

CITY OF CHICAGO

INVEST

SOUTH  WEST

MAYOR LORI E. LIGHTFOOT

Stakeholder Briefing

May 4, 2020



Agenda

- 01 Background & Purpose**
- 02 Introduction to Regional Planning Teams**
- 03 ISW Updates**
- 04 Discussion – COVID-19 Impacts on ISW Neighborhoods**
- 05 Next Steps**

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BACKGROUND & PURPOSE



In Chicago, COVID-19 Is Hitting The Black Community Hard

April 6, 2020 · 4:30 PM ET

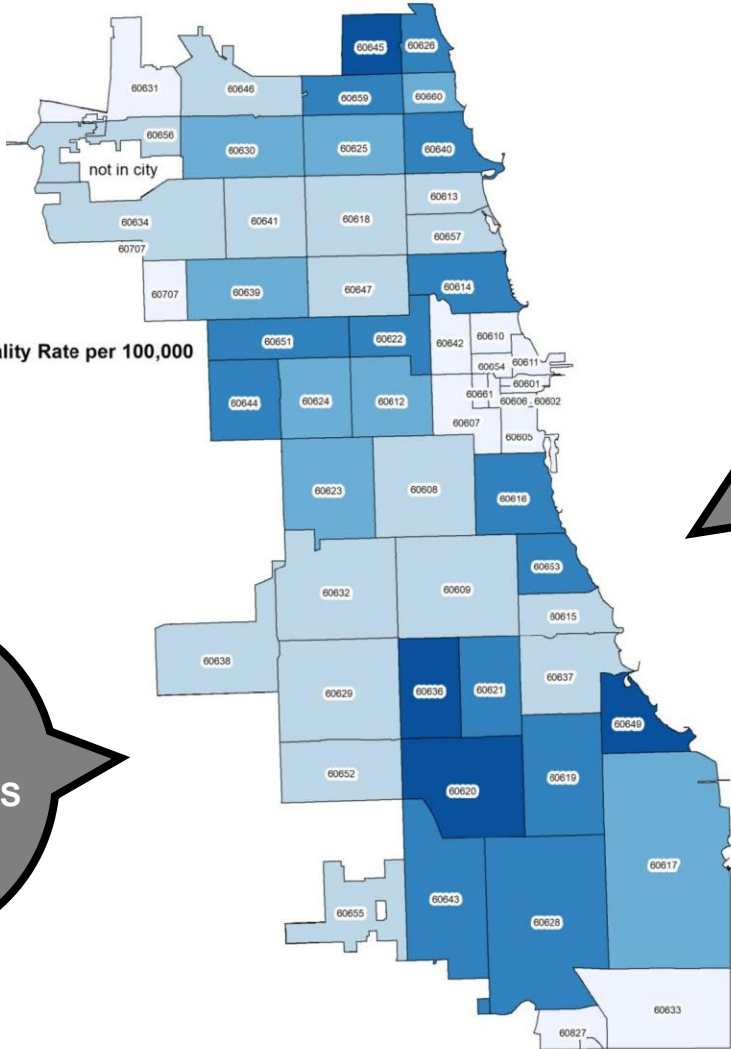
Heard on [All Things Considered](#)

