



Humboldt Park Chicago Ave Community Roundtable

October 2021

Agenda

1. **Welcome**
2. **West Humboldt Park Development Council WHPDC Updates**
3. **Main Street America's UrbanMain Updates**
4. **City Department Updates**
 - Small Business Improvement Fund SBIF**
 - CDOT Vision Zero**
5. **Humboldt Park – Chicago Ave RFP**
6. **Open Discussion**

Community

Adrienne Whitney-Boykin, WHPDC
Nefertari Cutler, WHPDC
Alicia Ivy, Admin. Assist – 27th Ward
& Humboldt Park Resident
John Groene, NHS.
Quentin Love, Turkey Chop
Abraham Fattah, The Ice Cream Bar
Ken Johnson, Bro N Laws Barbeque
Ellen Moiani, Noble Network of Charter Schools
Maurice Fears, The Children’s Place
Cathy Krieger, The Children’s Place
Bruce Hardy, The Children’s Place
Franklin Williams, Headliners Barbershop
Sam Abuaqel, Income Patriot Tax Service

Dr. Michael Early
Shirley Rodgers
Keith D. Muhammad
Frances Simmons-Ellis, ABT Training Academy
Derrick Ellis, Chicago Avenue Suppliers, LLC
Travis Moore-Murray, Mayors Office &
Humboldt Park Resident
Ja’Net Defell, Community Desk Chicago
Jonathan L. Klein, Barr Management
Denis Vulich, VCOR Asset Management
Kathy Anderson

City

Alderman Water Burnett Jr.
(27th Ward)

Alderwoman Emma Mitts
(37th Ward)

DPD

Mayor’s Office

*If information is missing or in error, please email: ernest.bellamy@cityofchicago.org

West Humboldt Park Development Council WHPDC updates



Main Street America's UrbanMain Update

Ecommerce Training- October

In collaboration with Square, delivered two (2) webinars in October:

- Square Solutions: Tools to run your business (Oct 18)
- How to take your business online with Square (Oct 26)



Ecommerce Training- November

Two FREE webinars scheduled for November:

- Accepting payments with Square
 - When: Tuesday, Nov. 9th at 9:00am
 - Register:
<https://my.demio.com/ref/vNfDm5tayyjq50QN>
- Building an ecommerce website
 - When: Tuesday, Nov. 9th at 5:00pm
 - Register:
<https://my.demio.com/ref/Zwiia2XKKimHzq3j>



IL Community Navigator: B2B Grant

- Main Street America (MSA) was selected by the State of Illinois as a hub for the Back 2 Business grant
- The MSA “hub” included participation of 19 “spokes”. Members of Illinois Main Street and UrbanMain communities across the state, including West Humboldt Park Development Council.
- The application portal was open from Aug 18 – Oct 13.



Further Main Street America/UrbanMain Questions

Gustavo Ustariz Senior Manager Marketing & Outreach
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Department Updates

Small Business Improvement Fund (SBIF)



DPD | SBIF

Small Business Improvement Fund

SMALL BUSINESS IMPROVEMENT FUND (SBIF)

SBIF provides non-competitive **grants to small businesses and property owners to make permanent building improvements.**

Grants up to **\$150,000** for Commercial Properties

Grants up to **\$250,000** for Industrial Properties

Up to **90%** of eligible costs

Chicago/Central Park SBIF application deadline is **Monday, Nov 1 at 5 pm.**



DPD | SBIF

Small Business Improvement Fund

Chicago/Central Park SBIF

DEPARTMENT OF PLANNING AND DEVELOPMENT
MARCUS D. GOZ
COMMISSIONER

SBIF ROLLOUTS

Oct 2021 \$1,280,607
DUE NOV. 1 AT 5 PM

Feb 2023 \$500,000





Small Business Improvement Fund

ROLLOUT CALENDAR



Chicago.gov | Select Language | Search

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SMALL BUSINESS IMPROVEMENT FUND (SBIF)



Grants Now Available

SBIF grants are available in select districts across the City of up to \$150,000 for commercial business and up to \$250,000 for industrial businesses.

