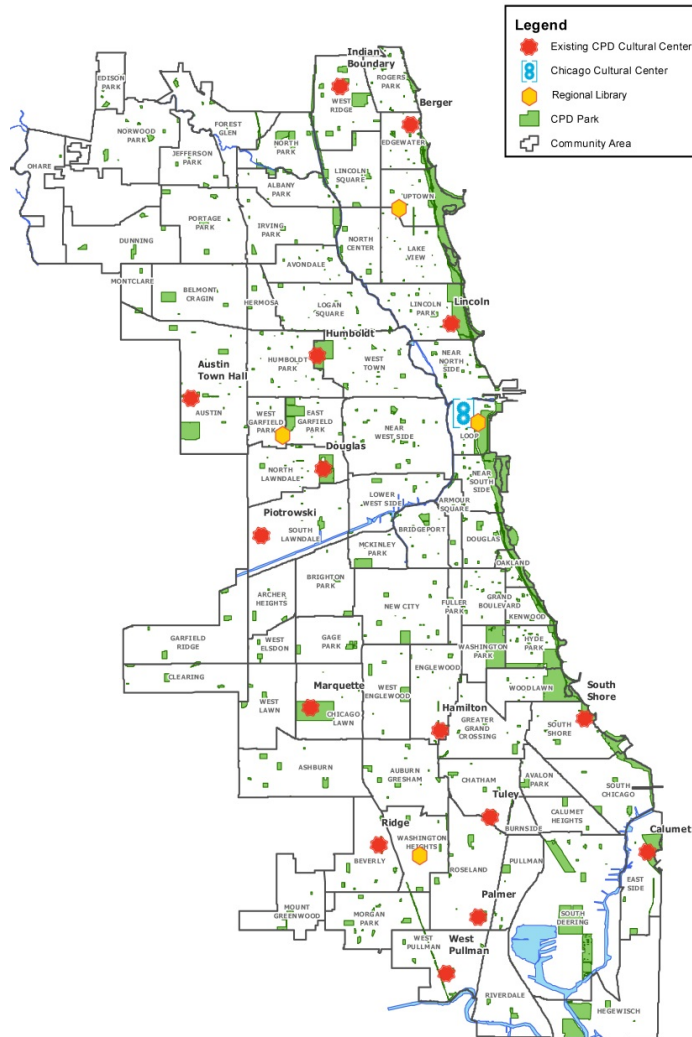


- A new funding program to support cultural presenters as they activate cultural programs that comply with public health guidelines in neighborhoods throughout Chicago in Summer 2021
- Additionally, presenters may select up to two solo musicians and/or bands from the Chicago Band Roster to play at their event

The Braided Janes, Chicago Band Roster Artist



Culture in my Neighborhood



- The network of Cultural Centers and libraries within the City will help increase access in all neighborhoods
- Arts and culture organizations will be able to access these spaces to deliver high quality programs for residents with enhanced production capability
- Community-led visioning, expanded use, funding opportunities, and marketing support will accompany this new program

CHICAGO
PUBLIC
LIBRARY

CHICAGO PARK DISTRICT



CREATIVE WORKFORCE



The City is supporting programs that are designed to recognize the talents of artists as creative problem solvers that can help address issues of critical importance to Chicagoans:

- Provide direct grants to artists for relief, recovery and rebuilding programs
- Employ artists and creative skilled workers through the capital plan
- Hire artists to work in and with city departments through artist in residence programs
- Provide free professional development programs for organizations and individuals
- Better understand, support and plan for creative workforce development in Chicago



Direct Artist Response Grants

- \$1.2 million investment
- Five artists and artist teams receiving \$100,000 in grants
- Seven arts organizations will receive grants ranging from \$80,000 – \$100,000 to re-grant funds to approximately 60 artists
- Artists will apply directly to these programs for grants ranging from \$2,500 – \$10,000



Regranting Partners



Yollocalli mural at 25th & Christiana, created in partnership with the Public Spaces Committee

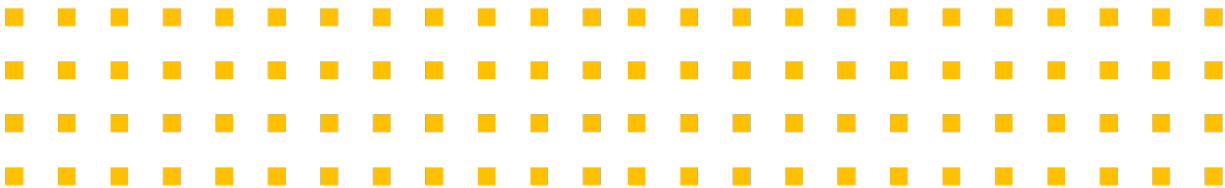
- ConTextos
- Folded Map Project
- Full Spectrum Features
- Greater Southwest Development Corporation
- Jazz Institute of Chicago
- Kartemquin Films
- National Museum of Mexican Art (NMMA)

Guidelines for re-granting programs will be available in May on each organization's website.

Artist Profile – SANTIAGO X



The Coiled Serpent Mound is intended as a celebration of the connection between the peoples and the waterways of the Chicagoland area, created by Indigenous futurist, multidisciplinary artist and architect, Santiago X (Koasati/Chamoru). This is notably the first-time effigy earthworks have been constructed by Indigenous peoples in North America since the founding of the United States.





Art and Infrastructure

The Capital Plan, for the first time, invests at least **\$15 million** in public art over the next five years to turn the everyday into the extraordinary, physically and symbolically communicating connections between neighborhoods, histories, people, and futures.