NATALIE MOORE

FROM **WBEZ91.5**
CHICAGO'S **WBEZ** NEWS STATION



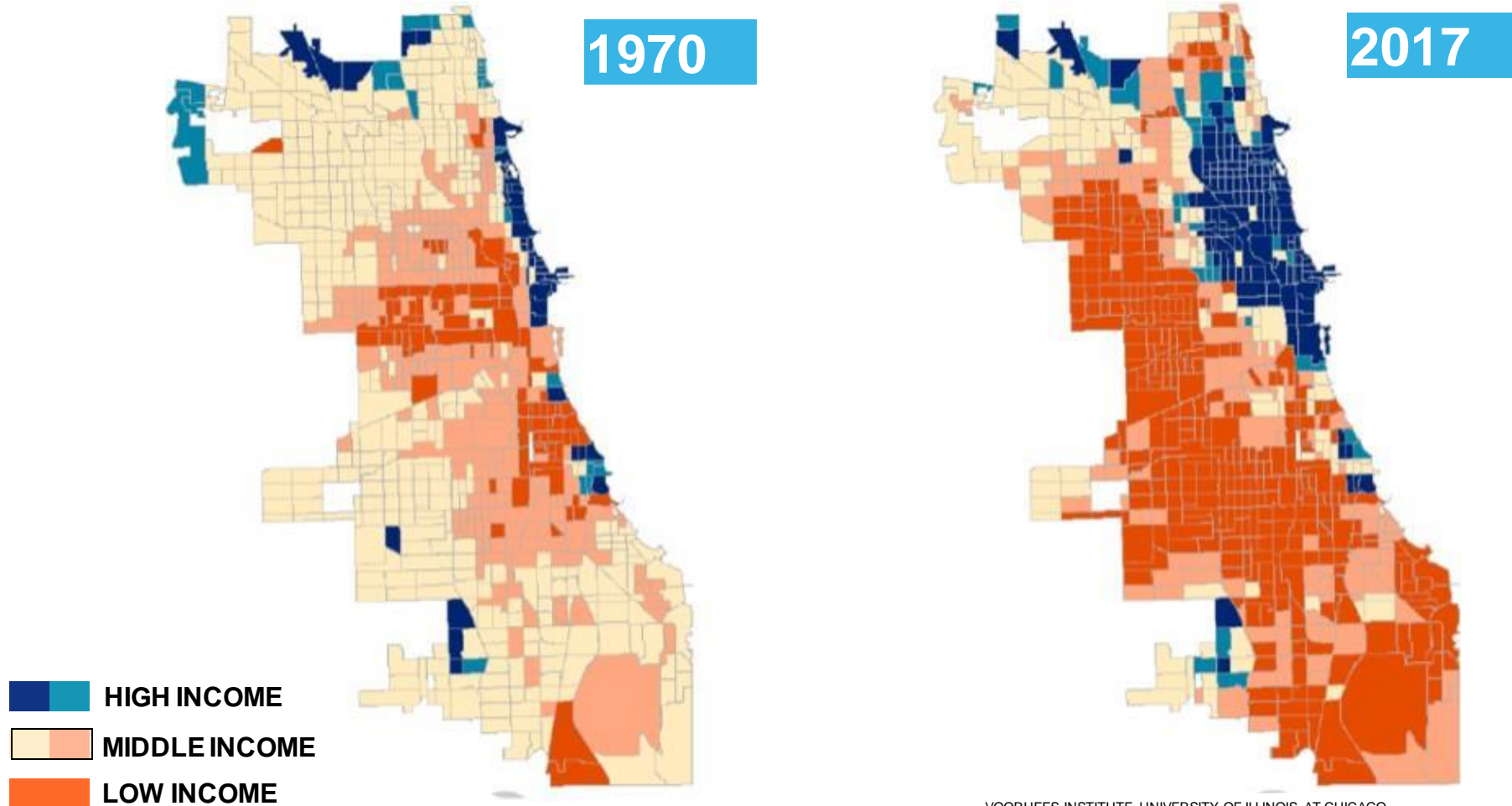
COVID-19 MORTALITY RATES BY ZIP CODE



OVER 70% COVID-19 CASES ARE BLACK & LATINX RESIDENTS

OVER 75% COVID-19 DEATHS ARE BLACK & LATINX RESIDENTS

EQUITY IN INVESTMENT - Chicago is Inequitable



EQUITY IN INVESTMENT



“... While we continue to focus on the immediate challenges related to COVID-19, this crisis has also doubled-down our longer mission to fight poverty, end racial inequality, and ensure every Chicagoan has access to a bright future we all deserve.”