See the Rollout Schedule

SBIF Website: chicago.gov/sbif

SBIF Rollout Calendar

The Small Business Improvement Fund (SBIF) opens for grants each month in various TIF districts across Chicago. The program's three-year funding plan, adopted in December 2020, currently runs through 2023.

Eligible businesses must submit their application during the month-long application window for their TIF district to qualify for funding. To find out if and when SBIF grants are available for your business, search the address on the eligibility page.

2021 Rollout Dates

October 2021

OPENS: 9 a.m. Friday, Oct. 1
CLOSES: 5 p.m. Monday, Nov. 1

- Western Avenue North
- 47th/Halsted
- 79th Street Corridor
- 35th/Wallace
- Stockyards SEQ
- Chicago/Central Park
- Touhy/Western

Informational Webinar
Wednesday, Oct. 6 | Video | Presentation

November 2021

OPENS: 9 a.m. Monday, Nov. 1
CLOSES: 5 p.m. Tuesday, Nov. 30

- Central West
- Madison/Austin Corridor
- Avondale
- 119th & I-57 Redevelopment
- 119th/Halsted

Informational Webinar
1 p.m. Wednesday, Nov. 3 | Register

December 2021

OPENS: 9 a.m. Wednesday, Dec. 1
CLOSES: 5 p.m. Thursday, Dec. 30

- 79th/Southwest Highway
- Cicero/Archer
- 67th/Wentworth
- 79th/Vincennes
- 87th/Cottage Grove
- Avalon Park/South Shore

Informational Webinar
1 p.m. Wednesday, Dec. 1 | Register

SBIF CONTACTS

DPD

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**VISION
ZERO
CHICAGO**

Greater
Good
Studio



Vision Zero

October 2021

Vision Zero

Eliminating death and serious injury from
traffic crashes

Vision Zero

Vision Zero is a commitment to eliminating death and serious injury from traffic crashes.

By changing how we design, use, and view our streets, we can make them safer for everyone.



Vision Zero Community-Action Plans

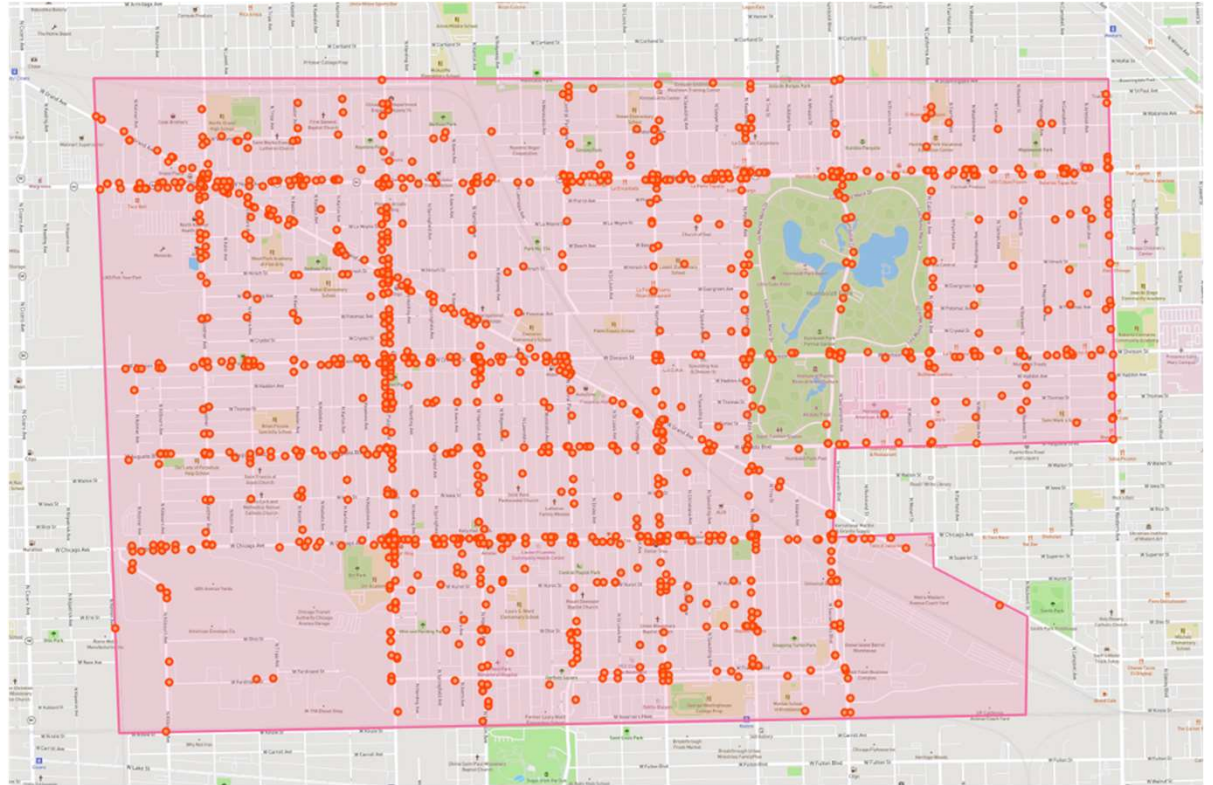
As part of this effort, CDOT wants to create community-centered Vision Zero Plans in: Belmont Cragin, Humboldt Park/West Humboldt Park, and West Town.