O'Hare International Airport Terminal 5 Expansion Project will also include a **\$3.5 million** public art plan to celebrate the work of Chicagoland artists through large-scale commissions and acquisitions and to provide international visitors a dynamic and welcoming first impression of our city.



Nick Cave and Bob Faust (Facility), Ways and Means, 2021

DEEPEN PUBLIC SECTOR INVESTMENT



The City will invest in short-term grants and funding programs that are critical to recovery, along with long-term cultural policy interventions that stabilize and grow Chicago's creative and cultural sector including:

- Relief programs for artists
- Increased direct support to the most impacted communities
- Centering the arts in recovery planning
- Public awareness and advocacy opportunities for artists

This work is foundational to the “next generation” role of DCASE in Chicago's arts communities



Neighborhood Access

This program has broad eligibility to include community-based organizations. Grants are \$5,000 - \$50,000. There's three ways that you can share your idea with us:

1. Narrative: Provide a brief written narrative describing your idea
2. Recording: Provide a 5-minute video or audio recording describing your idea (Video does not need to be highly edited. iPhone videos are fine!)
3. PDF/JPEG file upload: Provide a PowerPoint or other presentation with images and text describing your idea

NEIGHBORHOOD ACCESS PROGRAM

**A new grant opportunity for
neighborhood art and cultural activities.**

**IDEA SUBMISSION DEADLINE
MAY 21 @ 5PM CST**

MORE INFO



Citywide Plan for Chicago



- What do we want to keep? What do we want to change?
- What is urgent right now?
- Communities are experiencing planning fatigue:
 - Why another asset gathering and planning exercise? What are the incentives to participate? What do they get back? What does reciprocity look like?
- How do we position artists, organizers, residents, and other local stakeholders as experts, knowledgeable contributors, and problem solvers?



HONEY POT PERFORMANCE, LEAD ARTIST TEAM

HONEY POT
PERFORMANCE



Honey Pot Performance (HPP) is a creative Afro-feminist nonprofit that evolved from a collective. Since 2001, HPP has cultivated an approach to performance integrating movement and theater to examine the ways people negotiate identity, belonging, and difference in their lives and cultural memberships. Through critical performance, public humanities programming, and deep community engagement, they emphasize everyday ways of valuing the human.

Tonika Johnson

HOUSING & NEIGHBORHOODS

TRANSPORTATION & INFRASTRUCTURE

ARTS & CULTURE

PUBLIC HEALTH & WELLNESS

ECONOMIC DEVELOPMENT

ENVIRONMENT, CLIMATE & ENERGY

LIFELONG LEARNING



Parrish Brown



Yaritza Guillen



Dorain Sylvain



Alexandria Willis



Vanessa Stokes



Cat Mahari



Jacob Watson



Michelle E.L. Merritt



Jordan Evangelista



Aaliyah Christina



Gloria Rivera



``Reesie`` Davis



Pearl Ramsay



Quenna Barrett

WE WILL ARTIST TEAMS





WHERE YOU FIT IN - ARTISTS

- Apply for upcoming relief and regranting partner program grants to help recover lost income, and support new work
- Apply for upcoming artist in residence and capital plan programs with the city of Chicago
- Participate in free professional development workshops
- Participate in upcoming advocacy and awareness campaigns
- Performance opportunities at City-funded programs and events in neighborhoods this summer





WHERE YOU FIT IN - ORGANIZATIONS

- Access to reopening support
- Apply for open grant programs: Chicago Presents, Chicago Band Roster, and Neighborhood Access
- Apply for upcoming relief programs to help recover lost revenue, as well as specific arts education, and access programs
- Stay tuned for future announcements from the Chicago Park District and city about how to access rehabilitated cultural centers
- Participate in free professional development workshops
- Participate in upcoming advocacy and awareness campaigns





Amina Dickerson & Alison
Cuddy

CULTURAL ADVISORY COUNCIL CHAIR AND
VICE-CHAIR



LEARN MORE

INFO SESSIONS

5/5 @4pm Neighborhood Access Program

5/11 @ 11:30am Neighborhood Access Program

5/13 @ 11am Reopening Guidelines

5/19 @ 3:30pm Chicago Presents, Chicago Band Roster and Chicago In Tune

DROP-IN SESSIONS

5/19 @ 12:30pm with DCASE First Deputy Commissioner Erin Harkey and Arts Alliance Illinois Executive Director Claire Rice

MAY With DCASE Commissioner Mark Kelly and Cultural Advisory Council Chair Amina Dickerson

JUNE With DCASE Chief Marketing Office Jamey Lundblad and Cultural Advisory Council Vice-Chair Alison Cuddy

Registration details will be posted at www.chicago.gov/arts77



AWARENESS & ADVOCACY

Launch a public awareness and advocacy campaign reiterating the importance of the local arts sector, developed with global communications agency FleishmanHillard and the Cultural Advisory Council



Garfield Park Observatory



STAY ENGAGED



Continue to encourage vaccination within the arts community and beyond so we can get back to it!



Apply for open and available opportunities on the city's cultural grants website for funding from \$5,000 - \$50,000 for organizations and individuals.



Sign up to receive communications from the city so you can stay up-to-date on future announcements.



Adhere to public safety guidelines and produce what you can safely.



Help us market, promote and advocate for culture by adding your event at Choose Chicago.



Stay engaged. And stay tuned-in. We're in this together!



Commissioner Mark Kelly

DEPARTMENT OF CULTURAL AFFAIRS AND
SPECIAL EVENTS



ARTS

77

ARTS FOR EVERY

CHICAGO COMMUNITY