- Mayor Lightfoot

REGIONAL PLANNING TEAM

NEIGHBORHOOD REGION TEAM

SOUTHWEST



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INVEST SOUTH/WEST UPDATES

SINCE WE LAST MET

01 Expanded our Capacity

New Neighborhood Planners



Kathryn Hurd



Joshua Son



Jasmine Gunn



Sonya Eldridge



Ethan Lassiter



Luke Mich

Mayor's Office Invest South/West Support Team



Kathryn Leoni



Rohan Mascarenhas



Ginelle Sanchez Leos



Brandon Luebbehusen

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SINCE WE LAST MET

02 Council Approval for Corridor Manager

Corridor Project Manager roles approved on April 24

Preparing RFP to hire ASAP

Expecting Project Managers on the ground this summer

SINCE WE LAST MET

03 Commitment to Rapid Delivery Projects (Spring/Summer 2020)



49th & Halsted – Ongoing Viaduct Work

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SINCE WE LAST MET

03 Commitment to Rapid Delivery Projects (Spring/Summer 2020)



59th & Halsted - Before

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03 Commitment to Rapid Delivery Projects (Spring/Summer 2020)



59th & Halsted – In Progress

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03 Commitment to Rapid Delivery Projects (Spring/Summer 2020)



47th & Ashland – Re-striping



79th & Constance – Concrete Work



Chicago Ave. – Sign Replacement

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SINCE WE LAST MET

04 Engaged CCAC for Corridor Development Scenarios



Potential Opportunity Site

Potential Opportunity Site

Potential Opportunity Site

Potential Opportunity Site

CTA Bus Turn-a-round

Potential Opportunity Site

Future Metra Station

DPD focused on key sites for development (“Opportunity Sites”) in all neighborhoods

79th Street & Halsted Ave.