These areas see some of highest traffic crash rates in the city.



Vision Zero in Humboldt Park

Humboldt Park has been identified as a 'High Crash Areas' with a few specific High Crash Corridors on **Pulaski Road** and **Western Avenue**.



Crash data of “crashes resulting in injuries” from June 2017 to July 2021

Vision Zero in West Humboldt Park

Over the past several months we have been engaging community members to understand how they get around and what they envision safe streets to look like in their community.



What we've learned



THEME 1

Sharing the Street

**Streets are shared spaces where
diverse users coexist and compete.**

CHALLENGE

There is only so much space on the road, so not everyone can get what they want all the time. Conflict and tensions are everywhere, but cars usually come out on top.

ASSETS & OPPORTUNITIES

People successfully share space everyday. And a culture of sharing can be cultivated through physical design, exposure to multiple modes, and building empathy among users.

SHARING THE ROAD IN

West Humboldt Park



“Keep the bikes by the park, we already have enough congestion over here. We want businesses, not bike lanes.”

— *Resident, West Humboldt Park*

Sometimes I have to walk through the encampment under the underpass to get to the bus. I mostly feel fine because some of those people come to the library and they see me, but if you're not someone they know, it can feel uncomfortable.

— *Librarian, West Humboldt Park*

Central Park, those three blocks, it's ridiculous to have two cars going in both directions.”

— *Community Stakeholder, West Humboldt Park*

THEME 2

Choosing a Mode

There is a lot to consider when deciding how to get around – trip by trip and in general.

CHALLENGE

Not everyone has the same set of options for how they can get around. Different personal circumstances, as well as community conditions impact what's possible.

ASSETS & OPPORTUNITY

Most people are (or want to be) multimodal, but options need to be viable and attractive. Having a choice versus having no other option can make a big difference in how people feel about the mode they choose.

CHOOSING A MODE IN

West Humboldt Park



I go to Malcolm X, I mainly drive there. I go grocery shopping, on North Avenue and Cicero. I go to stores like Target or Walmart, also on North Avenue. They don't have anything over here. For the hospital, I go all the way to Roosevelt. For fast food restaurants, I drive on North. If i'm going to church, family houses, retail stores, all that is south. I burn gas and miles a lot. I'm not doing anything out here."

