



American Red Cross
Community Resilience:
A National & Local Perspective

American Red Cross

Resilience Across the Disaster Cycle

- Prepare
 - Programs designed to foster behavior change and community-wide culture of preparedness
 - Preparedness integrated into Response & Recovery
 - Close coordination with partners in preparedness efforts
- <http://www.redcross.org/local/il/chicago/home-fire-campaign>

Resilience Across the Disaster Cycle (cont.)

- Respond
 - Coordinate closely with partners
 - Strengthen utilization of local volunteers
 - MARCs as a standard practice to bridge from response to recovery
 - Recover
 - Enhanced collaboration with partners during client's recovery
 - Incorporate resilience into recovery “When Resources Allow”
 - <http://www.redcross.org/local/il/chicago/disaster-services>
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Local Case Study 1: Bloomington Home Fire Preparedness Coalition



Local Case Study 2: From Long Term Recovery to COAD

Tri-County
LTR
Long Term Recovery



Thank you!

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