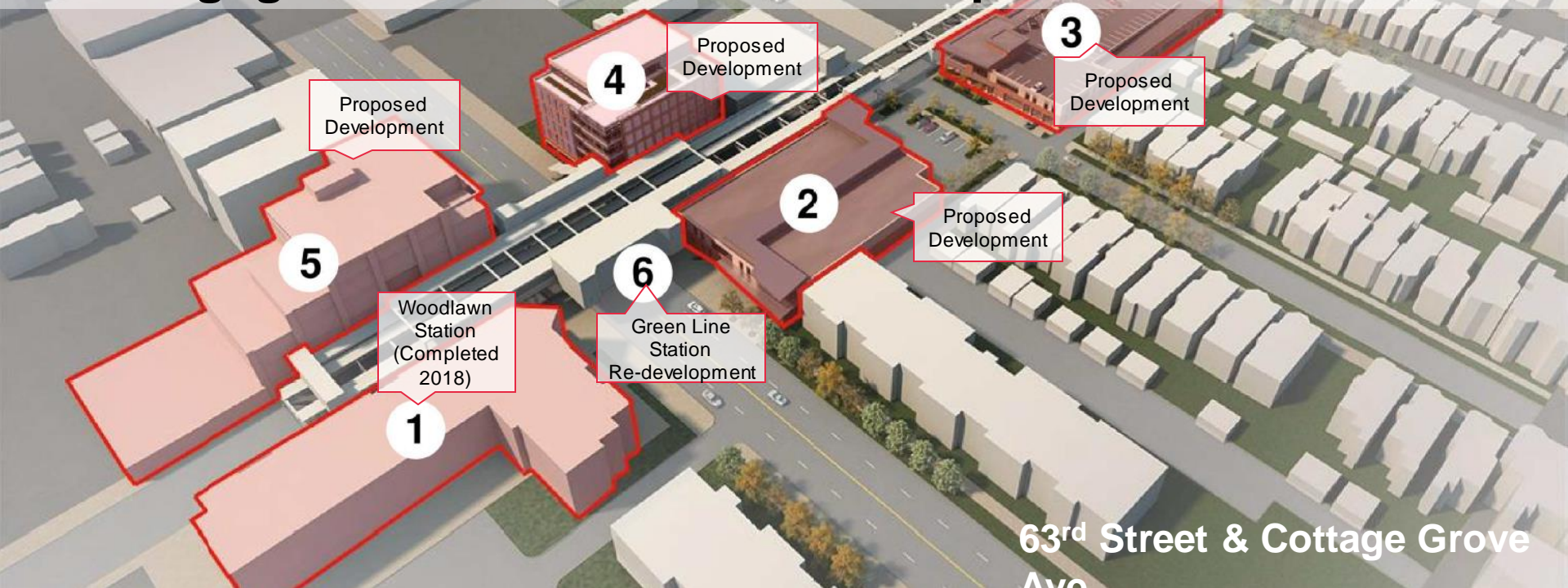
East Warren, Detroit, MI

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SINCE WE LAST MET

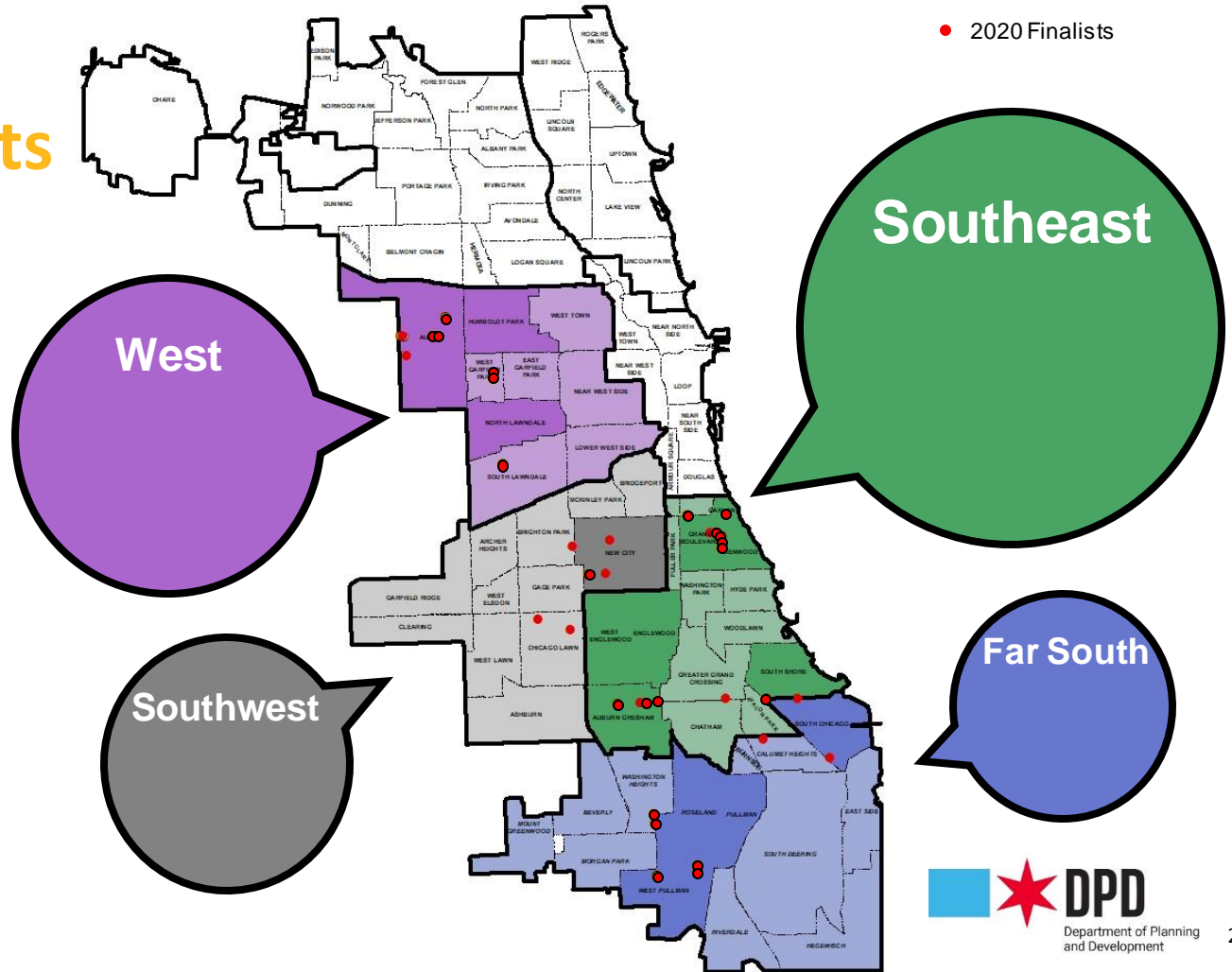
04 Engaged CCAC for Corridor Development Scenarios