— Resident, West Humboldt Park

People are walking trying to be healthy. I walk two blocks sometimes. Walking is good. People are walking more than they used. They go out walking. They'll walk around Western High School around the track. They'll walk to the store because gas is so high.

— Resident/Community Organizer, West Humboldt Park

THEME 3

Making Infrastructure Work

Street infrastructure are the physical structures that help (and sometimes hinder) people getting around.

CHALLENGE

For infrastructure to work, it has to be there in the first place. Even after it's there, it's not always effective – poor maintenance makes it unsafe, one off interventions become bandaids, and solutions aren't for everyone.

OPPORTUNITY

The Northwest side is primed for more infrastructure that's effective. This is possible when maintenance is a shared endeavour, solutions are holistic and systemic, and interventions are inclusive of diverse users.

MAKING INFRASTRUCTURE WORK IN

West Humboldt Park



We work with Clean Streets, we hire them twice a week to pick up the trash, more of the trash cans. There needs to be more receptacles for trash, and the city needs to pick it up because we don't have the money."

— *SSA Member, West Humboldt Park*

Want to make streets safer? Start by fixing the potholes!

— *Resident, West Humboldt Park*

[The Bus Only lane], it's not working over here. When they first painted the lanes all fresh, it worked that week. Those lines have faded out, it's not there. And if the city was serious about it they would've painted it in. People kept driving."

— *Resident, West Humboldt Park*

THEME 4

Centering Culture and Community

Streets are more than just for moving people. They are also places where people can gather and spend time.

CHALLENGE

When streets feel like passthrough places with little to see and do, people tend to speed through to other places. And when residents aren't reflected or provided places to come together, the streets don't feel like their own.

OPPORTUNITY

Vibrant streets with diverse attractions, joyful places to come together, and greenery, are more likely to get people to slow down and stay awhile. Streets also provide opportunities big and small to celebrate culture and cultivate community.

CENTERING CULTURE AND COMMUNITY IN

West Humboldt Park



They used to have movies in the park down there. I think it's called Kells park? The whole time I went, I didn't have any issues. It was nice."

— Resident, West Humboldt Park

There are not many businesses, but there is a good group that has the right intentions and wants to make the neighborhood better. Then there are some who are just not legit. We can only do things with money. If they're not paying taxes, we can't do that much. But we can do flowers and banners.

— SSA Member, West Humboldt Park

For the community every week, there's an event hosted by [my grandmother], just to make sure that kids have something safe to do. They even have activities for seniors. All because she wants everyone to feel safe and included and feel like there's things to do in the community.

— Resident, West Humboldt Park

THEME 5

Navigating the Street

Streets are dynamic and changing everyday: with the way they're designed to who they're used by to even the rules that need to be followed.