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NOF 2020 Round 1 Finalists



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We are all in Phase 0: Operationalizing INVEST South/West



Kick-offs
Winter '19-'20

Introduce INVEST South/West to stakeholders



Phase 0:
Mobilizing & Operationalizing
Thru ~June

Mobilize resources in community areas to execute on ISW



Phase 1:
Activating
Thru ~Dec.

Actively target public investment in community areas



Phase 2:
Progressing
Thru 2021, 2022

Leverage public investment into private investments

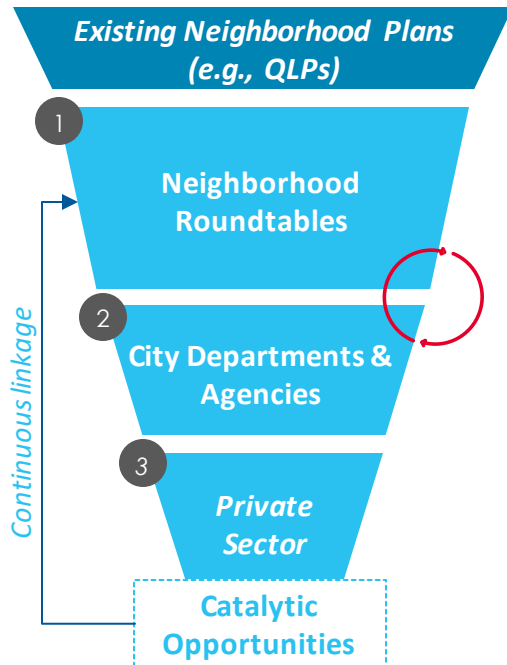


Phase 3:
Measuring
Throughout

Monitor impact and identify areas to go deeper



Success of INVEST South/West depends on the collaboration of everyone across our teams



- 1 DPD Planners engage in Neighborhood Roundtables to share info on public & private projects from this meeting & get feedback on public needs for this meeting / for budgeting
- 2 All depts / agencies share info on public projects in this meeting & use info from Planners in **budgeting** / other plans
- 3 Consolidated view of public investment in ISW neighborhoods is part of messaging to private sector to encourage investment

Corridor Manager Program

Program Scope

Convening of neighborhood roundtables;

Assist with business attraction and retention;

Promote economic development programs offered by the City;

Oversee the marketing and branding of each Priority Corridor

Reinvestment Fund 60th Street,
Philadelphia, PA

Main Street America

National Main Street Center Program Scope

- 
- 01 Development of customized Transformation Strategies (Corridor Reports)
 - 02 Community Workshop Trainings
 - 03 Professional Development / Field Learning

H Street, Washington, DC

COMMUNITY KICKOFF DATA



**COMMUNITY PROGRAMMING
PLAY STREETS (AUBURN GRESHAM)**



**RETAIL & DINING OPTIONS
BACK OF THE YARDS COFFEHOUSE**



**PEDESTRIAN SAFETY IMPROVEMENTS
BUENOS AIRES, ARGENTINA**



**ARTS & CULTURE
ENGLEWOOD JAZZ FESTIVAL**

DISCUSSION – COVID-19 IMPACTS

FOR DISCUSSION

- 01 Do you believe the kick-off feedback for ISW changed in light of COVID?
- 02 How do you envision ISW priorities moving forward?

NEXT STEPS

NEXT STEPS

01 Next Roundtable in June

02 Hire Corridor Managers

03 Prioritize Development Opportunities with Roundtables

RESOURCES

WWW.CHICAGO.GOV/CORONAVIRUS

For Small Businesses:

WWW.CHICAGO.GOV/DPD