CHALLENGE

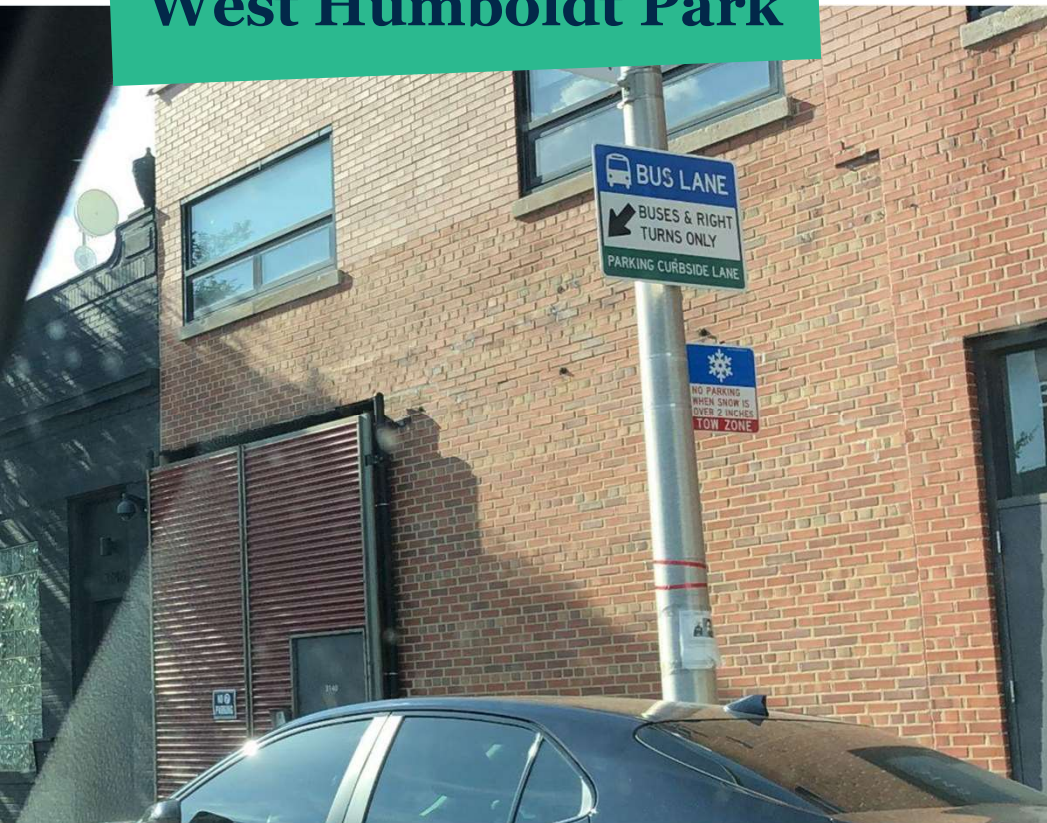
Streets are complicated to navigate and changing all the time. There is a sense that 'other users' don't do what they're supposed to – because they don't know or don't care – so trust on the street is low.

OPPORTUNITY

People can learn to be better road users. A range of safety solutions – from engineering to on and off the road education to repeated exposure and (re)enforcement – can all make a big difference in how people behave on the street.

NAVIGATING THE STREET IN

West Humboldt Park



I got pulled over driving in the bus only lane. I drove on it for like two blocks. I'm like, I didn't notice. Like the next day I saw signs that had been put up.

— *Resident, West Humboldt Park*

I would say [we need more] awareness and signs. I guess everyone now has technologies where you can look up things, but at the same time, there's a lot of younger kids or even older people that have to use public transportation to get places and not a lot of things are accessible. There are the blue bikes, and scooters and things like that. But I don't think they're as accessible as people think. I don't know the ways to get information about public transportation to people that need it.

— *Resident, West Humboldt Park*

THEME 6

Looking at Safety Holistically

Being safe on the street is about more than traffic safety.

CHALLENGE

People are navigating a complex web of traffic, community, and personal safety every time they walk out the door. Who someone is and where they are influence the safety factors they face, and some people face more than others.

OPPORTUNITY

Traffic safety and other safety issues go hand and hand. If they're thought about holistically, they can be addressed together.

LOOKING AT SAFETY HOLISTICALLY IN

West Humboldt Park



It's not only traffic, it is a social problem, drugs, people are in the street, anytime you can find somebody who's right in front of you. So part of fixing the traffic is, working in the community, a lot of more resources for the community.

— *Resident, West Humboldt Park*

We have kids that go to the YMCA, but they're not going to the Salvation Army because it's too far - safety wise four blocks is too far. They would hop a bus to go the four blocks, because it is too far to walk. There are hot spots up and down.

— *Teacher, West Humboldt Park*

Questions we are exploring:

SHARING THE STREET

- » How might we create spaces on the street where all street users can feel safe?
- » How might we build empathy and cultivate collaboration among all types of street users?
- » How might we elevate other modes of transportation (other than cars) on the street?

CHOOSING A MODE

- » How might we make transportation options, other than cars (buses, bikes, walking, scooters, etc.), the easy and attractive option?
- » How might we help people create positive relationships with all modes?

MAKING INFRASTRUCTURE WORK

- » How might we we empower and support communities to take ownership over elements of maintenance?
- » How might we make infrastructure that stands out, so people pay attention?
- » How might we make infrastructure and amenities work for all ages and abilities?

Questions we are exploring:

CENTERING CULTURE AND COMMUNITY

- » How might we express the culture and identity of the people who live in this community on the street?
- » How might we create more places to come together on the street?
- » How might we incorporate more nature into street interventions?

NAVIGATING THE STREET

- » How might we provide more education on the road that everyone can understand?
- » How might we educate and raise awareness about street safety and rules – on and off the road?
- » How might we reward and showcase road users that have good behavior on the street?

LOOKING AT SAFETY HOLISTICALLY

- » How might we ensure streets are safe no matter who you are (race, gender, sexual orientation, etc)?
- » How might we bring more positive activity on the street?
- » How might we approach street safety and housing security at the same time?

Potential Pilot Locations to Explore:

- » Chicago Ave: Kedzie Ave to Pulaski Rd, especially areas around Rowe-Clark High School (Chicago/Ridgeway) and Orr Academy (Chicago/Pulaski)
- » Kedzie Ave: Ohio St to Chicago Ave, especially crossing between Kells Park and the Library
- » Pulaski Rd and Division St intersection
- » Sacramento Blvd: Grand Ave and Chicago Ave intersections

Vision Zero Survey

We want to hear from you about how you get around in your daily life and how you want streets designed in your neighborhood.

We invite you to take a short survey. Please click on the link in the chat box.

Vision Zero on the Northwest Side

kareeshma@greatergoodstudio.com (not shared) [Switch account](#)

* Required

Getting around your neighborhood

Select the neighborhoods where you live, work, play and/or go to school. *

- Belmont Cragin
- West Humboldt Park
- Humboldt Park
- West Town
- Other: _____

I get around my neighborhood most of the time by... (Pick your top TWO) *

- Driving
- Walking
- Biking
- Taking the bus
- Taking the train
- Using paratransit
- Hailing a ride (ex. Taxi, Uber, Lyft)
- Other: _____

What challenges do have getting around your neighborhood? (Pick your top THREE) *

- People driving dangerously (too fast, too close, distracted driving, etc)
- I don't feel safe biking on the street

Thank You!

HOW TO REACH US!



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Design Research Lead

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Humboldt Park – Chicago Ave RFP Recap and Current Status

Key Dates

Announcement (Tentative)

- Mid November



The image is a cover for a Request for Proposals (RFP) for a development project at 3601-25 W Chicago Ave. The cover features a dark blue header with the City of Chicago logo (a red star) and the text 'City of Chicago' and 'Lori E. Lightfoot, Mayor'. Below the header, the text 'Request for Proposals' and '3601-25 W Chicago Ave' is prominently displayed. The central part of the cover is an aerial photograph of a proposed multi-story building with a green roof and solar panels, situated in an urban environment with other buildings and trees. At the bottom, the contact information for the Department of Planning and Development is provided, along with the date 'April 23, 2021'.

DPD

City of Chicago
Lori E. Lightfoot, Mayor

Request for Proposals
3601-25 W Chicago Ave

Department of Planning and Development
Maurice D. Cox, Commissioner
City Hall Room 1000
121 N. LaSalle St.
Chicago, IL 60602

April 23, 2021

Next Month Dates

Next Steps

- 1 SBIF Applications Due
-- **November 1st** **5:00 pm**
- 2 RFP Announcement (Tentative)
-- **Mid November**
- 3 Next Neighborhood Roundtable
-- **November 24th**

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Project Manager: Ernest Bellamy
City Planner V, DPD West Region
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